



QUARTERLY ISSUES AND PROGRAMS &
PSA's REPORT
FOR
STATION WSUN
3RD QUARTER OF 2023

PREPARED BY: Fernando Bauermeister, General Manager

Issues of Concern to the Tampa Community Addressed in responsive programming in the 3rd
Quarter, 2023.

Program	Date/ Time	Duration	Issues Covered
La Voz del Negocio Hispano	07/2/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Sineria Ordonez, Market Manager and VP of External Affairs for Comerica Bank. In this episode, our guest discusses the different programs available to help Hispanics get educated in the financial world.
La Voz del Negocio Hispano	07/9/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Mercedes Garcia, VP of Community Affairs for Master Card to discuss how to protect your identity when doing transactions. Also discussed how the Hispanic community can use tools at their disposal to send money to loved ones.
La Voz del Negocio Hispano	07/16/2023 08:00 am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio interviews a Eulalio Marroquin, owner of Lalo's Movers. In this episode, Mr. Marroquin tells his story of triumph over obstacles.
La Voz del Negocio Hispano	07/23/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio interviews a Eulalio Marroquin, owner of Lalo's Movers. In this episode, Mr. Marroquin tells his story of triumph over obstacles.
La Voz del Negocio Hispano	07/30/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Sineria Ordonez, Market Manager and VP of External Affairs for Comerica Bank. In this episode, our guest discusses the different programs available to help Hispanics get educated in the financial world.
La Voz del Negocio Hispano	08/6/2023	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio

	06:00 am		interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of winning federal bids, minority certifications and more.
La Voz del Negocio Hispano	08/13/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Yamel Sanchez Ocana from Merck Pharmaceuticals to talk about ways companies are helping the Hispanic community by putting guidelines in place to ensure business is done with minority owned businesses.
La Voz del Negocio Hispano	08/20/2023 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of winning federal bids, minority certifications and more.
La Voz del Negocio Hispano	8/27/23 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Ximena Jimenez, founder of LIT, Latin America's largest network of independent consultants. They discuss how to discover your talent and how to apply it to your business.
La Voz del Negocio Hispano	9/3/23 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Drialys Munoz from Univista Insurance. Drialys talks about franchising and how Hispanics can grow professionally by entering the franchising business.
La Voz del Negocio Hispano	09/10/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro, leader of the Advancing Hispanic & Latino

			initiative of JPMorgan Chase. Mrs. Montenegro talked about the importance of equality and being socially responsible.is done with minority owned businesses.
La Voz del Negocio Hispano	09/17/2023 06:00 am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro, leader of the Advancing Hispanic & Latino initiative of JPMorgan Chase. Mrs. Montenegro talked about the importance of equality and being socially responsible.
La Voz del Negocio Hispano	09/24/2023 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of winning federal bids, minority certifications and more.

Public Service Announcements

3rd Quarter 2023

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Title	Dates / time/ #spot	Length	Description
Back To School 8/8	8/1 – 8/8	:30	Back to School Event offering free hair cuts

Back to School 8/12	8/1 – 8/12	:30	Back to School Event handing out 1,000 backpacks with school supplies.
Hurricane Idalia Wall to wall coverage	8/29-8/30	24hrs	El Zol 97.1 had wall to wall coverage of Hurricane Idalia and we informed the community of the storm's path, shelter information, etc