

January – March 2023
**DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News at 4:30 am	Monday-Friday	4:30 – 5:00 AM
Local 4 News at 5:00 am	Monday-Friday	5:00 – 6:00 AM
Local 4 News at 6:00 am	Monday-Friday	6:00 – 7:00 AM
Live in the D	Monday – Friday	11:00 AM-12:00 PM
Local 4 News at 4	Monday-Friday	4:00-4:30 PM
Local 4 News at 5	Monday-Friday	5:00-6:00 PM
Local 4 News at 6	Monday-Sunday	6:00-6:30 PM
Local 4 News at 11	Monday-Friday	11:00-11:35 PM
Local 4 News Today	Saturday	6:00 – 9:00 AM
Local 4 News Today	Sunday	6:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:35 PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30 AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Monday – Friday	11:00-12:00 PM
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PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE
Friday 9:00 – 11:00pm 1-6, 1-13, 1-20, 2-3, 2-10, 2-17,
2-24, 3-3, 3-10, 3-17, 3-24, 3-31
Sunday 7:00 – 9:00pm 1-22, 2-26, 3-5, 3-12, 3-19, 3-26

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00 AM
TODAY WITH HODA & JENNA	Monday-Friday	10:00 – 11:00AM
TODAY SHOW SATURDAY	Saturday	9:00-10:30 AM
TODAY SHOW SUNDAY	Sunday	9:00-10:00 AM

The above three NBC network news programs offer a mix of news, weather, and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
- 3.. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles. Currently, stories about Coronavirus and all that impacts, top our daily coverage.
4. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives, local and statewide legislative issues and information on the judicial process.
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs, and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News

Dates: January 25, 26. February 4, 7, 8. March 7, 13, 14, 21.

Times: All Newscasts/16:55 total length

Summary:

WDIV reported on a massive budget that Gov. Gretchen Whitmer approved that aims to substantially invest in schools and public health while cutting taxes for the state's retirees and low-income households. Unveiled in a joint session between the House and Senate appropriations committees, Whitmer's \$79 billion budget for the 2024 fiscal year would be the state's highest ever and comes as the state's surplus is projected to exceed \$9 billion. Whitmer said that she knows the "number one concern for Michiganders across our state right now is costs," and that her budget will "lower costs, grow our economy and build a brighter future for Michigan." Whitmer called the plan would be a "historic education investment" and would deposit \$19 billion into the state's School Aid Fund that would include a 5% increase in per-pupil funding for schools. The increased investment would include \$300 million to fund a universal pre-K proposal that would provide free preschool, hire more teachers and fund transportation for the state's 5,600 4-year-olds. The governor said she also wants to put aside \$160 million to become the fourth state to provide free breakfast and lunch for all students, which she said would save families an average of \$850 a year. She did battle the Republicans over a tax relief plan and lost. She wanted to send checks to Michiganders and the Republicans preferred a longer form tax cut.

Program: WDIV News

Dates: March 6, 7, 9, 10, 13, 17, 18, 19, 20, 21, 24, 25, 27.

Times: All Newscasts/16:55 total length

Summary:

WDIV reported after weeks of back and forth with postponed votes, the Ilitch's Olympia Development and billionaire developer and Detroit native Steven Ross just got the first chunk of tax incentives they were looking for, more than \$600 million of the \$800 million they want to expand upon District Detroit. The pitch is for 10 properties, six new buildings, and four renovated buildings. A hotel with more than 600 residential units and tens of thousands of square feet of retail and office space. The pushback on the ask from the Detroit community was immediate. Some are just ideologically opposed to those kinds of tax breaks, but others point to the original build-out of District Detroit as disappointing. Homemade banners hung on the Lodge freeway exhorted, "No more \$ for Ilitch." After demanding stronger language in the development agreement and \$167 million in community benefits, the Detroit City Council voted eight to one in favor of the deal. The lone no vote was Council President Mary Sheffield. "There was one thing that I wanted, and it was clear goals and targets around spending with

disadvantaged businesses,” said Sheffield. The rest of her colleagues in the council say expectations of Olympia are clear. “Remember, if they do not build, the incentives go away,” said Councilman Coleman Young II. “I think we have the right regulatory framework as well as the right accountability.” Detroit Mayor Mike Duggan came out strong for the project, spending time at his State of the City address to discuss tax policy and how those incentives were needed and didn’t impact Detroiters’ tax bills.

