

New Order

Media: Radio
Client: Elise Stefanik for Congress
Product: Political
CPE: //1235
Description: Elise Radio 7/20-7/24
Rep:
Version: 1
Comments:

Market: Burlington, VT
Demo: Adults 35+
Separation: 30
Flight Start: 7/20/20
Flight End: 7/26/20
Sales Office:
Survey:

Vendor: WVVN-FM
AE: Kim Kiser
Phone:
Fax:

Billing To: Media Ad Ventures
 8136 Old Keene Mill Road
 Suite A-300
 Springfield, VA 22152
Phone: 703.569.9400
Fax: 703.569.9004

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/20	7/21	7/22	7/23	7/24	7/25	7/26	Total Spots	Adults 35+ RTG	CPP		
1	MTuWThF 6:00A-10:00A	AM	\$25.88	C 60	1	2	1	1	0	0	0	5				
Comments: Kim																
2	MTuWThF 10:00A-3:00P	MD	\$22.50	C 60	1	1	2	1	0	0	0	5				
3	MTuWThF 3:00P-7:00P	PM	\$30.88	C 60	1	1	1	2	0	0	0	5				
					Total Spots:							15				
					Total GRP/GIMP(000):							0.0	0.0	0.0	0.0	0.0
Month			Cash\$-Spots	Trade\$-Spots	Total\$-Spots											
7/2020			\$396.30 - 15	\$0.00 - 0	\$396.30 - 15											
			Total Gross Cost:		Total Gross CPP:											
			\$336.86		\$0.00											
			Total Net Cost:		Total Net CPP:											
			\$336.86		\$0.00											

WILD COUNTRY 96.5 FM
 RADIO MARKETING SOLUTIONS
 A DIVISION OF 4086601 CANADA INC
 120 TOLLGATE ROAD
 SUITE 210
 CORNWALL, ONTARIO K6J 5M3 CANADA

Client: **ELISE FOR CONGRESS**
 Order #: **8714-00066**
 Description: EST. 1235
 Date Entered: 7/16/2020
 P.O.#:
 Salesperson: POLITICAL, Kim Kiser
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA AD VENTURES, INC.
 8136 OLD KEENE MILL ROAD
 SUITE A3000
 SPRINGFIELD, VA 22152

Statement Group: WILD COUNTRY 96.5 FM
 Receivables Group: Political
 Sales Commission: no commission
 A/R Account: WNV-US-CASH
 Order Discount: <None>
 Agency Discount: Agency Discount - Standard 15%
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 7/16/2020
 Modified 3 times
 OrderType: Per Spot
 Exchange Source: SmartRate
 Exchange Source Order ID: 578040

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/20/2020	7/24/2020	WVNV-FM	06:00:00 to 10:00:00	CUSTOM	1:00	5	25.88	129.40	Y	Y	Y	Y	N	N	N
7/20/2020	7/24/2020					5	25.88	129.40	1	2	1	1	0	0	0
2 7/20/2020	7/24/2020	WVNV-FM	10:00:00 to 15:00:00	CUSTOM	1:00	5	22.50	112.50	Y	Y	Y	Y	N	N	N
7/20/2020	7/24/2020					5	22.50	112.50	1	1	2	1	0	0	0
3 7/20/2020	7/24/2020	WVNV-FM	15:00:00 to 19:00:00	CUSTOM	1:00	5	30.88	154.40	Y	Y	Y	Y	N	N	N
7/20/2020	7/24/2020					5	30.88	154.40	1	1	1	2	0	0	0

Order Start Date: 7/20/2020 Order End Date: 7/24/2020 Spots: 15 Total Charges: \$396.30
 Combined Discounts: \$59.45
 Total Net: \$336.85

Projected Media Month Billing Totals for ELISE FOR CONGRESS / 8714-00066 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
July	2020	15	\$396.30	\$59.45	\$336.85

Confirmed & Accepted for WILD COUNTRY 96.5 FM By:

Accepted for MEDIA AD VENTURES, INC. By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Elise Stefanik

Authorized committee:

Elise for Congress

Agency requesting time (and contact information):

Media Ad Ventures, 8136 Old Keene Mill Rd, Springfield, VA 22152

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress NY-21

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Cable Hobbs

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: Brad P Mont</p> <p style="font-size: small; margin-left: 150px;">Digitally signed by Brad P Mont Date: 2020.06.11 13:38:59 -04'00'</p> <p>Name: Brad P. Mont</p> <p>Date of Request to Purchase Ad Time: 6/11/2020</p>	<p>Signature: </p> <p>Name: </p> <p>Date of Station Agreement to Sell Time:</p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont
Date: 2020.06.11 13:39:13 -04'00'

Name: Brad P. Mont - Agent

Date: 6/11/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: July 15 2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>8714-00866</u>	Station Call Letters: <u>WVNU</u>	Date Received/Requested: <u>7/15/2020</u>
Est. #: <u>1235</u>	Station Location: <u>81 Porter Rd Malverne NY</u>	Run Start and End Dates: <u>7/20 - 7/24/2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CERTIFICATION OF DISCLOSURE

CANDIDATE: Elise Stefanik for Congress - NY-21

REPRESENTATIVE (IF APPLICABLE): Candelyn Bush

METHOD OF DISCLOSURE (check any that apply):

By Telephone To _____ (person's name) on _____ (date)

By Mail To _____ (person's name) on _____ (date)

By Fax To _____ (person's name) on _____ (date)

By Email To Candelyn Bush (person's name) on 1/25/2020 (date)

In Person To _____ (person's name) on _____ (date)

Station Representative Candelyn Bush [Signature]
Received By: _____ WVNO WICY
Candidate or Representative

Date: 7/21/2020

PLEASE SIGN, DATE THIS PAGE AND FAX BACK TO (WVNV, WICY, WYUL) 518-483-1382 FOR OUR RECORDS. THIS IS A REQUIREMENT OF THE NATIONAL ASSOCIATION OF BROADCASTERS.