

**ISSUES and PROGRAMS**  
**FOR QUARTER #3 ENDING Sept. 30, 2007**

Prepared by Jack Jarvis

COMMUNITY ISSUES

1. HOMELESS/RACE RELATIONS
2. FAMILY/RELATIONSHIPS
3. GOVERNMENT
4. HEALTH/PSYCHOLOGY/PHYSICAL
5. FINANCIAL/MONEY MATTERS
6. SOCIAL COMMUNITY OUTREACH

PROGRAMS

**#1 RACE RELATIONS / HOMELESS / HUMANITARIAN**

Program Titles: HERMAN & SHARRON, HOMEKEEPERS, BAY FOCUS,  
THE GOOD LIFE

Type: Community Affairs/Interview type programs

Source: Local: Produced by CTN (WCLF-TV 22)

Day/Time Broadcast: HERMAN & SHARRON: Mon—Fri at 10AM & 5PM

HOMEKEEPERS: Mon. - Fri. at 5:30AM & 1:00PM

~~BAY FOCUS: Tues. at 9:30 PM & Wed. at 11:30AM~~

THE GOOD LIFE: (60-Mins.) Mon 2AM & FRI 9 PM

Duration: All programs are 28:30-1/2 hr. (except The Good Life)

Description: 07-11-07 HERMAN & SHARRON

Guest: John Gilman/Founder and President of Dayspring.

Creator and innovator in Christian Broadcasting, especially in

developing nations such as India, Russia and the Ukraine, discussed and spoke of the problems encountered.

~~07-10-07 BAY FOCUS #196 (repeat)~~

~~Guest: Tom Teel/Calvary Chapel; Foster Care Ministry assists families in becoming foster homes. They also provide food clothing and activities for the foster children in the Pinellas Park area in St. Petersburg, Florida. Second Guest Pastor Dale Hendry/The Center of Hope. This is a residential facility for those battling addictions to substance abuse in Clearwater, Florida.~~

Program Titles:

Type:

Source:

## **#2 FAMILY / RELATIONSHIPS**

HERMAN & SHARRON, HOMEKEEPERS, BAY

FOCUS, THE GOOD LIFE

Community Affairs/Interview type programs

Local: Produced by CTN (WCLF-TV 22)

Day/Time Broadcast: HERMAN & SHARRON: Mon. — Fri. 10am & 5PM

HOMEKEEPERS: Mon. — Fri. at 5:30AM & 1:00PM

~~BAYFOCUS: Tues. at 9:30 PM & Wed. at 11:30AM~~

THE GOOD LIFE: 60-Mins. Mon 2:00AM & 9:00PM

Duration: All programs are 28:30 - 1/2 hr. (except The Good Life)

Description:

07-12-07 HOMEKEEPERS HK2102

Guest: Karen H. Whiting — Author — Secrets of Success for Women. Karen presented her book for young girls, and talked about the value of both, reading and crafts.

**08-06-07 HOMEKEEPERS HK2104**

Guest: Catherine Hickem, L.C.S.W. Mrs. Hickem discussed her book "Raising Children With No Regrets", and focused on helping mothers do, just that.

09-25-07 HOMEKEEPERS HK2116

Guests: Jennifer Mallon, Meredith Coffman, Learline Shorty. The program was about "Bringing Up Boy" and deals with the risks they now face. All three guests are mothers bringing up boys at various stages of life.

09-11-07 HERMAN & SHARRON

Guests; Ruth Graham/Daughter of evangelist Billy Graham/Author/Speaker. "I'm Pregnant....Now What". Ruth and friend Sara Dormon, Ph.D., a clinical psychologist, gave advice on getting through an unplanned pregnancy.

09-05-07 HERMAN & SHARRON

Guests; Paul & Sandy Coughlin/Radio Hosts/Author. Discussed her book, "Married, but Not Engaged" and what you can do to create the intimacy you have always desired in your marriage.

