

Sales Order

#668017

Station: KRNO-FM Contract#: (none) Agency: MAIN STREET MEDIA GROUP
 Contract Name: 8/13 ONE NATION #7404 KRNO Address: PO BOX 25093
 Proposal#: 0F7A91C0-6B58-49E4-8C6B-7C94134649A5 City: ALEXANDRIA State: VA Zip: 22314
 Start Date: 8/13/24 End Date: 8/26/24 Buyer: _____
 Revenue Type: POLITICAL - NATIONAL Tax Schedule: _____ (None)
 AGENCY _____ Type: Cash Agency Commission %: 15
 Advertiser: ONE NATION Billing Cycle: Standard
 Address: _____ Salesperson: POLITICAL Comm %: 1.50
 City: _____ State: _____ Zip: _____ Makegood Policy: Within Contract Dates
 Product Name: Nevada
 Estimate #: 7404
 Competitive Code: ISSUE

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/13/24	8/19/24		10:00 AM	3:00 PM	60						4		4	D	170.00	4	680.00		
2	8/13/24	8/19/24		10:00 AM	3:00 PM	60	1	1	1	1	2			6	D	250.00	6	1,500.00		
3	8/13/24	8/19/24		3:00 PM	7:00 PM	60						4		4	D	170.00	4	680.00		
4	8/13/24	8/19/24		3:00 PM	7:00 PM	60	1	2	1	2	1			7	D	250.00	7	1,750.00		
5	8/20/24	8/26/24		10:00 AM	3:00 PM	60		1	2	1				4	D	250.00	4	1,000.00		
6	8/20/24	8/26/24		3:00 PM	7:00 PM	60		1	1	1				3	D	250.00	3	750.00		

Billing Projections: By Month

	Aug 24
CA	6,360.00
ST	6,360.00

Print Spot Prices

TOTAL SPOTS 28
 GROSS TOTAL \$ 6,360.00
 ADJUSTED SPOTS 28
 ADJUSTED TOTAL \$ 6,360.00

APPROVE DECLINE

- General Manager
- Administrator
- Sales Manager
- Local Sales Manager

May 10, 24
 CONT# 37282837 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KRNO-FM (Reno, NV)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY MAIN STREET MEDIA GROUP NY
 ADDR PO BOX 25093
 ALEXANDRIA, VA 22313

DDS CONT# 0
 C/P/E: / / 7404

SALESPERSON FAX#

PH #

BYR LIZZY SPOONER
 ADV ONE NATION
 PDT Nevada
 FLT Aug 13, 24 - Aug 22, 24

* REP ORDER COMMENT *

** 5/9/2024 5:20:00 PM: MAIN STREET MEDIA GROUP: PLEASE UTILIZE ELECTRONIC INVOICING:

RADIOINVOICES ID CODE: RI14268 OR 9914268; MARKETRON ID CODE: 184508

** 5/9/2024 5:20:00 PM: POPULATIONBUYTYPE: CPP.

** 5/9/2024 5:20:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	3P - 7P	60	08/13/2024 - 08/13/2024	1D	2	\$250.00	2
	1.2	.T.....	10A - 3P	60	08/13/2024 - 08/13/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 2							
	2.1	..W....	3P - 7P	60	08/14/2024 - 08/14/2024	1D	1	\$250.00	1
	2.2	..W....	10A - 3P	60	08/14/2024 - 08/14/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		2	\$500.00	
		FLIGHT 3							
	3.1	...T...	3P - 7P	60	08/15/2024 - 08/15/2024	1D	2	\$250.00	2
	3.2	...T...	10A - 3P	60	08/15/2024 - 08/15/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 4							
	4.1F..	3P - 7P	60	08/16/2024 - 08/16/2024	1D	1	\$250.00	1
	4.2F..	10A - 3P	60	08/16/2024 - 08/16/2024	1D	2	\$250.00	2
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 5							
	5.1S.	10A - 3P	60	08/17/2024 - 08/17/2024	1D	4	\$170.00	4

May 10, 24
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 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 7404

				** FLIGHT TOTALS **			4	\$680.00	
		FLIGHT 6							
6.1S		3P - 7P	60	08/18/2024 - 08/18/2024	1D	4	\$170.00	4
				** FLIGHT TOTALS **			4	\$680.00	
		FLIGHT 7							
7.1	M.....		3P - 7P	60	08/19/2024 - 08/19/2024	1D	1	\$250.00	1
7.2	M.....		10A - 3P	60	08/19/2024 - 08/19/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **			2	\$500.00	
		FLIGHT 8							
8.1	.T.....		3P - 7P	60	08/20/2024 - 08/20/2024	1D	1	\$250.00	1
8.2	.T.....		10A - 3P	60	08/20/2024 - 08/20/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **			2	\$500.00	
		FLIGHT 9							
9.1	..W....		3P - 7P	60	08/21/2024 - 08/21/2024	1D	1	\$250.00	1
9.2	..W....		10A - 3P	60	08/21/2024 - 08/21/2024	1D	2	\$250.00	2
				** FLIGHT TOTALS **			3	\$750.00	
		FLIGHT 10							
10.1	...T...		3P - 7P	60	08/22/2024 - 08/22/2024	1D	1	\$250.00	1
10.2	...T...		10A - 3P	60	08/22/2024 - 08/22/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **			2	\$500.00	

	Aug 24						
SPOTS	28						
CASH	6360.00						
TRADE	0.00						
NSL	0.00						
TOTAL	6360.00						

							TOTAL
SPOTS							28
CASH							6,360.00
TRADE							0.00
NSL							0.00
TOTAL							6,360.00

May 10, 24

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REP EASTMAN

DDS CONT# 0
C/P/E: / / 7404

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.