Program: WDIV News

Dates: March 8, 9, 15, 16, 17.

Times: All Newscasts/8:15 total length

Summary:

WDIV reported the governor of Michigan signed legislation that reaffirms legal protections for the LGBTQ+ community. Michigan Gov. Gretchen Whitmer signed legislation expanding the Elliott-Larsen Civil Rights Act to include legal protections for sexual orientation and gender identity and expression.

“Today, we are taking a long overdue step to ensure that no one can be fired from their job or evicted from their home because of who they are or how they identify,” Whitmer said.

“Our LGBTQ+ friends, family, and neighbors deserve equal protection under the law so they can live their authentic lives, and I want everyone to know that Michigan is a place that will fight for your freedom to be yourself. Guaranteeing equal legal protections to LGBTQ+ Michiganders is the right thing to do. It’s also just good economics, which is why business groups from across our state stand with us. Getting this done will help attract and retain talent from across the nation, and I am proud that Michigan today is freer and fairer than it was yesterday.” The ELCRA was originally passed in 1976. It prohibits discriminatory practices, policies, and customs in the exercise of those rights based upon religion, race, color, national origin, age, sex, height, weight, familial status, or marital status. The changes made mean the ELCRA now includes sexual orientation, gender identity, and gender expression.

Program: WDIV News

Dates: January 17, 18. February 26. March 1, 30.

Times: Local 4 News at 6am, 5pm/19:55 total length

Summary:

WDIV reported there are more than 1,000 fire hydrants that are out of commission across Detroit, and they could be putting your home or business at risk. Investigator Karen Drew was able to access some city records that are not shared with the public and found out that there are 1,300 broken hydrants across the city. According to a tip, many are not working because of vandals. Thieves are after the brass threads on hydrants, and they bring them to scrap yards. “I want my neighborhood to be safe. I want my fire hydrants to be working,” said Detroit resident Jamel Cromwell. Firefighters shared their frustrations with Drew as 1,300 hydrants are out of

commission, meaning when they have to fight a fire there is no water available. After going through some logs of reported broken hydrants, it had numerous examples of reports month after month.

Program: WDIV News

Dates: January 5, 6. February 27, 28.

Times: Local 4 News at 6am, 5pm, 11pm/8:15 total length

Summary:

WDIV reported Democratic Rep. Elissa Slotkin of Michigan will seek the U.S. Senate seat being vacated by Democrat Debbie Stabenow in 2024, becoming the first high-profile candidate to jump into the battleground state race. In a video announcing her campaign, Slotkin says that the nation seems “to be living crisis to crisis” but that there “are certain things that should be really simple, like living a middle-class life in the state that invented the middle class.” “This is why I’m running for the United States Senate,” Slotkin says in the video released Monday morning. “We need a new generation of leaders that thinks differently, works harder and never forgets that we are public servants.” Slotkin, a 46-year-old former CIA intelligence officer and third-term representative, is coming off an impressive victory in last year’s midterms, winning reelection despite having been considered vulnerable. Her contest against Republican state Sen. Tom Barrett was the third-most expensive House race in 2022. She is the first Democrat to announce her intentions to run for a seat that will be crucial to the party's efforts to maintain control of the Senate, where it holds a 51-49 majority. The only other candidate in the race so far is Republican Nikki Snyder, a State Board of Education member.

Program: WDIV News/Special Report

Dates: March 13, 14, 15.

Times: All Newscasts, 7pm Special Report/1:12:25 total length

Summary:

WDIV reported on and aired Governor Whitmer’s 2023 State of the State address in Lansing. The event was the first in-person address since the start of COVID, and the first with a major shakeup in the Legislature. During her speech Wednesday, Jan. 25, Whitmer’s top priorities were education, including free pre-K and millions of dollars for individualized tutoring for all students. “I know we might have different perspectives here, but I sure hope we can all get around supporting 4-year-olds across Michigan,” Whitmer said. Targeted tax cuts like ending the tax on retiree public pensions and boosting the Earned Income Tax Credit and gun control, including universal background checks and safe gun storage laws, were also mentioned.

