

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Hough

Authorized committee:

Friends of Mike Hough

Agency requesting time (and contact information):

☐

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Frederick County Executive

Date of election:

11.08.22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Robert Friscia

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2022.07.06 16:21:10 -04'00'

Signature:

Sherri Hadley

Name: Anthony Iacovetti

Name: Sherri Hadley

Date of Request to Purchase Ad Time: 9.19.22

Date of Station Agreement to Sell Time: 9/30/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 9/23/22

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
7409Station Call Letters:
WFMDDate Received/Requested:
9/30/22

Est. #:

Station Location:
5966 Grove Hill Rd, Frederick MD 21703Run Start and End Dates:
10/4-10/21/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Connoisseur Media
5966 Grove Hill Road
Frederick, Maryland 21703
Phone: (301) 663-4181



KATZ MEDIA GROUP
125 West 55th Street
New York, New York 10019

7408

Advertiser: Michael Hough
Order #: 176093751887
Date Entered: 09/30/2022
Last Modified: 09/30/2022
Product: Hough for County Commissioner
Salesperson: Christal National
Billing Cycle: Broadcast Standard
Estimate #: na

Order Date Range: 10/04/2022 through 10/22/2022 (3 weeks)
Media Outlets: WFMD-AM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/04/22-10/10/22	WFMD-AM	06:00AM-10:00AM	30	--	X	X	X	X	--	--	4	59.00	4	236.00
2	10/04/22-10/10/22	WFMD-AM	10:00AM-03:00PM	30	--	X	X	X	X	--	--	2	59.00	2	118.00
3	10/04/22-10/10/22	WFMD-AM	03:00PM-07:00PM	30	--	X	X	X	X	--	--	2	59.00	2	118.00
4	10/10/22-10/16/22	WFMD-AM	06:00AM-10:00AM	30	X	X	X	X	X	--	--	3	59.00	3	177.00
5	10/10/22-10/16/22	WFMD-AM	10:00AM-03:00PM	30	X	X	X	X	X	--	--	3	59.00	3	177.00
6	10/10/22-10/16/22	WFMD-AM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	5	59.00	5	295.00
7	10/17/22-10/17/22	WFMD-AM	06:00AM-10:00AM	30	X	--	--	--	--	--	--	1	59.00	1	59.00
8	10/17/22-10/17/22	WFMD-AM	10:00AM-03:00PM	30	X	--	--	--	--	--	--	1	59.00	1	59.00
9	10/17/22-10/17/22	WFMD-AM	03:00PM-07:00PM	30	X	--	--	--	--	--	--	1	59.00	1	59.00
10	10/08/22-10/21/22	WFMD-AM	06:00AM-10:00AM	30	--	--	--	--	--	X	--	1	33.00	2	66.00
11	10/08/22-10/14/22	WFMD-AM	10:00AM-03:00PM	30	--	--	--	--	--	X	--	1	47.00	1	47.00
12	10/16/22-10/22/22	WFMD-AM	06:00AM-10:00AM	30	--	--	--	--	--	--	X	1	33.00	1	33.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WFMD-AM	26	0	0	0	\$1,444.00	\$216.60	\$1,227.40
Totals	26	0	0	0	\$1,444.00	\$216.60	\$1,227.40

Total Charges: \$1,444.00
Agency Commission: \$216.60
Total Net: \$1,227.40

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$1,444.00	\$1,227.40
Totals		\$1,444.00	\$1,227.40

Sep 30, 22
 CONT# 36177427 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WFMD-AM (Frederick, MD)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV MICHAEL HOUGH FOR COUNTY COMMISSIONER
 PDT Hough for County Commissioner
 FLT Oct 04, 22 - Oct 17, 22

* REP ORDER COMMENT *

** 9/30/2022 1:53:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 9/30/2022 1:53:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

** 9/30/2022 1:53:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

* STATION ORDER COMMENT *

** 9/30/2022 2:29:00 PM: CONFIRMED - MB

** 9/30/2022 2:24:00 PM: INJECTED - MB CONFIRMED- MB

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	30	10/4/2022 - 10/7/2022	1W	4	\$59.00	4
	1.2	.TWTF..	10A - 3P	30	10/4/2022 - 10/7/2022	1W	2	\$59.00	2
	1.3	.TWTF..	3P - 7P	30	10/4/2022 - 10/7/2022	1W	2	\$59.00	2
	1.4S.	6A - 10A	30	10/8/2022 - 10/8/2022	1W	1	\$33.00	1
	1.5S.	10A - 3P	30	10/8/2022 - 10/8/2022	1W	1	\$47.00	1
		** WEEKLY FLIGHT TOTALS **					10	\$552.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	30	10/10/2022 - 10/14/2022	1W	3	\$59.00	3
	2.2	MTWTF..	10A - 3P	30	10/10/2022 - 10/14/2022	1W	3	\$59.00	3
	2.3	MTWTF..	3P - 7P	30	10/10/2022 - 10/14/2022	1W	5	\$59.00	5
	2.4S.	6A - 10A	30	10/15/2022 - 10/15/2022	1W	1	\$33.00	1
	2.5S	6A - 10A	30	10/16/2022 - 10/16/2022	1W	1	\$33.00	1
		** WEEKLY FLIGHT TOTALS **					13	\$715.00	
		FLIGHT 3							
	3.1	M.....	6A - 10A	30	10/17/2022 - 10/17/2022	1W	1	\$59.00	1
	3.2	M.....	10A - 3P	30	10/17/2022 - 10/17/2022	1W	1	\$59.00	1

Sep 30, 22
 CONT# 36177427 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / na

	3.3	M.....	3P - 7P	30	10/17/2022 - 10/17/2022	1W	1	\$59.00	1
				** WEEKLY FLIGHT TOTALS **			3	\$177.00	

	Oct 22								
SPOTS	26								
CASH	1444.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1444.00								
								TOTAL	
SPOTS								26	
CASH								1,444.00	
TRADE								0.00	
NSL								0.00	
TOTAL								1,444.00	

**** Competitive Comments ****

SVC: SP22 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.