

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WKSF, WLNC, WQNS, WQNC-HD-2</i>	Date: <i>10/22/18</i>
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I, *Mike Summey*
do hereby request station time concerning the following issue:

Angry Buncombe Taxpayers

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Attached</i>					

This broadcast time will be used by: *Angry Buncombe Taxpayers*

PROPOSAL



Austin, Gene

geneaustin@clearchannel.com

Prepared for:

Angry Buncombe Taxpayers

Po Box 16648
Asheville, North Carolina 28816

Date: 10/22/2018 04:04
Advertiser: Angry Buncombe Taxpayers
Spots: 198
Total Gross Cost: \$7,384.00
Rates guaranteed until 10/23/2018

Summary

Advertiser	Angry Buncombe Taxpayers
Customer ID	00832533
Title	ABT - 2
Proposal Number	4983043
Billing Options	Broadcast
Market - Survey(s)	Asheville - Sp '18
Demographics	Persons 25-54

Spot Schedule

HD2WQNQ-FM

1 Week: 10/22

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	3	\$33.00	\$99.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 3pm-7pm	30	3	\$22.00	\$66.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 7pm-Midnight	30	18	\$2.00	\$36.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 6am-10am	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 10am-3pm	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 3pm-7pm	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 7pm-Midnight	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		48		\$249.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		48		\$249.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$33.00	\$165.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 3pm-7pm	30	5	\$22.00	\$110.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 7pm-Midnight	30	30	\$2.00	\$60.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		40		\$335.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		40		\$335.00	0.0	0.0	\$0.00	0	0.0	0.0

*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012

WKSF-FM

1 Week: 10/22

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	3	\$184.00	\$552.00	2.4	7.2	\$76.67	3,100	1.4	5.2
Wed-Fri 10am-3pm	30	3	\$145.00	\$435.00	2.1	6.3	\$69.05	2,800	1.4	4.7
Wed-Fri 3pm-7pm	30	3	\$143.00	\$429.00	1.7	5.1	\$84.12	2,200	1.2	4.1
Sat 6am-10am	30	1	\$55.00	\$55.00	0.9	0.9	\$61.11	1,200	1.0	0.9
Sat 3pm-7pm	30	1	\$54.00	\$54.00	1.0	1.0	\$54.00	1,300	1.0	1.0
Weekly Total		11		\$1,525.00	1.8	20.5	\$74.39	2,400	1.9	10.6
Flight Total		11		\$1,525.00	1.8	20.5	\$74.39	2,400	1.9	10.6

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$184.00	\$920.00	2.1	10.5	\$87.62	2,800	1.6	6.7
Mon-Fri 10am-3pm	30	5	\$145.00	\$725.00	1.8	9.0	\$80.56	2,400	1.5	6.0
Mon-Fri 3pm-7pm	30	5	\$143.00	\$715.00	1.6	8.0	\$89.38	2,100	1.4	5.7
Weekly Total		15		\$2,360.00	1.8	27.5	\$85.82	2,400	2.2	12.6
Flight Total		15		\$2,360.00	1.8	27.5	\$85.82	2,400	2.2	12.6

WQNQ-FM

1 Week: 10/22

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	3	\$52.00	\$156.00	0.7	2.1	\$74.29	900	1.2	1.7
Wed-Fri 10am-3pm	30	3	\$46.00	\$138.00	0.8	2.4	\$57.50	1,100	1.3	2.0
Wed-Fri 3pm-7pm	30	3	\$41.00	\$123.00	0.8	2.4	\$51.25	1,000	1.2	1.9
Sat 6am-10am	30	1	\$30.00	\$30.00	0.2	0.2	\$150.00	300	1.0	0.2
Sat 10am-3pm	30	1	\$31.00	\$31.00	0.4	0.4	\$77.50	500	1.0	0.4
Sat 3pm-7pm	30	1	\$27.00	\$27.00	0.4	0.4	\$67.50	500	1.0	0.4
Weekly Total		12		\$505.00	0.7	7.9	\$63.92	900	1.6	5.0
Flight Total		12		\$505.00	0.7	7.9	\$63.92	900	1.6	5.0