Program: Flashpoint

Date: 1/8/23

Time/Duration: 5:10

Summary:

WDIV-Local 4 anchor and reporter Christy McDonald was the guest talking about Stabenow's upcoming retirement and who might replace her. They began by talking about the people who say they're not interested, including Gov. Gretchen Whitmer and Transportation Secretary Pete Buttigieg and on the Republican side, former Representative Candice Miller. McDonald predicted that among the more likely candidates are Michigan Secretary of State Jocelyn Benson, Rep. Elissa Slotkin, former Rep. Peter Meijer and newly election Representative John James. Finally, they discussed Rep. Debbie Dingell and whether she could be enticed to leave her safe House seat.

Program: Flashpoint

Date: 1/29/23

Time/Duration: 8:57

Summary:

Flashpoint was hosted by WDIV anchor Christy McDonald. The roundtable guests were Detroit Free Press columnist Nancy Kaffer, Detroit News columnist Chad Livengood, Focus: Hope CEO Portia Roberson and former Speaker of the Michigan House Tom Leonard. They recapped the highlights from Governor Whitmer's State of the State address this past week, all of them saying she seemed to be trying to appeal to Republicans. Leonard said Republicans should be willing to work with her on some issues like universal pre-K. Livengood agreed that Republicans should be careful about what they vote against, especially in some of their newly drawn districts. Roberson said she liked that Whitmer talked about social issues like abortion and LGBTQ rights being business issues that will help attract companies to Michigan.

Program: Flashpoint

Date: 2/5/23

Time/Duration: 12:29

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. The guests were Democratic Representative from Michigan's 6th district Debbie Dingell, and Republican Representative from the 10th district John James. They began by explaining they're friends and working together on issues like cancer eradication and supporting Selfridge Air National Guard base. Then they each gave opinions on how far the U.S. should go to defend Taiwan, agreeing that military action should be avoided. Next, they discussed U.S. support for Ukraine, with James saying he wants a better accounting of where the money is going. Then the subject turned to Republican-led investigations of the Biden administration, and Dingell said she would take them seriously but worried that people who consider them partisan distractions from real issues. They also agreed that the debt ceiling crisis must be averted because the country cannot default on its obligations.

Program: Flashpoint

Date: 2/19/23

Time/Duration: 12:20

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. The guests were Republican State Senator Ed McBroom and Democratic State Senator Mallory McMorrow. This past week, there was a mass shooting at Michigan State University and the lawmakers talked about what the

legislature could do. They agreed there is some common ground on ideas like safe storage and background checks, but McBroom said some people fear those are the beginning of a slippery slope that would lead to guns being taken away. McMorrow said existing laws do need to be enforced, but more laws can be passed to keep guns from people who shouldn't have them. McBroom said most gun purchasers do go through background checks already, and he reinforced that no laws work if they're not enforced. After all that, they both said they felt hopeful that there are some changes that both parties can agree on soon.

AUTOMOTIVE INDUSTRY

Program: WDIV News

Dates: January 17

Times: Local 4 News at 5pm/1:20 total length

Summary:

The story is about a car being billed as the fastest Corvette ever made. The car, called the E-Ray, is a gas electric hybrid and the first all-wheel-drive version of Chevrolet's iconic sports car. A statement from Corvette's executive chief engineer was included in the report.

Program: WDIV News

Dates: January 18

Times: Local 4 News at 5pm/1:30 total length

Summary:

There are several factors that go into the expense of making a car. This report is about a cost many may not realize – security. The story covered a meeting between local law enforcement leaders and representatives from the Detroit Three automakers. The story explained the meeting was called to address the issue of new cars being stolen right off the lots of local auto plants. A local sheriff and a local crime-prevention expert were interviewed for the story.

