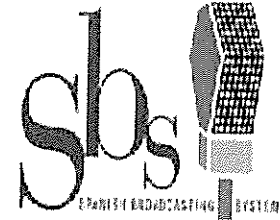


ORDER



WPAT

Orders
Order / Rev: 748142
Alt Order #:
Product Desc: DR. Hector Castillo
Estimate: 2024- Political
Flight Dates: 05/29/24 - 06/04/24
Original Date / Rev: 05/22/24 / 05/29/24
Order Type: GENERAL

Primary AE: Marilyn Guzman
Sales Office: PATLC
Sales Region: Local

Agency Name: Rivera Marketing and Media
Buying Contact: John Rivera
Billing Contact: John Rivera
 1452 River Road
 Edgewater, NJ , 07020

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dr. Hector Castillo
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 227043
Agency External ID: 112553
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/04/24	15	\$2,537.29	\$2,156.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	15	\$2,537.29	\$2,156.70	0.0
Totals	15	\$2,537.29	\$2,156.70	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marilyn Guzman	PATLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WPAT	05/29/24	06/04/24	M-Sun 5am-10pm M-Sun 5am-10am	CM	M-Sun 5am-10am (5:00 AM-10:00 AM)	1-11---	1:00	3	\$277.64	P-3	0.00	NM	3	\$832.9
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---11--		2				\$277.64		0.00			
		Week: 06/03/24	06/09/24	1-----		1				\$277.64		0.00			
5	WPAT	05/29/24	06/04/24	M-F 10am-3pm 10am-3pm M-F	CM	10am-3pm	-111---	1:00	3	\$277.64	P-3	0.00	NM	3	\$832.9
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---1---		1				\$277.64		0.00			
		Week: 06/03/24	06/09/24	11-----		2				\$277.64		0.00			
6	WPAT	05/29/24	05/31/24	M-F 3pm-8pm M-F 3pm-8pm	CM	3pm-8pm	----1--	1:00	1	\$276.47	P-3	0.00	NM	2	\$552.9
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---11--		2				\$276.47		0.00			
7	WPAT	05/29/24	06/04/24	M-F 7pm-12am M-F 7p-11p	CM	M-F 7p-11p (7:00 PM-11:00 PM)	11-11--	1:00	4	\$57.65	P-3	0.00	NM	3	\$172.9
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---11--		2				\$57.65		0.00			
		Week: 06/03/24	06/09/24	1-----		1				\$57.65		0.00			
8	WPAT	05/29/24	06/04/24	M-Sun 12am-6am M-Sun 12am-5am	CM	12am-5am (12:00 AM-5:00 AM)	--1111-	1:00	4	\$36.39	P-3	0.00	NM	4	\$145.5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 748142
 Alt Order #:
 Flight Dates: 05/29/24 - 06/04/24

Advertiser: Dr. Hector Castillo
 Product Desc: DR. Hector Castillo WPAT
 Estimate: 2024- Political

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----11-					2	\$36.39		0.00			
		Week: 06/03/24	06/09/24	11-----					2	\$36.39		0.00			
													Totals	15	\$2,537.2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, John Rivera,

being/on behalf of: Dr. Hector Castillo for Congress, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the 9th District of New Jersey

election to be held on: Tuesday, June 4th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thurs 5/23/24

Date

John Rivora

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

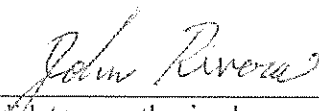
I. _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

John Rivera

printed name

Thurs 5/23/24

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

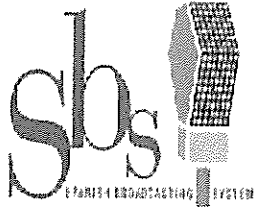
Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WPAT
 11 East 26th Street, 19th Floor
 New York, NY 10010
 (212)541-9200

CONTRACT

<u>Contract / Revision</u> 748142 /		<u>Alt Order #</u>
<u>Advertiser</u> Dr. Hector Castillo		<u>Original Date / Revision</u> 05/22/24 / 05/28/24
<u>Contract Dates</u> 05/29/24 - 06/04/24	<u>Estimate #</u> 2024- Political	
<u>Product</u> DR. Hector Castillo		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPAT	<u>Account Executive</u> Marylin Guzman	<u>Sales Office</u> WPAT Local Sa
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 18-49		
<u>Agency Ref</u> 112553	<u>Advertiser Ref</u> 227043	

And:

Rivera Marketing and Media
 Attention: John Rivera
 1452 River Road
 Edgewater, NJ , 07020

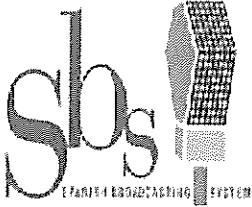
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WPAT	05/29/24	06/04/24	M-F 5a-10a	M-F 5a-10a		1:00			NM	3	\$832.92
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	---11--				2	\$277.64			
	Week:	06/03/24	06/09/24	1-----				1	\$277.64			
N 5	WPAT	05/29/24	06/04/24	10am-3pm M-F	10am-3pm		1:00			NM	3	\$832.92
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	---1---				1	\$277.64			
	Week:	06/03/24	06/09/24	11-----				2	\$277.64			
N 6	WPAT	05/29/24	05/31/24	M-F 3pm-8pm	3pm-8pm		1:00			NM	2	\$552.94
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	---11--				2	\$276.47			
N 7	WPAT	05/29/24	06/04/24	M-F 7p-11p	M-F 7p-11p		1:00			NM	3	\$172.95
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	---11--				2	\$57.65			
	Week:	06/03/24	06/09/24	1-----				1	\$57.65			
N 8	WPAT	05/29/24	06/04/24	M- Sun 12am-5am	12am-5am		1:00			NM	4	\$145.56
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	----11-				2	\$36.39			
	Week:	06/03/24	06/09/24	11-----				2	\$36.39			
Totals											15	\$2,537.29

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/04/24	15	\$2,537.29	(\$380.59)	\$2,156.70
Totals	15	\$2,537.29	(\$380.59)	\$2,156.70

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WidoOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider-Station.

** This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. **



WPAT
 11 East 26th Street, 19th Floor
 New York, NY 10010
 (212)541-9200

<u>Contract / Revision</u> 748142 /	<u>Alt Order #</u>
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<u>Advertiser</u> Dr. Hector Castillo	<u>Original Date / Revision</u> 05/22/24 / 05/28/24
--	--

<u>Contract Dates</u> 05/29/24 - 06/04/24	<u>Product</u> DR. Hector Castillo	<u>Estimate #</u> 2024- Political
--	---------------------------------------	--------------------------------------

Signature: *John Rivera*

Date: Wed 5/29/24

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

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