### **#3 GOVERNMENT/**

Program Titles: HERMAN & SHARRON, HOMEKEEPERS, BAY FOCUS,

THE GOOD LIFE

Type: Community Affairs/Interview type programs

Source: Local: Produced by CTN (WCLF-TV 22)

Day/Time Broadcast: HERMAN & SHARRON: M-Fri. at 10:AM & 5PM

HOMEKEEPERS: Mon. — Fri. at 5:30AM & 1:00PM

~~BAYFOCUS: Tues. at 9:30 PM & Wed. at 11:30AM~~

THE GOOD LIFE: 60 Min. Mon 2:AM & Fri. 9:00PM

Duration: All programs are 28:30-1/2 hr. (except The Good Life)

Description: 09-08-07 HOMEKEEPERS HK2113

Guest: Dr. Julie Gatz; is a Chiropractor who is engaged in the campaign to get children to switch from junk food to healthy snacks.

09-10-07 HOMEKEEPERS HK 2117

Guest: Terry Kemple; with Communities Issues Council, talked about the importance of knowing who the candidates are and what they stand for, before entering the voting booth.

08-13-07 THE GOOD LIFE #GL0595

Guest: Gen. Georges Sada ; Retired Iraqi General/Author; talked about his experiences working under Saddam Hussein and the current Iraqi war.

08-27-07 THE GOOD LIFE #GL 05100

Guest: U.S. Congressman Adam Putnam; This program centered around current world events, such as cyber security Terrorism, Iraq war, Economy, Etc.

~~07-31-07 BAY FOCUS #205~~

~~Guest: U.S. Congressman, Gus Bilirakis of the house, talked about current world events like Iraq, Immigration, Energy, and etc.~~

#### **#4 HEALTH/PSYCHOLOGY/PHYSICAL**

Program Titles: HERMAN & SHARRON, HOMEKEEPERS, BAY FOCUS, THE GOOD LIFE

Type: Community Affairs/Interview type pgms.

Source: Local: Produced by CTN (WCLF-TV 22)

Day/Time Broadcast: HERMAN & SHARRON: M — Fri. 10:00AM & 5:PM

HOMEKEEPERS: Mon. - Fri. at 5:30AM & 1:00PM

~~BAYFOCUS: Tues. at 9:30PM & Wed. at 11:30AM~~

THE GOOD LIFE 60-Mins. Mon.2:AM & Fri.9:00PM

Duration: All programs are 28:30 1/2 hr. (except The Good Life).

Description: 07-08-07 HOMEKEEPERS #HK21 07

Guest: Phil Phillips/Author.

Discussed his book about Attention Deficit Disorder, and the personal battle he had in discovering it, and coming to terms with, ADD.

07-08-07 HERMAN & SHARRON

Guest: Rev. George Malkmus. Talked about how to eliminate sickness and it all starts with eating right.

07-05-07 HERMAN & SHARRON

Guest: Dr. David Clarke/Clinical Psychologist & Author. Talked about breaking through to the life God wants you to have, and the six steps to emotional freedom.

07-03-07 HERMAN & SHARRON

Guest: Madeline Balletta/Founder of "Bee-Alive" Company.

Her friend Carol Simontacchi discussed her testimony, and the nutritional value and energy derived from *royal jelly*.

07-29-07 HERMAN & SHARRON

Guest: Dee Simmons/Founder & CEO of Ultimate Living,

Discussed her "Circulation Formula" and what you can do about poor circulation.

## **#5 FINANCIAUMONEY MATTERS**

Program Titles: HERMAN & SHARRON, HOMEKEEPERS, BAY FOCUS,

THE GOOD LIFE

Type: Community Affairs/Interview type programs

Source: Local: Produced by CTN (WCLF-TV 22)

Day/Time Broadcast: HERMAN & SHARRON: M-Fri. at 10:AM & 5:PM

HOMEKEEPERS: Mon. — Fri. at 5:30AM & 1:00PM

~~BAYFOCUS: Tues. at 9:30PM & Wed. at 11:30AM~~

THE GOOD LIFE: 60-Min Mon 2:AM & FRI. 9:00PM

Duration: All programs are 28:30-1/2 hr. (except The Good Life)

Description: 07-12-07 HERMAN & SHARRON

Guest; Roxanne Wilson/Appellate Court Attorney.

She was a finalists on Donald Trump's "The Apprentice" TV program, is the President & CEO of her own company, talked about footprints in the boardroom.

