

New Order

Media: Radio **Market:** Burlington, VT **Vendor:** WNNV-FM **Billing To:** Media Ad Ventures
Client: Elise Stefanik for Congress **Demo:** Adults 35+ **AE:** Kim Kiser **Phone:** 703.569.9400
Product: Political **Separation:** 30 **Flight Start:** 10/19/20 **Phone:** 703.569.9400
CPE: //1284 **Flight End:** 11/8/20 **Fax:** 703.569.9004
Description: Stefanik Radio 10/19-11/3
Rep: **Sales Office:** **Survey:**

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1
1	MTuWThF 6:00A-10:00A	AM	\$31.25	C	60	1	2	0	1	1	0	0	1	2	0	0	1	0	0
Comments: Kim																			
2	MTuWThF 10:00A-3:00P	MD	\$22.50	C	60	1	1	0	1	2	0	0	1	1	0	1	2	0	0
3	MTuWThF 3:00P-7:00P	PM	\$30.88	C	60	1	1	0	1	1	0	0	1	1	0	1	1	0	0
4	Sa 6:00A-10:00A	WK	\$31.25	C	60	0	0	0	0	1	0	0	0	0	0	0	0	1	0
5	Sa 10:00A-3:00P	WK	\$22.50	C	60	0	0	0	0	1	0	0	0	0	0	0	0	1	0
6	Sa 3:00P-7:00P	WK	\$30.88	C	60	0	0	0	0	1	0	0	0	0	0	0	0	1	0
7	Su 6:00A-10:00A	WK	\$31.25	C	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1
8	Su 10:00A-3:00P	WK	\$22.50	C	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1
9	Su 3:00P-7:00P	WK	\$30.88	C	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1
Total Spots:						3	4	0	3	4	3	3	3	4	0	3	4	3	3
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$31.25	C	60	0	0	0	0	0	0	0	10		
Comments: Kim															
2	MTuWThF 10:00A-3:00P	MD	\$22.50	C	60	0	0	0	0	0	0	0	10		
3	MTuWThF 3:00P-7:00P	PM	\$30.88	C	60	0	0	0	0	0	0	0	8		
4	Sa 6:00A-10:00A	WK	\$31.25	C	60	0	0	0	0	0	0	0	2		
5	Sa 10:00A-3:00P	WK	\$22.50	C	60	0	0	0	0	0	0	0	2		
6	Sa 3:00P-7:00P	WK	\$30.88	C	60	0	0	0	0	0	0	0	2		
7	Su 6:00A-10:00A	WK	\$31.25	C	60	0	0	0	0	0	0	0	2		
8	Su 10:00A-3:00P	WK	\$22.50	C	60	0	0	0	0	0	0	0	2		
9	Su 3:00P-7:00P	WK	\$30.88	C	60	0	0	0	0	0	0	0	2		
Total Spots:						0	0	0	0	0	0	0	40		0.0
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2020	\$561.53 - 20	\$0.00 - 0	\$561.53 - 20
11/2020	\$561.53 - 20	\$0.00 - 0	\$561.53 - 20

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Adults 35+ RTG	CPP
Total Gross Cost:			\$1,123.06											\$0.00
Total Net Cost:			\$954.60											\$0.00

WILD COUNTRY 96.5 FM
 WVNV
 MARTZ COMMUNICATIONS GROUP INC
 86 PORTER ROAD
 MALONE, NEW YORK 12953 US
 518-483-1100

Client: **ELISE FOR CONGRESS**
 Order #: **8714-00092**
 Description: EST. 1284
 Date Entered: 10/15/2020
 P.O.#:
 Salesperson: POLITICAL, Kim Kiser
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA AD VENTURES, INC.
 8136 OLD KEENE MILL ROAD
 SUITE A3000
 SPRINGFIELD, VA 22152

Statement Group: WILD COUNTRY 96.5 FM
 Receivables Group: Political
 Sales Commission: no commission
 A/R Account: WVNV-US-CASH
 Order Discount: <None>
 Agency Discount: Agency Discount - Standard 15%
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 10/15/2020
 Modified 2 times
 OrderType: Per Spot
 Exchange Source: SmartRate
 Exchange Source Order ID: 582371

