

Rep Order# 9796730 Ver# 9 Status Revised

Traffic Order# 569391

Printed: 10/04/2012 11:47 AM
 Last Received: 10/04/2012 11:42 AM
 Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
 Advertiser () POLITICAL ISSUE GROU
 Product PATRIOT MAJORITY USA
 Estimate# 1548
 Buyer Spencer Wood
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 79/86/1548
 Flight Dates 10/02/2012 - 10/15/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () DAN DRISCOLL
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*27	M	6P-930P	NLCS	:30	\$1,800.00	10/15-10/15	1	1	1	\$1,800.00	
	[PART OF A MKGD MADE UP OF LINES 24 25 26 27]											
	V9 Added											

*17 TH 7P-8P X FACTOR RSLTS
 [MADE-GOOD BY LINE(S) 24 25 26 27]
 V9 Effective Dates Changed

*18 M 8P-9P MOB DOCTOR
 [MADE-GOOD BY LINE(S) 24 25 26 27]
 V9 Effective Dates Changed

*19 TH 8P-9P GLEE
 [MADE-GOOD BY LINE(S) 24 25 26 27]
 V9 Effective Dates Changed

---REPORT TOTALS---
 Report Totals: 7 / \$13,900.00

---SALES MONTHLY TOTALS---

Oct 12: 101 / \$66,400.00
 Sales Totals: 101 / \$66,400.00
 Station Totals: 101 / \$66,400.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$261,933
 CABL 0% KDIU 0% KJZZ 2% KSL 28% KSTU 25%
 KTVX 21% KUCW 2% KUTV 19% UNKB 0% UNKN 0%

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Books null
Demos RA35+