

## **Issue and Program List**

**Station Call Letters: KXZM 93.7**

**For quarter ending: MARCH 2023**

### **Section I: Issues**

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

1. Handling pesticides at home and in the field
2. Tax time scams
3. Cervical Cancer
4. Save our Water
5. Educational Programs

### **Section II: Responsive Programs**

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

#### **1. Issue No 1 Handling pesticides at home and in the field**

- (a) Programa: handling pesticides at home and in the field with Alex Cadenas and Fabiola Estrada**

Date(s) and time(s) of broadcast: January 22, 2023

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with Alex Cadena and Fabiola Estrada from the EPA and DPR organizations how to handle the different types of pesticides, how to recognize that they are dangerous and what to do if you have inappropriate contact with them, what to do if you go to the hospital

#### **2. Issue No.2 Tax time scams**

(a) Program: Tax time scams with Alma Galvan

Date(s) and time(s) of broadcast: January 29, 2023

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We talked with Alma Galvan about the scams that take place at tax time, how we can protect ourselves and how to avoid being scammed.

### 3. Issue No.3 Cervical Cancer Awareness

(a) Program: Cervical Cancer Awareness With Dr. Lorna Rodriguez

Date(s) and time(s) of broadcast: February 12, 2023

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We were talking with Dr. Lorna Rodriguez about the prevention and treatment of cervical cancer and how it is very common in the Latino community.

### 4. Issue No.4 Save our Water

(a) Program Save our Water with Perla H

Date(s) and time(s) of broadcast: February 19, 2023

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We talked with Perla H about how to preserve water in California and help to avoid drought, what to do at home with the family and also car washes that are eco-friendly conserving water to help the environment

### 5. Issue No.5 Cirugia sin Fronteras

(a) Program or PSA series Title: Cirugia sin fronteras Claudia Ramirez

Date(s) and time(s) of broadcast: February 26, 2023 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with the spokeswoman for surgeries without borders  
Claudia Ramirez about the services they provide for the community at  
low cost and who qualifies for low cost surgeries and services

#### 6. Issue No.6 Educational programs

(a) Program or PSA series Title: Special programs for Latinos

Date(s) and time(s) of broadcast: March 26th, 2023 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of material: We spoke with woodland superintendent about  
all programs that help to integrate Latino students and get involve  
more in the activities extra-curricular