Program: WDIV News

Dates: January 23

Times: Local 4 News at 5pm/1:30 total length

Summary:

Local 4 Business Editor and auto expert Rod Meloni did a report on the prices of used cars. The story found used car prices were down slightly from the previous two months. According to an auto analyst interviewed for the story, increased supply was a key factor. The report noting that the supply chain problems have improved which, in turn, means more used and new vehicles are

now available. The story also highlighted the three vehicles in which prices have dropped the most.

Program: WDIV News

Dates: February 13

Times: Local 4 News at 5pm/1:30 total length

Summary:

The Ford Motor Company announced plans for a new EV battery plant. The story included details on the products being built and how they would be worked into the automaker's supply chain system. The head of Ford Motor Company, other company executives, and Michigan Governor Gretchen Whitmer were interviewed for the story.

Program: WDIV News

Dates: February 16

Times: Local 4 News at 5pm/1:30 total length

Summary:

Tesla is recalling nearly 363,000 vehicles equipped with a "full self-driving" system. The story explained the move comes after U.S. safety regulators pressured the automaker to act. The report also noted the concern is over a glitch which can cause the vehicle to respond the wrong way at intersections and not follow speed limits.

Program: WDIV News

Dates: March 15

Times: Local 4 News at 4pm/1:20 total length

Summary:

A problem with seat belts that could be dangerous prompted Honda to initiate a recall. The story noted about a half million vehicles were impacted by the recall. It also explained the problem is with a seatbelt latch that may not properly close. The Honda CRV, Accord, Odyssey and Insight models are part of the recall.

Program: WDIV News

Dates: March 17

Times: Local 4 News at 4pm/1:20 total length

Summary:

The Ford Motor Company recalled more than one million cars as part of two different alerts. The story noted the largest recall impacted 2013-to-2018 Fusions and Lincoln MKX models over an issue with the front brakes. The second recall focused on 2021 model F150 trucks in which the windshield wiper arm can detach.

Program: Flashpoint

Date: 1/1/23

Time/Duration: 7:10

Summary:

The guest was Jennifer Brace, the Ford Global Futuring Manager. Every year, Ford does a survey to gauge attitudes and predict trends. Brace talked about the findings, including peoples' continuing love/hate relationship with social media, and the ongoing "epidemic of loneliness" reported even more by younger people than older people now. She talked about the challenges facing employers who need to find ways to make workers happier when they report so much burnout and seek more work/life balance. Finally, she talked about the joy people still say they get from driving.

HEALTH AND PUBLIC WELFARE

Program: WDIV News

Dates: January 5, 12, 13, 19, 27. February 3, 9, 17, 23. March 3, 4, 10, 17, 23, 24, 30.

Time/Duration: Local 4 News at 5am, 7am, 5pm, 6pm/35:05 total length

Summary:

Medical reporter Dr. Frank McGeorge presents a regular report on "What's Going Around." It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors' offices each week to collect the relevant information and determine which illnesses should be featured. In January, respiratory illnesses remained high following holiday gatherings and travel. Most local hospitals reported increases in influenza and Covid, in addition to cases of RSV. In the weeks that followed, RSV and Covid began to decrease, but flu numbers continued to climb, dominating emergency rooms and doctors' offices. Pediatricians reported high rates of flu in young children. By early February, flu cases also dropped off significantly. Doctors reported other winter respiratory viruses continued to high numbers of patients to the emergency room and doctors' offices. Strep throat, pink eye, and bronchitis were other common illnesses. In March, spring allergies began to ramp up, as mold counts soared, and tree pollen began to fly. Symptoms included runny noses, congestion, and red, itchy eyes. Pediatricians reported strep throat and stomach viruses were the top illnesses in children. Sinus and ear infections were also common in all ages.

Program: WDIV News

Dates: February 2, 3, 4.

