

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WKSF, WWNC, WQNS, WQNRHD-2</i>	<b>Date:</b> <i>10/24/18</i>
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I, *Mike Summey*  
do hereby request station time concerning the following issue:

<i>Angry Buncombe Taxpayer</i>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Attached</i>					

This broadcast time will be used by: *Angry Buncombe Taxpayer*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate names, offices, dates, and issues]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing chief executive officers, executive committee members, or board of directors]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Angry Buncombe Taxpayers  
PO Box 16648  
Asheville NC 28816

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Summay, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/24/18                      *Mike Summy*                      828-712-9800  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
*Gene Austin*                      Gene Austin                      GSW  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	N/A				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# PROPOSAL



Prepared for:

## Angry Buncombe Taxpayers

Po Box 16648

Asheville, North Carolina 28816

Date: 10/24/2018 02:23

Advertiser: Angry Buncombe Taxpayers

Spots: 121

Total Gross **\$4,463.00**  
Cost:

Rates guaranteed until 10/23/2018

## Summary

<b>Advertiser</b>	Angry Buncombe Taxpayers
<b>Customer ID</b>	00832533
<b>Title</b>	ABT - 3
<b>Proposal Number</b>	4989945
<b>Billing Options</b>	Broadcast
<b>Market - Survey(s)</b>	Asheville - Sp '18
<b>Demographics</b>	Persons 25-54

## Spot Schedule

### HD2WQNQ-FM

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Thu-Fri 6am-10am	30	2	\$33.00	\$66.00	0.0	0.0	\$0.00	0	0.0	0.0
Thu-Fri 3pm-7pm	30	2	\$22.00	\$44.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 6am-10am	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 10am-3pm	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 3pm-7pm	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat 7pm-Midnight	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
<b>Weekly Total</b>		<b>28</b>		<b>\$158.00</b>	<b>0.0</b>	<b>0.0</b>	<b>\$0.00</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>
<b>Flight Total</b>		<b>28</b>		<b>\$158.00</b>	<b>0.0</b>	<b>0.0</b>	<b>\$0.00</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>

1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	\$33.00	\$99.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 3pm-7pm	30	3	\$22.00	\$66.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 7pm-Midnight	30	6	\$2.00	\$12.00	0.0	0.0	\$0.00	0	0.0	0.0
<b>Weekly Total</b>		<b>12</b>		<b>\$177.00</b>	<b>0.0</b>	<b>0.0</b>	<b>\$0.00</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>
<b>Flight Total</b>		<b>12</b>		<b>\$177.00</b>	<b>0.0</b>	<b>0.0</b>	<b>\$0.00</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>

\*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012

## WKSF-FM

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Thu-Fri 6am-10am	30	2	\$184.00	\$368.00	2.6	5.2	\$70.77	3,400	1.2	4.3
Thu-Fri 10am-3pm	30	2	\$145.00	\$290.00	2.4	4.8	\$60.42	3,100	1.2	3.9
Thu-Fri 3pm-7pm	30	2	\$143.00	\$286.00	2.0	4.0	\$71.50	2,600	1.2	3.4
Sat 6am-10am	30	2	\$55.00	\$110.00	0.9	1.8	\$61.11	1,200	1.3	1.4
Sat 10am-3pm	30	2	\$54.00	\$108.00	1.4	2.8	\$38.57	1,800	1.3	2.1
Sat 3pm-7pm	30	2	\$54.00	\$108.00	1.0	2.0	\$54.00	1,300	1.4	1.4
<b>Weekly Total</b>		<b>12</b>		<b>\$1,270.00</b>	<b>1.7</b>	<b>20.6</b>	<b>\$61.65</b>	<b>2,200</b>	<b>1.9</b>	<b>10.6</b>
<b>Flight Total</b>		<b>12</b>		<b>\$1,270.00</b>	<b>1.7</b>	<b>20.6</b>	<b>\$61.65</b>	<b>2,200</b>	<b>1.9</b>	<b>10.6</b>