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$52.00	\$260.00	0.8	4.0	\$65.00	1,000	1.4	2.7
Mon-Fri 10am-3pm	30	5	\$46.00	\$230.00	0.8	4.0	\$57.50	1,000	1.4	2.6
Mon-Fri 3pm-7pm	30	5	\$41.00	\$205.00	0.8	4.0	\$51.25	1,000	1.3	2.9
Weekly Total		15		\$695.00	0.8	12.0	\$57.92	1,000	1.8	6.4
Flight Total		15		\$695.00	0.8	12.0	\$57.92	1,000	1.8	6.4

WQNS-FM

1 Week: 10/22

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	3	\$31.00	\$93.00	0.5	1.5	\$62.00	600	1.5	0.9
Wed-Fri 10am-3pm	30	3	\$17.00	\$51.00	0.4	1.2	\$42.50	500	1.3	0.9
Wed-Fri 3pm-7pm	30	3	\$15.00	\$45.00	0.2	0.6	\$75.00	200	1.2	0.4
Sat 6am-10am	30	1	\$15.00	\$15.00	0.2	0.2	\$75.00	200	1.0	0.2
Sat 10am-3pm	30	1	\$15.00	\$15.00	0.2	0.2	\$75.00	300	1.0	0.2
Sat 3pm-7pm	30	1	\$15.00	\$15.00	0.2	0.2	\$75.00	200	1.0	0.2
Weekly Total		12		\$234.00	0.3	3.9	\$60.00	400	1.6	2.1
Flight Total		12		\$234.00	0.3	3.9	\$60.00	400	1.6	2.1

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1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$31.00	\$155.00	0.4	2.0	\$77.50	500	1.7	1.1
Mon-Fri 10am-3pm	30	5	\$17.00	\$85.00	0.3	1.5	\$56.67	400	1.4	1.1
Mon-Fri 3pm-7pm	30	5	\$15.00	\$75.00	0.2	1.0	\$75.00	200	1.3	0.6
Weekly Total		15		\$315.00	0.3	4.5	\$70.00	400	1.7	2.4
Flight Total		15		\$315.00	0.3	4.5	\$70.00	400	1.7	2.4

WWNC-AM

1 Week: 10/22

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	3	\$46.00	\$138.00	0.5	1.5	\$92.00	600	1.3	1.1
Wed-Fri 10am-3pm	30	3	\$40.00	\$120.00	0.5	1.5	\$80.00	600	1.4	1.0
Wed-Fri 3pm-7pm	30	3	\$53.00	\$159.00	0.5	1.5	\$106.00	700	1.3	1.2
Wed-Fri 7pm-Midnight	30	3	\$9.00	\$27.00	0.1	0.3	\$90.00	100	1.5	0.2
Weekly Total		12		\$444.00	0.4	4.8	\$92.50	500	1.9	2.4
Flight Total		12		\$444.00	0.4	4.8	\$92.50	500	1.9	2.4

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$46.00	\$230.00	0.4	2.0	\$115.00	500	1.5	1.3
Mon-Fri 10am-3pm	30	5	\$40.00	\$200.00	0.5	2.5	\$80.00	600	1.8	1.3
Mon-Fri 3pm-7pm	30	5	\$53.00	\$265.00	0.5	2.5	\$106.00	700	1.6	1.7
Mon-Fri 7pm-Midnight	30	3	\$9.00	\$27.00	0.1	0.3	\$90.00	100	1.3	0.2
Weekly Total		18		\$722.00	0.4	7.3	\$98.90	500	2.4	2.9
Flight Total		18		\$722.00	0.4	7.3	\$98.90	500	2.4	2.9

Proposal Totals

	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
HD2WQNQ-FM	88	\$584.00	0.0	0.0	\$0.00	0	0.0	0.0
WKSF-FM	26	\$3,885.00	1.8	48.0	\$80.94	2,400	3.1	15.6
WQNQ-FM	27	\$1,200.00	0.7	19.9	\$60.30	900	2.4	8.1
WQNS-FM	27	\$549.00	0.3	8.4	\$65.36	400	2.3	3.4
WWNC-AM	30	\$1,166.00	0.4	12.1	\$96.36	500	3.4	3.4
Total	198	\$7,384.00	0.5	88.4	\$83.53	600	3.2	27.0

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Angry Buncombe Taxpayers
PO Box 16648
Asheville NC 28816

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Summey, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/22/18 *Mike Summey* 828-712-9800
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Gene Curtis Gene Austin ASM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	N/A				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.