Time/Duration: Local 4 News at 6am, 7am, 5pm /12:50 total length

Summary:

We spend nearly one third of our lives asleep, and studies show the position you sleep in can have a major impact on your health. Medical reporter Dr. Frank McGeorge dug through the available research to discover which position is best if you suffer from certain illnesses and ailments. He discovered side sleeping is not only the most common position, but also the healthiest in general. It's particularly beneficial for people who suffer from gastroesophageal reflux. "A study recently showed that when the patients sleep on their left side, they have less events of acid going into the upper part into the esophagus," said Dr. Luisa Bazan, head of sleep medicine at Henry Ford Health. Sleeping on the left side is also healthiest for pregnant women. Dr. McGeorge reported sleeping on the right side is best for people with heart disease because it decreases heart congestion. For those with sleep apnea, the worst sleep position is on their back because the tongue can produce more closure in the airway. Back sleeping is the best position to reduce acne and the development of wrinkles. Some research also suggests sleep position can impact dreams. Those who slept on their left side were more likely to have nightmares, while right side sleepers have more dreams of safety and relief.

Program: WDIV News

Dates: February 1, 2, 3, 4, 6, 7, 8, 9, 13, 14, 24, 25, 28.

Time/Duration: All Newscasts /41:50 total length

Summary:

February is Heart Month, an annual effort to encourage people to focus on their cardiovascular health and raise awareness of various aspects of heart diseases. Heart disease is the leading killer of men and women. Local 4 partnered with the American Heart Association for a series of stories focused on key heart issues. Medical reporter Dr. Frank McGeorge spotlighted the need to raise awareness in women, particularly younger women and those who are pregnant. More than 44 percent of women aged 20 and up have some form of cardiovascular disease. It's also the leading cause of maternal deaths during and immediately following pregnancy. Dr. McGeorge also reported on the increased interest in learning CPR and how to use an AED following Damar Hamlin's cardiac arrest during Monday Night Football. Anchor Rhonda Walker shared the story of Molly Nagelli, who survived a cardiac arrest at age 25 and has defied the odds to have three safe pregnancies. Anchor Devin Scillian highlighted 12-year-old Grace Luotonen, who was born with a severe heart defect. Luotonen has created greeting cards from artwork featuring her own EKG records. Those greeting cards are sold to benefit congenital heart research and families at C.S. Mott Children's Hospital.

Program: WDIV News

Dates: January 11. February 13, 21, 27, 28. March 5.

Time/Duration: Local 4 News at 6am, 5pm, 6pm, 11pm/ 27:00 total length

Summary:

Local 4 has committed to increasing the public's access to automated external defibrillators and raising awareness of how to use them in an emergency. Medical reporter Dr. Frank McGeorge reported on efforts by C.S. Mott Children's Hospital and Nationwide Children's Hospital to get AEDs in more schools. That effort includes regular training for staff, so that they can quickly recognize a cardiac arrest and use the AED. "You have two to five minutes. So, when I go into a school and ask a teacher, 'A child fainted, what do you do?' The answer can't be 'Call the nurse,'" said Dr. Naomi Kertesz. Reporter Megan Woods reported on a teenager in the Memphis Community Schools who was saved by a parent who knew CPR and how to use an AED. Local 4 conducted a training course for WDIV staff to learn CPR and how to use an AED. Anchor Rhonda Walker shared the story of New Calvary Baptist, a Detroit church where an usher died of a sudden cardiac arrest. The church did not have an AED at the time, but now does and has also trained multiple members in CPR. Local 4 then conducted an AED drill live on the air during the 5:00pm news. Walker then interviewed an AED trainer and cardiologist live to discuss the importance of AEDs and regular drills.

Program: WDIV News

Dates: February 22, 26. March 2, 3, 7, 15, 28, 29.

