

KXZM 93.7

Quarterly Issue List and Programming Department

1st QT 2022
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 2/20/2022
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Lucha Tabaco
Johana Ramirez*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Fabiola Estrada, spokespersons for the Department of Pesticide Regulation, about how we can take care of the family from poisoning with pesticides that are apparently harmless but are actually very important, especially in combination.



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Quarterly Issue List and Programming Department

1st QT 2022
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 2/27/2022
Duration: 30 min
Talent: Alma Garcia

*Estafas en redes sociales e impuestos
Alma Galvan*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the BBB spokeswoman Alma Galvan about the new scams that are seen in social networks, internet dating places and in taxes.



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Quarterly Issue List and Programming Department

1st QT 2022
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 3/6/2022
Duration: 30 min
Talent: Alma Garcia

Estafas en redes sociales e impuestos
Alma Galvan

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the BBB spokeswoman Alma Galvan about the new scams that are seen in social networks, internet dating places and in taxes.



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1st QT 2022
Jan 1
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Public Affairs
Programming Department

Public Affairs Show

Air Date: 3/13/2022
Duration: 30 min
Talent: Alma Garcia

Diferencia entre pesticidas y desinfectantes
Alex Cadenas
Fabiola Estrada

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fabiola Estrada and Alex Cadenas about the difference between pesticides and disinfectants, how to protect field workers from the misuse of pesticides, where to turn to file a complaint about the misuse of pesticides in the field.



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Public Affairs
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Public Affairs Show

Air Date: 3/20/2022
Duration: 30 min
Talent: Alma Garcia

*Sercicos en el Consulado De Mexico
Consul Liliana Ferrer*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the Consulate General of Mexico in Sacramento, Liliana Ferrer, about the services we have at the consulate, from new telephone lines, mental health services and much more in service of the Mexican community here in the United States.

