

WMAX
Grand Rapids, MI
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019

WMAX
Quarterly Issues/Programs List

WMAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TUSKEGEE STUDY, HURICANE READINESS, MASS SHOOTINGS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	OMAR AND NEAL DISCUSSED THE TUSKEGEE STUDY AND THE THEME OF "TRAGEDY TO TRIUMPH." THE AIM IS TO INSPIRE BLACK COMMUNITIES TO GET INFORMED ABOUT THE COVID-19 VACCINES, KNOWING THAT TUSKEGEE IS, RIGHTFULLY, ONE OF THE REASONS BEHIND A LOT OF MISTRUST AND INACTION. JARED MOKOWITZ TALKS WITH RYAN GORMAN ABOUT THE NATIONAL IMPACT OF THE SURFSIDE BUILDING COLLAPSE, HURRICANE PREPAREDNESS, AND MASS SHOOTINGS.	OMAR NEAL, MICHELLE HILLMAN, JARED MOKOWITZ	07/04/2021 06:00 AM	029:48
HURRICANES, WILDFIRES	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. PHIL KLOTZBACH DISCUSSED WHAT YOU NEED TO KNOW ABOUT HURRICANES AND HURRICANE SEASON. STEVE BOWEN DISCUSSED RECORD HEAT AND WILDFIRES OUT WEST AND TALKED ABOUT WHAT TO EXPECT FOR THE REST OF 2021.	DR. PHIL KLOTZBACH, STEVE BOWEN	07/11/2021 06:00 AM	029:49

COVID-DELTA VARIANT, WORKPLACE ISSUES DUE TO PANDEMIC	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. NERUKAR DISCUSSED THE LATEST COVID OUTBREAK AND THE HIGHLY CONTAGIOUS DELTA VARIANT WHICH ACCORDING TO THE CDC NOW ACCOUNTS FOR ABOUT 58% OF ALL COVID- 19 CASES IN THE UNITED STATES. NERUKAR ALSO GAVE US A VACCINE UPDATE. TOBACOWALA TALKED ABOUT WORKPLACE CHALLENGES AND CHANGES FOLLOWING THE PANDEMIC. HE DISCUSSED HOW THE KEY SKILL IS GETTING PEOPLE TO SEE, THINK AND FEEL DIFFERENTLY ABOUT HOW TO GROW THEMSELVES, THEIR TEAMS AND THEIR COMPANY.	DR. ADITI NERURKAR, RISHAD TOBACOWALA	07/18/2021 06:00 AM	029:50
COVID-DELTA VARIANT, ISSUES IN CUBA	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. ALLEN DISCUSSED THE LATEST ON THE PANDEMIC AND THE DELTA VARIANT AND VACCINE Q & A. DR. LATELL WHO HAS 35 YEARS OF EXPERIENCE IN THE CIA DISCUSSED THE ISSUES INVOLVING LATIN AMERICA TO HELP UNDERSTAND THE SITUATION IN CUBA. ENRIQUE SANTOS TALKED ABOUT HIS PERSONEL CONNECTION TO WHATS HAPPENING IN CUBA.	DR. JOSEPH ALLEN, DR. BRIAN LATELL, ENRIQUE SANTOS	07/25/2021 06:00 AM	029:53
DELTA VARIANT, BENEFITS FOR VETERANS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. MURTHY DISCUSSED THE DELTA VARIANT AND THE CDC'S RECOMMENDED MASK MANDATE. TALKED	DR. VIVEK MURTHY, ROBERT LEWIS	08/01/2021 06:03 AM	029:46

		ABOUT THE NECESSITY FOR AMERICANS TO GET VACCINATED ASAP AND THE POTENTIAL FOR A BOOSTER SHOT. ROBERT LEWIS DISCUSSED HOW THE DAV HELPS VETERANS GET THE BENEFITS THEY'VE EARNED AND TALKED ABOUT THEIR MISSION IN THE FACE OF COVID19.			
COVID19 UPDATE, COVID19 RESPONSE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. BROOKS DISCUSSED THE DRASTIC INCREASE IN CASES AND HOSPITALIZATIONS THROUGHOUT THE US. TALKED ABOUT THE DELTA VARIANT, CDC'S MASK RECOMMENDATIONS, IMPORTANCE OF GETTING VACCINATED AND COVID WITH KIDS. LERNER DISCUSSED THE PANDEMIC ACTION NETWORK'S RESPONSE TO THE CDC'S COVID RESPONSE. ALSO TALKED ABOUT WORLD MASK WEEK AND WHAT AMERICANS CAN BE DOING RIGHT NOW TO PROTECT THEMSELVES.	DR. JOHN BROOKS, AUTUMN LERNER	08/08/2021 06:00 AM	029:43
COVID19 IMPACT ON THE BLACK COMMUNITY, LUNG CANCER	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. VILLANUEVA SPOKE ABOUT COVID'S IMPACT ON THE BLACK COMMUNITY. SHE TALKED ABOUT HOW WE ALL CAN LOWER COVID-19 INFECTIONS WITH VACCINATIONS AND MASKS. VILLANUEVA DISCUSSED WHY NATIONAL MEDICAL ASSOCIATION, WHICH ADVOCATES ON BEHALF OF AFRICAN	DR. RACHEL VILLANUEVA, DEBRA DYER	08/15/2021 06:00 AM	029:49

