

# Sales Order

# 668015

Station: KRNO-FM Contract#: (none) Agency: MAIN STREET MEDIA GROUP  
 Contract Name: 6/18 ONE NATION #7400 KRNO Address: PO BOX 25093  
 Proposal#: 4CD125DE-85E1-45C8-A850-ACF98281BECA City: ALEXANDRIA State: VA Zip: 22314  
 Buyer: \_\_\_\_\_  
 Start Date: 6/18/24 End Date: 7/01/24 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL - NATIONAL Agency Commission %: 15  
 AGENCY \_\_\_\_\_ Type: Cash Billing Cycle: Standard  
 Advertiser: ONE NATION Salesperson: POLITICAL Comm %: 1.50  
 Address: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Product Name: Nevada  
 Estimate #: 7400  
 Competitive Code: ISSUE

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/18/24	7/01/24		10:00 AM	3:00 PM	60							2		2	D	170.00	4	680.00	
2	6/18/24	7/01/24		10:00 AM	3:00 PM	60	1	1	1	1	1				5	D	250.00	10	2,500.00	
3	6/18/24	7/01/24		3:00 PM	7:00 PM	60							2		2	D	170.00	4	680.00	
4	6/18/24	7/01/24		3:00 PM	7:00 PM	60	1	1	1	1	1				5	D	250.00	10	2,500.00	

Billing Projections: By Month

	Jun 24	Jul 24
CA	5,860.00	500.00
ST	5,860.00	500.00

Print Spot Prices

TOTAL SPOTS ..... 28  
 GROSS TOTAL \$ ..... 6,360.00  
 ADJUSTED SPOTS ..... 28  
 ADJUSTED TOTAL \$ ..... 6,360.00

APPROVE DECLINE

- General Manager
- Administrator
- Sales Manager
- Local Sales Manager

May 10, 24  
 CONT# 37280563 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO KRNO-FM (Reno, NV)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP NY  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22313

DDS CONT# 0  
 C/P/E: / / 7400

SALESPERSON FAX#

PH #

BYR LIZZY SPOONER  
 ADV ONE NATION  
 PDT Nevada  
 FLT Jun 18, 24 - Jul 01, 24

\* REP ORDER COMMENT \*

\*\* 5/9/2024 5:19:00 PM: MAIN STREET MEDIA GROUP: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI14268 OR 9914268; MARKETRON ID CODE: 184508

\*\* 5/9/2024 5:19:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 5/9/2024 5:19:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T....	3P - 7P	60	06/18/2024 - 06/18/2024	1D	1	\$250.00	1
	1.2	.T....	10A - 3P	60	06/18/2024 - 06/18/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	3P - 7P	60	06/19/2024 - 06/19/2024	1D	1	\$250.00	1
	2.2	..W....	10A - 3P	60	06/19/2024 - 06/19/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	3P - 7P	60	06/20/2024 - 06/20/2024	1D	1	\$250.00	1
	3.2	...T...	10A - 3P	60	06/20/2024 - 06/20/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	3P - 7P	60	06/21/2024 - 06/21/2024	1D	1	\$250.00	1
	4.2	....F..	10A - 3P	60	06/21/2024 - 06/21/2024	1D	1	\$250.00	1
					** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 5</b>							
	5.1	.....S.	10A - 3P	60	06/22/2024 - 06/22/2024	1D	2	\$170.00	2

				** FLIGHT TOTALS **		2	\$340.00	
		<b>FLIGHT 6</b>						
6.1	.....S	3P - 7P	60	06/23/2024 - 06/23/2024	1D	2	\$170.00	2
				** FLIGHT TOTALS **		2	\$340.00	
		<b>FLIGHT 7</b>						
7.1	M.....	3P - 7P	60	06/24/2024 - 06/24/2024	1D	1	\$250.00	1
7.2	M.....	10A - 3P	60	06/24/2024 - 06/24/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 8</b>						
8.1	.T.....	3P - 7P	60	06/25/2024 - 06/25/2024	1D	1	\$250.00	1
8.2	.T.....	10A - 3P	60	06/25/2024 - 06/25/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 9</b>						
9.1	..W....	3P - 7P	60	06/26/2024 - 06/26/2024	1D	1	\$250.00	1
9.2	..W....	10A - 3P	60	06/26/2024 - 06/26/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 10</b>						
10.1	...T...	3P - 7P	60	06/27/2024 - 06/27/2024	1D	1	\$250.00	1
10.2	...T...	10A - 3P	60	06/27/2024 - 06/27/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 11</b>						
11.1	....F..	3P - 7P	60	06/28/2024 - 06/28/2024	1D	1	\$250.00	1
11.2	....F..	10A - 3P	60	06/28/2024 - 06/28/2024	1D	1	\$250.00	1
				** FLIGHT TOTALS **		2	\$500.00	
		<b>FLIGHT 12</b>						
12.1	.....S.	10A - 3P	60	06/29/2024 - 06/29/2024	1D	2	\$170.00	2
				** FLIGHT TOTALS **		2	\$340.00	
		<b>FLIGHT 13</b>						
13.1	.....S	3P - 7P	60	06/30/2024 - 06/30/2024	1D	2	\$170.00	2

May 10, 24  
 CONT# 37280563 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: / / 7400

				<b>** FLIGHT TOTALS **</b>			2	\$340.00	
		<b>FLIGHT 14</b>							
14.1	M.....		3P - 7P	60	07/01/2024 - 07/01/2024	1D	1	\$250.00	1
14.2	M.....		10A - 3P	60	07/01/2024 - 07/01/2024	1D	1	\$250.00	1
				<b>** FLIGHT TOTALS **</b>			2	\$500.00	

	Jun 24	Jul 24					
SPOTS	26	2					
CASH	5860.00	500.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	5860.00	500.00					

							TOTAL
SPOTS							28
CASH							6,360.00
TRADE							0.00
NSL							0.00
TOTAL							6,360.00

**\*\* Competitive Comments \*\***

SVC: FA23 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.