

# Buy Detail Report

WIQO

Date: 3/30/2021

Client: Pete for Governor  
Media: Radio  
Product: Candidate

Flight Start Date: 03/31/2021  
Flight End Date: 04/06/2021  
Survey: Dec20 MSA CusRadio

Send Billing To:

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS

Daypart Program	STN Gross	Days	Wed 3/31	Thu 4/1	Fri 4/2	Mon 4/5	Tue 4/6	Total Spots
<b>WIQO-FM</b>								
MTuWThF 6:00a-10:00a	Format: News Talk Information	60	1	1	1	1	1	5
MTuWThF 10:00a-3:00p		60	1	1	1	1	1	5
MTuWThF 3:00p-7:00p		60	1	1	1	1	1	5
<b>CBS Sports Radio-Radio</b>								
MTuWThF 6:00a-10:00a		60	1	1	1	1	1	5
MTuWThF 10:00a-3:00p		60	1	1	1	1	1	5
MTuWThF 3:00p-7:00p		60	1	1	1	1	1	5
<b>WGMM-AM</b>								
MTuWThF 6:00a-10:00a	Format: All Sports	60	1	1	1	1	1	5
MTuWThF 10:00a-3:00p		60	1	1	1	1	1	5
MTuWThF 3:00p-7:00p		60	1	1	1	1	1	5
<b>WBLT-AM</b>								
MTuWThF 6:00a-10:00a	Format: News/Talk	60	1	1	1	1	1	5
MTuWThF 10:00a-3:00p		60	1	1	1	1	1	5
MTuWThF 3:00p-7:00p		60	1	1	1	1	1	5
<b>WVGM-AM</b>								
MTuWThF 6:00a-10:00a	Format: Sports	60	1	1	1	1	1	5
MTuWThF 10:00a-3:00p		60	1	1	1	1	1	5

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Survey: Dec20 MSA CusRadio

Send Billing To:

Market/System: NORFOLK-VIRGINIA BEACH-NW/PT NEWS

Daypart Program	STN Gross	Days Dur	Wed 3/31	Thu 4/1	Fri 4/2	Mon 4/5	Tue 4/6	Total Spots
WVGM-AM		Format: Sports						
MTuWThF 3:00p-7:00p		60	1	1	1	1	1	5
Total Cost:	\$3,000.00	Total Spots:	15	15	15	15	15	75
								75

Disclaimer:

Signature:



# Summary by Station

Date: 3/30/2021

Client: Pete for Governor  
Media: Radio  
Product: Candidate

Flight Start Date: 03/31/2021  
Flight End Date: 04/06/2021  
Survey: Dec20 MSA CusRadio

Send Billing To:

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS

Station	Total Spots	STN Gross	PCT
WICQ-FM			
CBS Sports Radio-Radio	15	\$600.00	20%
WGMN-LAM	15	\$600.00	20%
WBLT-AM	15	\$600.00	20%
WVGM-AM	15	\$600.00	20%
Market Total:	75	\$3,000.00	

# Dollars by Broadcast Month Summary

Date: 3/30/2021

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Market/System:

Flight Start Date: 03/31/2021  
Flight End Date: 04/06/2021

Send Billing To:

APR 21

NORFOLK-VIRGINIA BEACH-NWPT NEWS				Total
Market Total:	SPOTS	75		
	STN Gross	\$3,000.00		
All Markets				
Grand Total:	SPOTS	75		
	STN Gross	\$3,000.00		
				75
				\$3,000.00



WIQO-FM  
P. O. Box 348  
Forest, VA 24551

## WIQO Order Confirmation

OrderID: 0644-006

Sponsor: Pete for Governor  
Product: Pete for Governor 3.31.21-4.6.21  
Estimate/PO:  
AccountRep: Ed Lane  
BillingCycle: Calendar Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 3/31/2021 - 4/6/2021  
Items Ordered: 15  
Gross Amount: 600.00  
Discounts: 0.00  
Agency Commission: 90.00  
Net Amount: 510.00

FP1 STRATEGIES  
3001 WASHINGTON BLVD  
7TH FLOOR  
ARLINGTON, VA 22201

### Scheduled Station(s): WIQO Pete for Governor

Printed 4/2/2021 4:47:04 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/31/2021 - 4/6/2021	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot		B018	5	45.00	225.00
02 3/31/2021 - 4/6/2021	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot		B018	5	35.00	175.00
03 3/31/2021 - 4/6/2021	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot		B018	5	40.00	200.00

#### Calendar Month Projected Billing:

Jan-21	0.00	Feb-21	0.00	Mar-21	120.00	Q1-2021	120.00
Apr-21	480.00	May-21	0.00	Jun-21	0.00	Q2-2021	480.00

Sales Rep

Traffic

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Please review this confirmation and contact us at 434-534-6100 with any questions you may have about this schedule placed by your account executive.

3 Daughters Media, Inc.  
P. O. Box 348  
Forest, VA 24551

# Invoice

Bill To

Pete for Governor  
FP1 Strategies  
3001 Washington Blvd.  
7th Floor  
Arlington, VA 22201

03/09/2021

1.5% late charge applied to  
invoices open past 30 days  
of date issued.

Terms	Date	Invoice #
Due on receipt	3/31/2021	16494

Radio Station	Item	Description	Amount
WIQO	Advertising	Invoice 21030048	120.00
WIQO	Agency Discount		-18.00

Please remit payment to address above. Include invoice number FROM THIS COVER SHEET on check. Any additional time/rates invoices are for your records only. Billing questions, call (434) 534-6100.