Time/Duration: Local 4 News at 6am, 8am, 5pm, 6pm/ 23:20 total length

Summary:

March is Colorectal Cancer Awareness Month. Medical reporter Dr. Frank McGeorge reported on the increase in cases in younger adults and the potential explanations. "If this trend continues, modeling studies estimate that colorectal cancer will become the leading cause of cancer death in young people under the age of 50 by the year 2030," said oncologist Dr. Kimmie Ng. Anchor Christy McDonald shared the emotional story of Elissa Robinson, a local mother diagnosed with colon cancer at just 37. Robinson urged viewers to immediately seek help for any concerning symptoms and implored everyone age 45 and up to get a colonoscopy. On March 3, Local 4 staff wore blue to show support for "Dress in Blue Day" to raise awareness of colorectal cancer. Christy McDonald shared the story of losing her husband Jamie Samuelson to colon cancer and highlighted the increase in cases and need for more screening. Dr. McGeorge reported on a new study by the Cleveland Clinic that identified "hot spots" for colon cancer deaths in younger adults in the Midwest and the Great Lakes specifically. Researchers plan additional studies to identify potential causes for the increased risk in these areas. McGeorge also shared four facts all adults need to know about colon cancer and highlighted the convenience of the Cologuard home stool test by unboxing the test to walk viewers through each step in the process. Adults over 45 with an average risk of colon cancer may qualify to do the Cologuard test in the place of a colonoscopy.

Program: Flashpoint

Date: 2/12/23

Time/Duration: 11:40

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. The first guests were Henry Ford Health CEO Bob Riney and Detroit Pistons vice chairman Arn Tellem. They talked about the announcement of a multibillion-dollar investment in Detroit's New Center area, which will be a medical park along with residential and other developments. Tellem explained how the Pistons got involved in building out the greenspace and other aspects of the project because of Tom Gores' commitment to the city. Riney said the goal is to become even more of a destination for health care like MD Anderson and the Mayo Clinic. They each talked about how the undertaking will be funded both from within and from the donor community and from public sources. Riney described how some of the historic buildings on the current campus will be converted into residential spaces.

Program: Gardner White Blood Drive

Dates: January 1-12

Time/Duration: General Rotation/ 1x :30, 1x :15

Summary:

These WDIV-produced PSAs alert viewers to the constant need for blood donations in our area. WDIV, the American Red Cross, and Gardner White Furniture team up for blood drives that save countless lives. This one ended on 1/12/23.

Program: MAB – Keep Winter Fun Going

Dates: January - March

Time/Duration: General Rotation/ 1x :30

Summary:

This Michigan Association of Broadcasters PSA tells people to keep the holiday cheer going by making sure their COVID vaccines are up to date with the latest booster doses.

Program: Ad Council – Denial, Do the Vape Talk

Dates: February - March

Time/Duration: General Rotation/ 2x :30

These Ad Council PSAs give parents advice about talking to their children about the dangers of vaping and nicotine addiction that comes along with it. They tell parents to be relatable and not in denial when dealing with kids.

Program: Ad Council – It's Just Not Worth It

Dates: January - March

Time/Duration: General Rotation/ 1x :30

Program: AFA – Alzheimer's

Dates: January - March

Time/Duration: General Rotation/ 1x :30

Summary:

This PSA from the Alzheimer's Foundation of America describes some of the resources available to families that find themselves caregiving, and shares ways to support the organization itself.

Program: MAB – Stay Well

Dates: February - March

Time/Duration: General Rotation/ 1x :30

Summary:

This Michigan Association of Broadcasters PSA gives people the number for a COVID-19 hotline to help with the emotional toll of the pandemic. It urges viewers to take care of their mental as well as physical health.

Program: McGeorge – Move, Teeth, Doctor

Dates: March

Time/Duration: General Rotation/ 3x :30, 3x :15

Summary:

These WDIV-produced PSAs feature Local 4 Medical Reporter Dr. Frank McGeorge with various health messages aimed at children. Topics include brushing teeth, getting a shot at a check-up, and moving around more often.

Program: PTEA – Start with Connection

Dates: January - March

Time/Duration: General Rotation/ 1x :30, 1x :15

Summary:

These PSAs from the Partnership to End Addiction emphasize the importance of personal connection to address addiction, especially during the COVID-19 pandemic.

Program: SAMHSA – By Your Side, Keeping Our Kids Safe

Dates: March

Time/Duration: General Rotation/ 2x :30

Summary:

These PSAs from the Substance Abuse and Mental Health Services Administration tell parents about the importance of talking to their children about underage use of alcohol, prescription drugs and vaping. They explain the dangers and benefits of an open dialogue.

