



QUARTERLY ISSUES AND PROGRAMS &
PSA's REPORT
FOR
STATION WSUN
2nd QUARTER OF 2023

PREPARED BY: Fernando Bauermeister, General Manager

Issues of Concern to the Tampa Community Addressed in responsive programming in the 2nd
Quarter, 2023.

Program	Date/ Time	Duration	Issues Covered
La Voz del Negocio Hispano	04/2/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio focuses on success stories from two Hispanic business leaders. Javier Gonzalez from GNO International Business Center and Ruth Rico from Delicias Colombianas.
La Voz del Negocio Hispano	04/9/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Yamel Sanchez Ocana from Merck Pharmaceuticals to talk about ways companies are helping the Hispanic community by putting guidelines in place to ensure business is done with minority owned businesses.
La Voz del Negocio Hispano	04/16/2023 08:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Ximena Jimenez, founder of LIT, Latin America's largest network of independent consultants. They discuss how to discover your talent and how to apply it to your business.
La Voz del Negocio Hispano	04/23/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro from JP Morgan Chase. They discuss how Hispanics can advance in the United States.
La Voz del Negocio Hispano	04/30/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro, leader of the Advancing Hispanic & Latino initiative of JPMorgan Chase. Mrs. Montenegro talked about the importance of equality and being socially responsible.
La Voz del Negocio Hispano	05/7/2023	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio

	06:00 am		interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of winning federal bids, minority certifications and more.
La Voz del Negocio Hispano	5/14/23 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Mercedes Garcia, VP of Community Affairs for Master Card to discuss how to protect your identity when doing transactions. Also discussed how the Hispanic community can use tools at their disposal to send money to loved ones.
La Voz del Negocio Hispano	5/21/23 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Ronnie Saguski. Mr. Saguski is an author that helps the Hispanic community, specifically business owners. Mario Andres and Mr. Saguski talk about his book, "Don't Let The Tail Wag The Dog".
La Voz del Negocio Hispano	5/28/23 6am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio interviews a Eulalio Marroquin, owner of Lalo's Movers. In this episode, Mr. Marroquin tells his story of triumph over obstacles.
La Voz del Negocio Hispano	6/4/23 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews two extraordinary Hispanics: Eulalio Marroquin and Edgar Perez. Both guests share their personal and professional improvement stories as they inspire our audience to keep moving forward.
La Voz del Negocio Hispano	06/11/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Yamel Sanchez Ocana from Merck Pharmaceuticals to talk about ways companies are helping the Hispanic community by putting guidelines in place to ensure business

			is done with minority owned businesses.
La Voz del Negocio Hispano	06/18/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro, leader of the Advancing Hispanic & Latino initiative of JPMorgan Chase. Mrs. Montenegro talked about the importance of equality and being socially responsible.
La Voz del Negocio Hispano	06/25/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio focuses on Tina Marie Tapia, founder of Adorabella Beauty Academy. Mrs. Tapia shares her journey from beauty instructor to owner of her own academy, giving the opportunity to Hispanic students to learn in their own language.

Public Service Announcements

2nd Quarter 2023

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Title	Dates / time/ #spot	Length	Description
Florida PR Parade Foundation	4/1 – 4/20	:30	SBS donated \$10k for deserving low income students to continue their education.

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