3 Daughters Media, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

<b>Total</b>	<b>\$102.00</b>
<b>Payments/Credits</b>	<b>-\$102.00</b>
<b>Balance Due</b>	<b>\$0.00</b>
<b>Customer Total Balance</b>	<b>\$3,340.93</b>



WIQO-FM  
P. O. Box 348  
Forest, VA 24551

## WIQO Invoice

Invoice ID: 21030048  
Invoice Date: 3/31/2021  
Account ID: 0644  
Order ID: 0644-006  
Account Rep: Ed Lane

Amount Due: \$102.00

Amount Paid: \_\_\_\_\_

FP1 STRATEGIES  
3001 WASHINGTON BLVD  
7TH FLOOR  
ARLINGTON, VA 22201

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Page 1

Sponsor: Pete for Governor / Pete for Governor 3.  
Pete for Governor

Date	Time	Length	Description	Please Copy ID / ISCI Code and contact us at 434-534-6100 with any questions you may have about this schedule placed by your account executive.	Cost
3/31/2021	07:31 AM	:60	Spot	B018	45.00
3/31/2021	10:08 AM	:60	Spot	B018	35.00
3/31/2021	04:59 PM	:60	Spot	B018	40.00
3 Total Items				Total Cost:	120.00
				- Agency Commission:	-18.00
				Net Total:	102.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **102.00**

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_  
Subscribed and sworn before me this \_\_\_\_\_ day of \_\_\_\_\_  
\_\_\_\_\_, NOTARY PUBLIC

*3 Daughters Media, Inc.  
P. O. Box 348  
Forest, VA 24551*

# Invoice

Bill To

Pete for Governor  
FP1 Strategies  
3001 Washington Blvd.  
7th Floor  
Arlington, VA 22201

**PAID**  
04/21/2021

1.5% late charge applied to  
invoices open past 30 days  
of date issued.

Terms	Date	Invoice #
Due on receipt	4/30/2021	16475

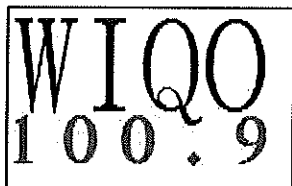
Radio Station	Item	Description	Amount
WIQO	Advertising	Invoice 21040002	480.00
WIQO	Agency additional 1...	15% of net	-72.00

Please remit payment to address above. Include invoice number FROM THIS COVER SHEET on check. Any additional time/rates invoices are for your records only. Billing questions, call (434) 534-6100.

3 Daughters Media, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

<b>Total</b>	<b>\$408.00</b>
<b>Payments/Credits</b>	<b>-\$408.00</b>
<b>Balance Due</b>	<b>\$0.00</b>
<b>Customer Total Balance</b>	<b>-\$3,037.75</b>





WIQO-FM  
P. O. Box 348  
Forest, VA 24551

# WIQO Invoice

Invoice ID: 21040002  
Invoice Date: 4/30/2021  
Account ID: 0644  
Order ID: 0644-006  
Account Rep: Ed Lane

Amount Due: \$408.00

Amount Paid: \_\_\_\_\_

FP1 STRATEGIES  
3001 WASHINGTON BLVD  
7TH FLOOR  
ARLINGTON, VA 22201

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Page 1

Sponsor: Pete for Governor / Pete for Governor 3.  
Pete for Governor

Date	Time	Length	Description	Please Copy ID / ISCI Code and contact us at 434-534-6100 with any questions you may have about this schedule placed by your account executive.	Cost
4/1/2021	07:00 AM	:60	Spot	B018	45.00
4/1/2021	10:28 AM	:60	Spot	B018	35.00
4/1/2021	03:00 PM	:60	Spot	B018	40.00
4/2/2021	06:00 AM	:60	Spot	B018	45.00
4/2/2021	02:00 PM	:60	Spot	B018	35.00
4/2/2021	06:00 PM	:60	Spot	B018	40.00
4/5/2021	09:00 AM	:60	Spot	B018	45.00
4/5/2021	01:29 PM	:60	Spot	B018	35.00
4/5/2021	05:15 PM	:60	Spot	B018	40.00
4/6/2021	08:46 AM	:60	Spot	B018	45.00
4/6/2021	11:28 AM	:60	Spot	B018	35.00
4/6/2021	06:57 PM	:60	Spot	B018	40.00

12 Total Items

Total Cost: 480.00  
- Agency Commission: -72.00

Net Total: 408.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **408.00**

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_  
Subscribed and sworn before me this \_\_\_\_\_ day of \_\_\_\_\_  
\_\_\_\_\_, NOTARY PUBLIC

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Stragelies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Pete Snyder

Authorized committee:

Pete for Governor

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Va Gov.

Date of election:

6/8/21

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or


☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>RyanGracy</b> Digitally signed by RyanGracy Date: 2020.08.04 12:09:24 -04'00'	Signature: 
Name: Ryan Gracy	Name: <b>Ed Lape</b>
Date of Request to Purchase Ad Time: 1/26/21	Date of Station Agreement to Sell Time: <b>23 Aug 2021</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**RyanGracy**Digitally signed by RyanGracy  
Date: 2020.06.04 12:10:35 -04'00'

Name: Ryan Gracy

Date: 1/26/21

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters: **WISQ-FM**  
**WBMT WYBA CBS**

Date Received/Requested:

**23 Feb 2021**

Est. #:

Station Location: **Lynchburg, VA**

Run Start and End Dates:

**3-3-2021 thru 4-30-2021**

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.