		<p>AMERICAN PHYSICIANS AND PATIENTS, IS ONE OF DOZENS OF HEALTH CARE ORGANIZATIONS THAT RECENTLY SIGNED A JOINT STATEMENT IN SUPPORT OF COVID-19 VACCINE MANDATES FOR ALL WORKERS IN THE INDUSTRY. DYER DISCUSSED HOW THAT LUNG CANCER KILLS MORE PEOPLE THAN BREAST, COLON AND PROSTATE CANCER COMBINED. SHE TALKED ABOUT THE NEW FEDERAL GUIDELINES THAT HAVE NEARLY DOUBLED THE NUMBER OF AMERICANS ELIGIBLE FOR LUNG CANCER SCREENING</p>			
<p>NEEDLE ANXIETY, VACCINES</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>THOMAS DISCUSSED HOW NEEDLE ANXIETY MAY BE A BARRIER TO SOME PEOPLE SEEKING THE COVID-19 VACCINATION... RESEARCH SHOWS THAT A QUARTER OF ADULTS AND 2/3 OR SIMILAR OF CHILDREN HAVE ENOUGH WORRY ABOUT GETTING SHOTS THAT IT AFFECTS THEIR HEALTH CARE CHOICES. THOMAS TALKED ABOUT WHERE NEEDLE FEAR COMES FROM, WHY IS THIS NOT TALKED ABOUT MORE, AND WHAT CAN BE DONE TO HELP PEOPLE STRUGGLING WITH THIS ISSUE. WITH BACK TO SCHOOL HERE, DR. THOMAS EXPLAINED HOW NEEDLE FEAR IS DIFFERENT FOR KIDS</p>	<p>DR. JODY THOMAS, SHAUN RAVIV</p>	<p>08/22/2021 06:00 AM</p>	<p>029:47</p>

		<p>VERSUS ADULTS. RAVIV TALKED ABOUT THE EVOLUTION OF VACCINES FROM THE VERY FIRST INOCULATORS TO THE RESEARCH, METHODS, PEOPLE, AND COMPANIES BEHIND TODAY'S VACCINES. RAVIV EXPLAINED HIS EXPERIENCE INTERVIEWING SCIENTISTS, AND VACCINE CREATORS AND TOLD US HOW HIS PODCAST DEALS WITH THE FACTS, MYTHS, AND LEGENDS BEHIND VACCINATIONS, WITH INFORMATION FROM MORE THAN 1000 YEARS AGO.</p>			
<p>COVID/DELTA VARIANT, AMERICAS RELATIONSHIP WITH AFGHANISTAN</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>DR. WEATHER DISCUSSED THE LATEST ON COVID/THE DELTA VARIANT. HE PROVIDED INFORMATION ON THE SAFETY AND EFFICACY OF THE VACCINES, ADDRESS HESITANCY IN THE BLACK COMMUNITY, ENCOURAGED LISTENERS TO GET VACCINATED, AND DISCUSSED THE LATEST CDC RECOMMENDATIONS ON VACCINATIONS FOR PREGNANT PEOPLE. DR. WEATHER ALSO TALKED ABOUT THE LATEST NEWS ON POTENTIAL BOOSTER SHOTS AND VACCINE ENHANCEMENTS. LOYN TALKED ABOUT HIS NEW BOOK, THE LONG WAR: THE INSIDE STORY OF AMERICA AND AFGHANISTAN SINCE 9/11 AND</p>	<p>DR. LEONARD WEATHER, DAVID LOYN</p>	<p>08/29/2021 06:00 AM</p>	<p>029:47</p>

