

Sales Order

668018

Station: KRNO-FM Contract#: (none) Agency: MAIN STREET MEDIA GROUP
 Contract Name: 8/23 ONE NATION #7406 KRNO Address: PO BOX 25093
 Proposal#: CBAF549C-9B71-4380-A5D9-4E0ED4FED25C City: ALEXANDRIA State: VA Zip: 22314
 Start Date: 8/23/24 End Date: 9/05/24 Tax Schedule: (None)
 Revenue Type: POLITICAL - NATIONAL Agency Commission %: 15
 AGENCY Type: Cash Billing Cycle: Standard
 Advertiser: ONE NATION Salesperson: POLITICAL Comm %: 1.50
 Address: _____ Makegood Policy: Within Contract Dates
 City: _____ State: _____ Zip: _____
 Product Name: Nevada
 Estimate #: 7406
 Competitive Code: ISSUE

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|---------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|--------|--------|----------|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 8/23/24 | 9/05/24 | | 10:00 AM | 3:00 PM | 60 | | | | | | | 2 | | 2 | D | 170.00 | 4 | 680.00 | |
| 2 | 8/23/24 | 8/29/24 | | 10:00 AM | 3:00 PM | 60 | 2 | 1 | 2 | 2 | 2 | | | | 9 | D | 250.00 | 9 | 2,250.00 | |
| 3 | 8/23/24 | 9/05/24 | | 3:00 PM | 7:00 PM | 60 | | | | | | | 2 | | 2 | D | 170.00 | 4 | 680.00 | |
| 4 | 8/23/24 | 8/29/24 | | 3:00 PM | 7:00 PM | 60 | 1 | 2 | 2 | 1 | 2 | | | | 8 | D | 250.00 | 8 | 2,000.00 | |
| 5 | 8/30/24 | 9/05/24 | | 10:00 AM | 3:00 PM | 60 | | | | | 1 | | | | 1 | D | 250.00 | 1 | 250.00 | |
| 6 | 8/30/24 | 9/05/24 | | 3:00 PM | 7:00 PM | 60 | | | | | 2 | | | | 2 | D | 250.00 | 2 | 500.00 | |

Billing Projections: By Month

| | Aug 24 | Sep 24 |
|----|----------|----------|
| CA | 6,020.00 | 340.00 |
| ST | 1,680.00 | 4,680.00 |

Print Spot Prices

TOTAL SPOTS 28
 GROSS TOTAL \$ 6,360.00
 ADJUSTED SPOTS 28
 ADJUSTED TOTAL \$ 6,360.00

APPROVE DECLINE

- General Manager
- Administrator
- Sales Manager
- Local Sales Manager

May 10, 24
 CONT# 37282849 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KRNO-FM (Reno, NV)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY MAIN STREET MEDIA GROUP NY
 ADDR PO BOX 25093
 ALEXANDRIA, VA 22313

DDS CONT# 0
 C/P/E: / / 7406

SALESPERSON FAX#

PH #

BYR LIZZY SPOONER
 ADV ONE NATION
 PDT Nevada
 FLT Aug 23, 24 - Sep 01, 24

* REP ORDER COMMENT *

** 5/9/2024 5:20:00 PM: MAIN STREET MEDIA GROUP: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI14268 OR 9914268; MARKETRON ID CODE: 184508

** 5/9/2024 5:20:00 PM: POPULATIONBUYTYPE: CPP.

** 5/9/2024 5:20:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|----|-----|-----------------|----------|-----|-------------------------|----------|-----|------------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 |F.. | 3P - 7P | 60 | 08/23/2024 - 08/23/2024 | 1D | 2 | \$250.00 | 2 |
| | 1.2 |F.. | 10A - 3P | 60 | 08/23/2024 - 08/23/2024 | 1D | 2 | \$250.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 4 | \$1,000.00 | |
| | | FLIGHT 2 | | | | | | | |
| | 2.1 |S. | 10A - 3P | 60 | 08/24/2024 - 08/24/2024 | 1D | 2 | \$170.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$340.00 | |
| | | FLIGHT 3 | | | | | | | |
| | 3.1 |S | 3P - 7P | 60 | 08/25/2024 - 08/25/2024 | 1D | 2 | \$170.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$340.00 | |
| | | FLIGHT 4 | | | | | | | |
| | 4.1 | M..... | 3P - 7P | 60 | 08/26/2024 - 08/26/2024 | 1D | 1 | \$250.00 | 1 |
| | 4.2 | M..... | 10A - 3P | 60 | 08/26/2024 - 08/26/2024 | 1D | 2 | \$250.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 3 | \$750.00 | |
| | | FLIGHT 5 | | | | | | | |
| | 5.1 | .T..... | 3P - 7P | 60 | 08/27/2024 - 08/27/2024 | 1D | 2 | \$250.00 | 2 |
| | 5.2 | .T..... | 10A - 3P | 60 | 08/27/2024 - 08/27/2024 | 1D | 1 | \$250.00 | 1 |

May 10, 24

CONT# 37282849 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: / / 7406

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.