1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	2	\$184.00	\$368.00	1.6	3.2	\$115.00	2,100	1.3	2.5
Mon 10am-3pm	30	2	\$145.00	\$290.00	1.3	2.6	\$111.54	1,700	1.3	2.0
Mon 3pm-7pm	30	1	\$143.00	\$143.00	1.4	1.4	\$102.14	1,800	1.0	1.4
<b>Weekly Total</b>		<b>5</b>		<b>\$801.00</b>	<b>1.5</b>	<b>7.2</b>	<b>\$111.25</b>	<b>1,900</b>	<b>1.5</b>	<b>4.7</b>
<b>Flight Total</b>		<b>5</b>		<b>\$801.00</b>	<b>1.5</b>	<b>7.2</b>	<b>\$111.25</b>	<b>1,900</b>	<b>1.5</b>	<b>4.7</b>

## WQNQ-FM

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Thu-Fri 6am-10am	30	2	\$52.00	\$104.00	0.8	1.6	\$65.00	1,000	1.1	1.3
Thu-Fri 10am-3pm	30	2	\$46.00	\$92.00	1.0	2.0	\$46.00	1,300	1.2	1.7
Thu-Fri 3pm-7pm	30	2	\$41.00	\$82.00	0.7	1.4	\$58.57	900	1.1	1.2
Sat 6am-10am	30	2	\$30.00	\$60.00	0.2	0.4	\$150.00	300	1.2	0.4
Sat 10am-3pm	30	3	\$31.00	\$93.00	0.4	1.2	\$77.50	500	1.5	0.8
Sat 3pm-7pm	30	2	\$27.00	\$54.00	0.4	0.8	\$67.50	500	1.2	0.6
<b>Weekly Total</b>		<b>13</b>		<b>\$485.00</b>	<b>0.5</b>	<b>7.4</b>	<b>\$65.54</b>	<b>700</b>	<b>1.6</b>	<b>4.4</b>
<b>Flight Total</b>		<b>13</b>		<b>\$485.00</b>	<b>0.5</b>	<b>7.4</b>	<b>\$65.54</b>	<b>700</b>	<b>1.6</b>	<b>4.4</b>

1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	2	\$52.00	\$104.00	0.8	1.6	\$65.00	1,000	1.2	1.2
Mon 10am-3pm	30	2	\$46.00	\$92.00	0.4	0.8	\$115.00	500	1.2	0.6
Mon 3pm-7pm	30	2	\$41.00	\$82.00	0.7	1.4	\$58.57	900	1.2	1.2
<b>Weekly Total</b>		<b>6</b>		<b>\$278.00</b>	<b>0.6</b>	<b>3.8</b>	<b>\$73.16</b>	<b>800</b>	<b>1.5</b>	<b>2.4</b>
<b>Flight Total</b>		<b>6</b>		<b>\$278.00</b>	<b>0.6</b>	<b>3.8</b>	<b>\$73.16</b>	<b>800</b>	<b>1.5</b>	<b>2.4</b>

## WQNS-FM

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Thu-Fri 6am-10am	30	2	\$31.00	\$62.00	0.4	0.8	\$77.50	500	1.2	0.6
Thu-Fri 10am-3pm	30	2	\$17.00	\$34.00	0.4	0.8	\$42.50	500	1.2	0.6
Thu-Fri 3pm-7pm	30	2	\$15.00	\$30.00	0.1	0.2	\$150.00	100	1.1	0.1
Sat 6am-10am	30	3	\$15.00	\$45.00	0.2	0.6	\$75.00	200	1.5	0.3
Sat 10am-3pm	30	2	\$15.00	\$30.00	0.2	0.4	\$75.00	300	1.2	0.4
Sat 3pm-7pm	30	2	\$15.00	\$30.00	0.2	0.4	\$75.00	200	1.2	0.2
<b>Weekly Total</b>		<b>13</b>		<b>\$231.00</b>	<b>0.2</b>	<b>3.2</b>	<b>\$72.19</b>	<b>300</b>	<b>1.6</b>	<b>1.8</b>
<b>Flight Total</b>		<b>13</b>		<b>\$231.00</b>	<b>0.2</b>	<b>3.2</b>	<b>\$72.19</b>	<b>300</b>	<b>1.6</b>	<b>1.8</b>

