

WMAX
Grand Rapids, MI
Quarterly Issues/Programs List
Third Quarter, 2023
10/05/2023

WMAX
Quarterly Issues/Programs List

WMAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DRIVER SAFETY/ANIMAL WELLNESS	IHEART MEDIA WEST MICHIGAN WEEKEND	A LOOK AT MICHIGANS NEW DISTRACTED DRIVING LAW/TIPS ON HOW TO KEEP PETS CALM IN FIREWORKS SEASON	CHRIS BECKER/A. HOLLINSHEAD	07/02/2023 06:00 AM	028:55
AFFIRMATIVE ACTION/TOURISM	IHEART MEDIA WEST MICHIGAN WEEKEND	AFTER THE SUPREME COURT DECISION ON COLLEGE AFFIRMATIVE ACTION PROGRAMS AN ATTORNEY GIVES INSIGHT	S. SETTERINGTON/JOHN GONZALEZ	07/09/2023 06:00 AM	027:54
HEART DISEASE SPIRITUALITY	IHEART MEDIA WEST MICHIGAN WEEKEND	A LOCAL AUTHOR TALKS ABOUT THE INSPIRATION FOR HIS LATEST BOOK AND THE INTERESTING LIFE HE HAS LED	JOHN OTTERBACHER	07/16/2023 06:00 AM	027:58
CANCER EDUCATION/RETIREMENT	IHEART MEDIA WEST MICHIGAN WEEKEND	A DISCUSSION ON A TYPE OF VIRUS RELATED TO THROAT CANCER/SMALL BUSINESS CONCERNS WITH RETIREMENT	MATTHEW OLD/LISA DEDEN-COOPER	07/23/2023 06:00 AM	027:14

SMALL BUSINESS FUNDING	IHEART MEDIA WEST MICHIGAN WEEKEND	A CHIEF EXECUTIVE OFFICER OF A LARGE SPECIALTY COFFEE RETAILER TALKS ABOUT HIS BUSINESS AND SUCCESS	MIKE MCFALL	07/30/2023 06:00 AM	027:01
TOURISM LABOR/CLIMATE CHANGE	IHEART MEDIA WEST MICHIGAN WEEKEND	NEW STATE LAW GIVES RESTAURANT OWNERS ECONOMIC BOOST/EDUCATING THE PUBLIC ABOUT OZONE PROBLEMS	JOHN MCNAMARA/ANDREA FABER	08/06/2023 06:00 AM	029:05
HOMELESSNESS/TRAFFIC HAZARDS	IHEART MEDIA WEST MICHIGAN WEEKEND	HOMELESS OUTREACH TEAM MEMBER DISCUSSES LOCAL EFFORTS/MICHIGAN AUTO LAW TEN DANGEROUS INTERSECTIONS	MICHAEL WALDRON/B HEWITT	08/13/2023 06:00 AM	029:33
ELECTRIC BOATS/SHIPWRECKS	IHEART MEDIA WEST MICHIGAN WEEKEND	EFFORTS TO BUILD CHARGING STATIONS FOR ELECTRIC BOATS/MICHIGAN RESEARCH GROUP LOCATES A SHIPWRECK	CHARLIE TYSON/CRAIG RICH	08/20/2023 06:00 AM	027:40
TOURISM/HISTORICAL LITERATURE	IHEART MEDIA WEST MICHIGAN WEEKEND	A CONVERSATION WITH THE BEST-SELLING AUTHOR AND COFOUNDER OF THE NATIONAL WRITERS SERIES	DOUG STANTON	08/27/2023 06:00 AM	028:07
VACCINATIONS/LEAD POISONING	IHEART MEDIA WEST MICHIGAN WEEKEND	KENT COUNTY HEALTH OFFICER SPEAKS ON NEW COVID VARIANT AND THE GETTING AHEAD OF LEAD INITIATIVE	ADAM LONDON	09/03/2023 06:00 AM	028:03
ART APPRECIATION AND TOURISM	IHEART MEDIA WEST	NEW EXECUTIVE DIRECTOR OF ART PRIZE	CATLIN WHITINGTON	09/10/2023 06:00 AM	028:15

	MICHIGAN WEEKEND	TALKS ABOUT HIS BACKGROUND AND THE PLANS FOR THIS YEARS EVENT			
ENERGY POLICY/STATE TOURISM	IHEART MEDIA WEST MICHIGAN WEEKEND	A LOOK AT THE ISSUES DRIVING GASOLINE PRICES/PROMOTING ACCESSIBLE TRAVEL OPTIONS IN MICHIGAN	PATRICK DEHAAN/DAVE LORENZ	09/17/202 3 06:00 AM	028:42
ANXIETY DISORDER/ASTRONOMY	IHEART MEDIA WEST MICHIGAN WEEKEND	A POPULAR MENTAL HEALTH AND WELLNESS EXPERT TALKS ABOUT ANXIETY/A LOOK AT THE ANNUAL AURORA SUMMIT	JOHN DELONY/MELISSA F KAE LIN	09/24/202 3 06:00 AM	027:55

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POWER OUR PLANET	GLOBAL CITIZEN	000:30	1
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	5
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	12
DOMESTIC VIOLENCE	NO MORE.ORG	000:30	17
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	4
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	9
MICHIGAN DEPARTMENT OF HEALTH	JOHNSON AUTO SALES LLC	000:31	26
NO KID HUNGRY	NO KID HUNGRY	000:29	17
NO KID HUNGRY	NO KID HUNGRY	000:29	7