

Image Associates
700 Virginia St E
Ste 220
Charleston, WV 25301

Contract #	2375118
Schedule Dates	01/27/16-02/02/16
Advertiser	West Virginia Prevails (106664)
Agency	Image Associates (2586)
Product	POLITICAL ISSUE (ns) (1187)
Brand	1Q16 (697647)
Salesperson	Gattlieb, Sam (1161)
Sales Office	WCHS/WVAH
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Issue Agency BRD
Billing Type	Calendar
Comments	

Date Entered	01/26/16
Last Modified	01/26/16
Entered By	Sam Gattlieb
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$375.00
Net Total	\$2,125.00
Sales Tax	

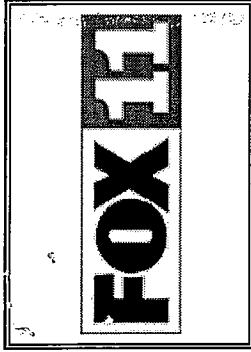
Charleston WV (WVAH)		
<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Jan. 2016	3	\$1,500.00
Feb. 2016	2	\$1,000.00
Grand Total:	5	\$2,500.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Package

Advertiser: Prevailing Wage
Agency: Image
Buyer: Bill Hogan
Length(s): :30
Proposal #: 621071
Market [Rank]: CHARLESTON-HUNTINGTON [67]
Books: 1Q ESTCHARLESTON-HUNTINGTON
Flight Dates: 01/27/16 - 02/02/16

Station Contact:
Name: Sam Gattlieb
Phone: (304) 346-5358
Fax: (304) 346-4765
Email: sgattlie@sbgtv.com

Program DP Days Time	Rate Weeks	Jan Feb 27 1	Cost Spots	A2564 RTG		
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WVAH

FOX 11 News at 10pm

T M-F 10:00P-11:00P

1

\$500 5 -

\$2,500 3.0

5

Rationale: May-14 EYEWITNS NWS@10 M-F 10P-11P - PAV (1)/Feb-14

Weekly Subtotals	5 -	\$2,500	5		
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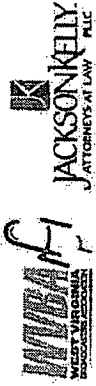
WVAH Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A2564R	5	\$2,500	15.00	\$166.67	13.09	1.15

Demo Breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A2564R	5	\$2,500	15.00	\$166.67	13.09	1.15	73,266	559,707

Dayparts: T - LATE NEWS

Client Signature: _____

Date: _____



Non-Candidate / Issues Advertisements Agreement Form

Date: 1 26 2016
Station and Location: WBAA Charleston, WV
I, James Carrig, do hereby request advertising time as follows:

BROADCAST DATE	TIME OF DAY, PACKAGE, OR ROTATION	LENGTH	CLASS OF TIME	RATE

This airtime will be used by West Virginia Previews for the following issue(s):
A Division of Support West Local Business LTD

TOTAL CHARGES:
\$ 2500 Gross / \$ 2,125 Net

Important Note: Additional pages must be completed. See attached.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE"

(For all other Issue Advertisements, please continue to next page.)

Programming that "communicates a political matter of national importance" includes references to any:

- (i) Legally qualified candidates (presidential, vice-presidential, or congressional);
- (ii) Election to federal office (including general descriptions like "the senator" or "our person in Washington"), and
- (iii) National legislative issue of public importance (e.g., national health care, tax reform, federal gun control, etc.).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☒ No

If yes, please identify, as applicable:

the name(s) of any legally qualified candidate(s) referenced: _____
the office(s) being sought: _____
the date(s) of the election(s): _____
the issue(s) to which the communication refers: _____

I represent that payment for the above described broadcast time has been paid by:

Name: _____
Address: _____

I represent that you are authorized to announce the time as paid for by such person or entity (the "Sponsor"). The names of the Chief Executive Officers, Board of Directors, or Executive Committee Members are attached as Exhibit ___, or listed here:

ATTACH "AGREED UPON SCHEDULE OF BROADCASTS" FORM.

**FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A
POLITICAL MATTER OF NATIONAL IMPORTANCE"**

I represent that payment for the above-described broadcast time has been paid by:

Name: Support WV Local Businesses LTD

Address: 1627 Bigley Ave, Charleston, WV 25302

I represent that you are authorized to announce the time as paid for by such person or entity (the "Sponsor"). The names of the Chief Executive Officers, Board of Directors, or Executive Committee Members are attached as Exhibit 1, or listed here:

James Cerna, Treasurer

FOR ALL ISSUE ADVERTISEMENTS

For each broadcast requested, the Sponsor agrees to deliver an accurate script, transcript, or tape to the station not less than _____ hours before the scheduled time of the first broadcast.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees that may ensue from the broadcast of the above-requested advertisement(s).

TO BE SIGNED BY ADVERTISER (SPONSOR):

SIGNATURE: _____

DATE OF SIGNATURE: _____

Name: _____

Title: _____

Phone: _____

James Cervid
Name: _____
Treasurer
Title: _____
800.561-5135
Phone: _____

12-29-15

TO BE SIGNED BY STATION REPRESENTATIVE:

SIGNATURE: _____

DATE OF SIGNATURE: _____

Name: _____

Title: _____

Ken Neale
Name: _____
Account Executive
Title: _____

12/26/16

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