

ORDER



Orders
Order / Rev: 1603432
Alt Order #: 08424058
Product Desc: 50 SECOND ST FUND
Estimate: 4658
Flight Dates: 10/24/16 - 10/30/16
Original Date / Rev: 10/21/16 / 10/21/16
Order Type: Political

WUPW

Primary AE: Matthew Wurm
Sales Office: H-DC
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW, Suite 201
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Fifty Second Street Fund
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/27/16	8	\$3,550.00	\$3,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	8	\$3,550.00	\$3,017.50	0.00
Totals	8	\$3,550.00	\$3,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WUPW	2%	\$3,550.00
Market	100%	\$177,500.00

Competitive Share

	Share	Total
DUPW	0%	\$0.00
ETOL	0%	\$0.00
ETVG	0%	\$0.00
TOCW	0%	\$0.00
TTWB	0%	\$0.00
WGTE	0%	\$0.00
WLMB	0%	\$0.00
WMNT	0%	\$0.00
WNWO	10%	\$17,750.00
WTOL	33%	\$58,575.00
WTVG	55%	\$97,625.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUPW	10/24/16	10/24/16	LOC Late News M-F LOC Late 10pm FOX News	Comm	10-11pm	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	1-----		1		\$500.00		0.00					
E 2	WUPW	10/24/16	10/24/16	Mon Hour 1 GOTHAM	Comm	Monday Prime	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	1-----		1		\$800.00		0.00					
E 3	WUPW	10/27/16	10/27/16	LOC Late News M-F LOC Late 10pm FOX News	Comm	10-11pm	---1---	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$500.00		0.00					
E 4	WUPW	10/27/16	10/27/16	SYN 11-1130pm M-F ACCESS HOLLYWOOD	Comm	M-F 11-1130 PM	---1---	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$100.00		0.00					
E 5	WUPW	10/25/16	10/25/16	LOC Late Run 10PM News Late Run News M-SUN	Comm	Late Run News M--	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	-1-----		1		\$500.00		0.00					
E 7	WUPW	10/26/16	10/26/16	LOC Late Run 10PM News Late Run News M-SUN	Comm	Late Run News M---	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--1----		1		\$500.00		0.00					
E 8	WUPW	10/27/16	10/27/16	Thu Hour 2 PITCH	Comm	Thursday Prime	---1---	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$550.00		0.00					
N 9	WUPW	10/24/16	10/24/16	SYN 11-1130pm M-F ACCESS HOLLYWOOD	Comm	M-F 11-1130 PM	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	1-----		1		\$100.00		0.00					
													Totals	8	\$3,550.00