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/19/2020	10/30/2020	WVNV-FM	06:00:00 to 10:00:00	CUSTOM	1:00	10	31.25	312.50	Y	Y	N	Y	Y	N	N
	10/19/2020	10/25/2020				5	31.25	156.25	1	2	0	1	1	0	0	
	10/26/2020	10/30/2020				5	31.25	156.25	1	2	0	1	1	0	0	
2	10/19/2020	10/30/2020	WVNV-FM	10:00:00 to 15:00:00	CUSTOM	1:00	10	22.50	225.00	Y	Y	N	Y	Y	N	N
	10/19/2020	10/25/2020				5	22.50	112.50	1	1	0	1	2	0	0	
	10/26/2020	10/30/2020				5	22.50	112.50	1	1	0	1	2	0	0	
3	10/19/2020	10/30/2020	WVNV-FM	10:00:00 to 15:00:00	CUSTOM	1:00	8	30.88	247.04	Y	Y	N	Y	Y	N	N
	10/19/2020	10/25/2020				4	30.88	123.52	1	1	0	1	1	0	0	
	10/26/2020	10/30/2020				4	30.88	123.52	1	1	0	1	1	0	0	
4	10/24/2020	11/1/2020	WVNV-FM	06:00:00 to 10:00:00	CUSTOM	1:00	4	31.25	125.00	N	N	N	N	N	Y	Y
	10/24/2020	10/25/2020				2	31.25	62.50	0	0	0	0	0	0	1	1
	10/26/2020	11/1/2020				2	31.25	62.50	0	0	0	0	0	0	1	1
5	10/24/2020	11/1/2020	WVNV-FM	10:00:00 to 15:00:00	CUSTOM	1:00	4	22.50	90.00	N	N	N	N	N	Y	Y
	10/24/2020	10/25/2020				2	22.50	45.00	0	0	0	0	0	0	1	1
	10/26/2020	11/1/2020				2	22.50	45.00	0	0	0	0	0	0	1	1
6	10/24/2020	11/1/2020	WVNV-FM	15:00:00 to 19:00:00	CUSTOM	1:00	4	30.88	123.52	N	N	N	N	N	Y	Y
	10/24/2020	10/25/2020				2	30.88	61.76	0	0	0	0	0	0	1	1
	10/26/2020	11/1/2020				2	30.88	61.76	0	0	0	0	0	0	1	1

Order Start Date: 10/19/2020 Order End Date: 11/1/2020 Spots: 40

Total Charges: \$1,123.06
 Combined Discounts: \$168.46
 Total Net: \$954.60

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race or gender in connection with the sale of advertising.

Projected Media Month Billing Totals for ELISE FOR CONGRESS / 8714-00092 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2020	20	\$561.53	\$84.23	\$477.30
November 2020	20	\$561.53	\$84.23	\$477.30
Total:	40	\$1,123.06	\$168.46	\$954.60

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Elise Stefanik

Authorized committee:

Elise for Congress

Agency requesting time (and contact information):



Media Ad Ventures, 8136 Old Keene Mill Rd, Springfield, VA 22152

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress NY-21

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Cabel Hobbs

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont
Date: 2020.06.11 13:38:59 -04'00'

Name: Brad P. Mont

Date of Request to Purchase Ad Time: 8/13/2020

Station Representative

Signature:



Name: Kim Kiser

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont
Date: 2020.06.11 13:39:13 -04'00'

Name: Brad P. Mont - Agent

Date: 6/11/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10-14-2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>8714-00092</u>	Station Call Letters: <u>WVNU</u>	Date Received/Requested: <u>10-14-2020</u>
Est. #: <u>1284</u>	Station Location: <u>Reporter & Alabone NCJ</u>	Run Start and End Dates: <u>10-19-10-3-2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CERTIFICATION OF DISCLOSURE

CANDIDATE: Elise for Congress

REPRESENTATIVE (IF APPLICABLE): _____

METHOD OF DISCLOSURE (check any that apply):

By Telephone To _____ (person's name) on _____ (date)

By Mail To _____ (person's name) on _____ (date)

By Fax To _____ (person's name) on _____ (date)

By Email To cbush@navdc.com (person's name) on 9/25/2020 (date)

In Person To _____ (person's name) on _____ (date)

Station Representative [Signature]

Received By: Carolyn Bush
Candidate or Representative

Date: 9/25/2020

PLEASE SIGN, DATE THIS PAGE AND FAX BACK TO (WVNV, WICY, WYUL) 518-483-1382 FOR OUR RECORDS. THIS IS A REQUIREMENT OF THE NATIONAL ASSOCIATION OF BROADCASTERS.