		DISCUSSED OUR RELATIONSHIP WITH AFGHANISTAN, AMERICA'S LONGEST WAR, THE LATEST NEWS, AND WHERE WE GO FROM HERE NOW THAT THE TALIBAN ARE BACK IN POWER.			
USING TECHNOLOGY TO IMPROVE SOCIAL IMPACT, KIDS MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	JONES DISCUSSED THE SOCIAL ISSUES THAT HAVE THE POTENTIAL TO LIFT OUR COMMUNITY AND IMPROVE THE STATE OF THE WORLD. SHE TALKED ABOUT THE IMPORTANCE OF LEVERAGING TECHNOLOGY, CONTENT, AND BRANDS TO PROPEL DISCUSSIONS FOR THE GREATER GOOD OF SOCIETY AND HOW ORGANIZATIONS ARE BEING CHALLENGED TO MOVE BEYOND CRISIS DONATIONS AND FORGE PARTNERSHIPS TO DRIVE REAL AND SIGNIFICANT SOCIAL IMPACT. SOLISH TALKED ABOUT THE CHALLENGES FOR KIDS GOING BACK-TO-SCHOOL AND THE ISSUES THEY WILL FACE WITH MENTAL HEALTH. SHE OFFERED SOME BEST PRACTICES FOR PARENTS, TEACHERS, AND KIDS TO DEAL WITH THE 2021-2022 SCHOOL YEAR AND HOW EVERYONE CAN BEST SUPPORT WELLBEING AND MENTAL HEALTH.	CRISTINA JONES, BARB SOLISH	09/05/2021 06:00 AM	029:50
SEPTEMBER 11 ATTACKS, FLIGHT 93	IHEARTRADIO COMMUNITIES: PUBLIC	ELVIS RELIVED HIS EXPERIENCE OF BEING ON-AIR AS THE SEPTEMBER 11TH	ELVIS DURAN, TORIE CLARKE,	09/12/2021 06:00 AM	028:49

	AFFAIRS SPECIAL	<p>ATTACKS UNFOLDED. HE TALKED ABOUT HOW THE LAST 20 YEARS HAVE IMPACTED BOTH HISTORY AND NEW YORK. CLARK TALKED ABOUT HER FIRSTHAND ACCOUNT OF THE SEPTEMBER 11 ATTACK ON THE PENTAGON. SONSTEIN COMBINED STORIES OF PORT AUTHORITY POLICE OFFICER WILL JIMENO AND NYPD DETECTIVE SCOTT STRAUSS, ONE OF THE HEROES WHO RISKED HIS LIFE TO SAVE HIM. GIBSON TALKED ABOUT REMEMBERING UNITED AIRLINES FLIGHT 93 AND DISCUSSING THE SHANKSVILLE, PA MEMORIAL.</p>	SHELLI SONSTEIN, DONNA GIBSON		
ALZHEIMER'S DAY, TEENS MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>SKINNER TALKED ABOUT SEPTEMBER 21ST MARKING WORLD ALZHEIMER'S DAY... A DAY TO LISTEN, LEARN AND EDUCATE OTHERS ABOUT THIS DEVASTATING DISEASE AND HOW IT IMPACTS THOSE BATTLING IT, LOVED ONES OR CARETAKERS, AND THOSE TO BE DIAGNOSED IN THE FUTURE. SKINNER GAVE INSIGHT ON SOME TOOL'S FAMILY MEMBERS, SPOUSES, CHILDREN, AND CAREGIVERS CAN USE TO EFFECTIVELY MANAGE THE SYMPTOMS OF BRAIN DISEASE. GREENE DISCUSSED HOW HOPELAB CREATES BEHAVIOR-CHANGE TECHNOLOGY TO HELP</p>	LISA SKINNER, GRACE GREENE	09/19/2021 06:00 AM	029:46

		TEENS AND YOUNG ADULTS LIVE HAPPIER, HEALTHIER LIVES. HOPELAB IS FOCUSED ON YOUTH/YOUNG ADULT MENTAL HEALTH AND WELL-BEING. WITH BACK-TO-SCHOOL UNDERWAY, GREENE TALKED ABOUT WHY HOPELAB IS TAKING ON TEEN VAPING AND THE "QUIT THE HIT" INSTAGRAM PROGRAM.			
COVID19 VACCINE FOR PREGNANT WOMEN, SUBSTANCE ABUSE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. BIANCHI TALKED ABOUT WHY IT IS IMPORTANT FOR PREGNANT WOMEN TO GET A COVID-19 VACCINE AND WHY COULD COVID-19 BE MORE DANGEROUS FOR PREGNANT WOMEN THAN FOR PEOPLE WHO ARE NOT PREGNANT. SHE DISCUSSED THE TESTING THAT WAS DONE TO ENSURE THAT COVID-19 VACCINES ARE SAFE FOR PREGNANT WOMEN AND IF THE VACCINE HAS ANY EFFECT ON THE FERTILITY OF MEN AND WOMEN. DR. JONES DISCUSSED HOW SUBSTANCE ABUSE DISORDERS ARE IMPACTING AMERICAN'S, ESPECIALLY SINCE THE BEGINNING OF THE PANDEMIC. DISCUSSED HOW THE CDC IS ADDRESSING THE EVOLVING OPIOID EPIDEMIC AND HOW THE RX AWARENESS CAMPAIGN IS HELPING ADDRESS OVERDOSES AND OUD.	DIANA BIANCHI, DR. CHRIS JONES	09/26/2021 06:00 AM	029:46

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	5
Childhood Vaccinations	MI Dept Health & Human Serv	000:30	17
Local Affordable Healthcare	MI Primary Care Association	000:30	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	9
Mental Wellness/COVID-19	MI Dept Health & Human Serv	000:30	46
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	19
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	7
POVERTY	FEEDING AMERICA	000:30	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
UNCF	UNCF	000:30	7