08-01-07 HERMAN & SHARRON

Guest: H. Dale Burke /Founder of Dale Burke Leadership Seminars (held around the world).

"Take Back Your Life", Dale discussed 10 choices to give you more time, more energy, more money, & better relationships in life.

09-19-07 HERMAN & SHARRON

Guest: Sharon Norris Elliot/Author/English Instructor. She discussed "Living a Milk & Honey Life", by letting go of what's holding you back.

09-05-07 HERMAN & SHARRON

Guest: Dr. Buddy Crum/Pastor/Author/Visionary Leader. Discussed, "Much More Than a Job" and ways to help people who hate their jobs.

09-10-07 HERMAN & SHARRON

Guest: Rob Mitchell, top broker in a well-known brokerage firm. Abandoned by his parents at age three, Author & Investor, "Castaway Kid" talked about his rise from an orphanage, to a millionaire.

## **#6 SOCIAL ISSUES**

Program Titles: HERMAN & SHARRON, HOMEKEEPERS, BAY

FOCUS, THE GOOD LIFE

Type: Community Affairs/Interview type programs

Source: Local: Produced by CTN (WCLF-TV 22)

Day/Time Broadcast: HERMAN & SHARRON: M-F at 10:00AM & 5:PM

HOMEKEEPERS: Mon. — Fri. at 5:30AM & 1:00PM

~~BAYFOCUS: Tues. at 9:30PM & Wed. at 11:30AM~~

THE GOOD LIFE: 60-Mins Mon 2:AM & Fri 9:00PM

Duration: All programs are 28:30 1/2 hr.(except The Good Life)

Description: 07-17-07 BAY FOCUS #198 (repeat)

Guest: Dr. Mike Higgins/Executive Dir. Hope Children's

Home and David Rife/Administrator/Hope Christian School talked about this residential facility for orphans and children removed from their homes, due to abuse, in Tampa, Fla.

~~07-03-07 BAY FOCUS # 197 (repeat)~~

~~Guest: Ester Berry/Ester's School & Natasha Griffin from the school for special needs children, discussed the challenges for the physically and mentally handicapped children located in St. Petersburg.~~

08-06-07 HERMAN & SHARRON

Guest: Paula Friedrichsen/ Speaker & free-lance writer talked about "The Man You Always Wanted Is The One You Already Have" discussed how to have new joy and life in a struggling marriage.

08-13-07 HERMAN & SHARRON

Guest: Joe Dallas/Director of Genesis Counseling, dealing with sexual and relational problems for men. Discussed the "Gay Gospel" and how pro-gay advocates misread the bible.

**FCC PUBLIC FILE**  
**ISSUES/PROGRAMS**  
**ADDENDUM for QTR-3 2007**

This certification is in addition to the attached list for the FCC's Issues/Programs Report for this quarter. WCLF TV-22 routinely produces and airs approximately 190-198 hours of programming each quarter, aired in entirety by affiliate station WVUP 45, which helps to educate people in *skillful, purposeful living*, in addition to those already listed in this quarterly report. These meaningful programs help one to manage life's issues, are based on Biblical principles and precepts, and accomplished through a live phone-in program. "You & Me" is aired live each weekday night (from 12: Midnight to 3:00 AM) with the live-host, answering questions, offering advice, and involving the other callers in recommending guidance, discussing and praying for a variety of topics, which could include: women's issues, family, health, community ventures and co-ops; teenage issues; as well as financial advice, adult education, substance abuse — prevention — recovery; in addition to soup kitchens, and homeless ministries or for otherwise impoverished people. The hours that the program is aired suggests; lonely, hurting, distressed, intoxicated, or otherwise dejected people. "You & Me" is not scripted, there is usually no format, and as you might imagine, it would be cost prohibitive for us to tape record and save each three-hour presentation. Taped programs are used only in an emergency, where the "live" host could not make it to the studio, and a guest host could not be summoned in time. I'm sure that there are many other categories I have failed to mention, as on certain occasions, the host will select a specific theme for that night. If you have any questions, or want further information, please feel free to call me.

Thank You.

Sincerely,

Jack T. Jarvis

FCC and Cable Relations