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1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	2	\$31.00	\$62.00	0.3	0.6	\$103.33	400	1.2	0.5
Mon 10am-3pm	30	2	\$17.00	\$34.00	0.2	0.4	\$85.00	200	1.4	0.2
Mon 3pm-7pm	30	2	\$15.00	\$30.00	0.2	0.4	\$75.00	200	1.1	0.3
<b>Weekly Total</b>		<b>6</b>		<b>\$126.00</b>	<b>0.2</b>	<b>1.4</b>	<b>\$90.00</b>	<b>300</b>	<b>1.5</b>	<b>0.8</b>
<b>Flight Total</b>		<b>6</b>		<b>\$126.00</b>	<b>0.2</b>	<b>1.4</b>	<b>\$90.00</b>	<b>300</b>	<b>1.5</b>	<b>0.8</b>

**WWNC-AM**

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Thu-Fri 6am-10am	30	4	\$46.00	\$184.00	0.5	2.0	\$92.00	600	1.5	1.2
Thu-Fri 10am-3pm	30	4	\$40.00	\$160.00	0.5	2.0	\$80.00	700	2.0	1.1
Thu-Fri 3pm-7pm	30	4	\$53.00	\$212.00	0.6	2.4	\$88.33	800	1.6	1.5
Thu-Fri 7pm-Midnight	30	4	\$9.00	\$36.00	0.1	0.4	\$90.00	100	1.8	0.2
<b>Weekly Total</b>		<b>16</b>		<b>\$592.00</b>	<b>0.5</b>	<b>6.8</b>	<b>\$87.06</b>	<b>600</b>	<b>2.6</b>	<b>2.6</b>
<b>Flight Total</b>		<b>16</b>		<b>\$592.00</b>	<b>0.5</b>	<b>6.8</b>	<b>\$87.06</b>	<b>600</b>	<b>2.6</b>	<b>2.6</b>

1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	2	\$46.00	\$92.00	0.2	0.4	\$230.00	300	1.2	0.4
Mon 10am-3pm	30	3	\$40.00	\$120.00	0.4	1.2	\$100.00	500	1.9	0.6
Mon 3pm-7pm	30	2	\$53.00	\$106.00	0.5	1.0	\$106.00	600	1.2	0.7
Mon 7pm-Midnight	30	3	\$9.00	\$27.00	0.0	0.0	\$0.00	0	0.0	0.0
<b>Weekly Total</b>		<b>10</b>		<b>\$345.00</b>	<b>0.2</b>	<b>2.6</b>	<b>\$132.69</b>	<b>300</b>	<b>1.8</b>	<b>1.4</b>
<b>Flight Total</b>		<b>10</b>		<b>\$345.00</b>	<b>0.2</b>	<b>2.6</b>	<b>\$132.69</b>	<b>300</b>	<b>1.8</b>	<b>1.4</b>

**Proposal Totals**

	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
HD2WQNQ-FM	40	\$335.00	0.0	0.0	\$0.00	0	0.0	0.0
WKSF-FM	17	\$2,071.00	1.6	27.8	\$74.50	2,100	2.2	12.4
WQNQ-FM	19	\$763.00	0.6	11.2	\$68.12	800	1.7	6.3
WQNS-FM	19	\$357.00	0.2	4.6	\$77.61	300	1.8	2.3
WWNC-AM	26	\$937.00	0.4	9.4	\$99.68	500	3.1	3.0
<b>Total</b>	<b>121</b>	<b>\$4,463.00</b>	<b>0.5</b>	<b>53.0</b>	<b>\$84.21</b>	<b>600</b>	<b>2.4</b>	<b>22.1</b>

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