## **Issue and Program List**

**Station Call Letters: KXZM 93.7** 

For quarter ending: March 2024

#### **Section I: Issues**

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

- 1. Academy R3
- 2. Proper handling of pesticides
- 3. BBB scams
- 4. Girls Scouts
- 5. Cervical cancer
- 6. Sexual harassment at work

## **Section II: Responsive Programs**

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

# 1. Issue No. 1 (Academy R3)

(a) Program or PSA series Title: (Academy R3)

Date(s) and time(s) of broadcast: Feb 18, 2024

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with Ana Alicia and Edixon Martinez about how a couple can improve their relationship with different techniques that, by applying them, can take you to a new level in your relationship.

#### 2. <u>Issue No.2</u> (Proper handling of pesticides)

(a) Program: Proper handling of pesticides with Alex Cadenas

Date(s) and time(s) of broadcast: Feb 25, 2024

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with Alex Cadenas about the importance of good pesticide management in the field, and what to do if you are exposed to them, where to file a complaint about their misuse.

#### 3. <u>Issue No.3</u> (BBB Scams)

(a) Program: BBB Scams with Alma Galvan

Date(s) and time(s) of broadcast: March 3, 2024

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with Alma Galvan, spokesperson for the BBB, about the most common scams and how to file a complaint with the BBB.

#### 4. Issue No. 4 (Girls Scouts)

(a) Program or PSA series Title: Girls Scouts with Flerida Areas

Date(s) and time(s) of broadcast: March 10, 2024

Duration of program or announcement: 30 min

Source of material: Produced by Station

We spoke with Flerida, spokesperson for Girls Scouts, about how The organization is much more than selling cookies, and prepares Girls for a competitive world, teaching them leadership.

## 5. <u>Issue No.5</u> (Cervical Cancer)

(a) Program or PSA series Title: (Cervical cancer with Lorna Rodriguez)

Date(s) and time(s) of broadcast: March 17, 2024

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with Dr. Lorna Rodriguez on the importance of doing Constant physical check-ups and detecting any type of cancer in time, specifically cervical cancer.

#### 6. <u>Issue No.6</u> (Sexual harassment at work)

(a) Program or PSA series Title: Sexual harassment at work with Teresa Andrew

Date(s) and time(s) of broadcast: March 24, 2024

Duration of program or announcement: 30 min.

Source of material: Produced by Station

We spoke with Teresa Andrews about what Sexual Harassment at work is and how we can confront it.