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News

Dates: January 8

Times: Local 4 News at 11pm/2:30 total length

Summary:

The report was about renewed optimism about the housing market. The story explained how many potential home buyers have become discouraged because of the spike in home prices during the previous year. The story included interviews with people looking to both buy and sell homes and a real estate expert. The report noted the other economic factors that were driving up home prices and examined why those factors are expected to change in 2023.

Program: WDIV News

Dates: January 9

Times: Local 4 News at 6pm/1:45 total length

Summary:

This story outlined the plan by DTE Energy to start charging customers different rates, depending on what time of day the energy is being used. Local 4 Business Editor Rod Meloni did the report and talked to an official from DTE and local homeowners about the change and the financial impact it would have on them. The report also highlighted how the time-of-day rates would work and noted that technically this was not a rate increase.

Program: WDIV News

Dates: January 12

Times: Local 4 News at 11pm/1:30 total length

Summary:

Michigan Lt. Governor Garlin Gilchrist laid out the administration's plan to lower taxes. The story noted a key part of the plan is a "working families" tax break projected to give the average family an additional \$3,000 to \$7,000. Comments from Gov. Gretchen Whitmer were also part of the story. The governor talked about the tax break designed for senior citizens.

Program: WDIV News

Dates: February 6

Times: Local 4 News at 5pm/1:30 total length

Summary:

The City of Detroit has a program to help families living near the path of new construction to relocate. The story is about the Home Swap program. It explains that families living in the Southwest neighborhood impacted by construction on the Gordie Howe Bridge can move into a home owned by the city in another area. The report included interviews with family members, the mayor, and a member of Detroit City Council. The story also detailed how money for the problem is coming from the Canadian Government.

Program: WDIV News

Dates: February 8

Times: Local 4 News at 5pm/1:45 total length

Summary:

Michigan Governor Gretchen Whitmer laid out some of the parts of her proposed budget to lawmakers and business leaders. The story, reported on by Local 4 Business Editor Rod Meloni, highlighted how the governor wants to set aside several billion dollars as part of a “rainy day” fund. The governor also wants to lower costs by boosting the Earned Income Tax Credit and Michigan’s Working Families Tax Credit. The report included an interview with Republican lawmakers who oppose parts of the governor’s proposal.

Program: WDIV News

Dates: February 9

Times: Local 4 News at 5pm/1:30 total length

Summary:

Detroit city leaders have a good problem on their hands: How best to spend a multi-million-dollar surplus. The story highlighted several examples of how the money would be spent, including some \$20,000 to repair/replace sidewalks. Detroit residents were interviewed to get their reaction to the proposed projects and other things they’d like to see the city focus on.

Program: WDIV News

Dates: March 1

Times: Local 4 News at 4pm/1:30 total length

Summary:

The report covered the debate among Michigan lawmakers over the best way to provide some financial relief to residents across the state. The story included interviews with Democratic and Republican lawmakers who differ on the benefit of “refund checks” being proposed by Michigan Governor Gretchen Whitmer. The story noted those who support the idea say the proposed \$185 checks would also help boost the economy as residents use the money to buy items they currently can’t afford. Critics of the plan say the one-time check would only provide one-time relief and that creating a permanent tax cut would create a larger financial boost that would keep the economic benefit going longer.

Program: WDIV News

Dates: March 6

Times: Local 4 News at 5pm/1:45 total length

Summary:

Unkept promises are at the heart of a new debate over the business and entertainment/sports development known as District Detroit. The report covered a new request for a large tax break to developers for additional projects in the area surrounding Little Caesars Arena. In the story, community leaders noted the projected economic benefit from the initial development fell far short of expectations, and many are skeptical of the City of Detroit offering additional financial breaks. The report included interviews with community leaders who asked for, and received, a specific amount of money (\$185 million) guaranteed to go to the neighborhood improvement efforts. The story also explained the agreement included money for new, affordable housing units, and created a partnership with the Detroit at Work program to ensure city residents were hired for jobs related to the project.

Program: WDIV News

Dates: March 13

Times: Local 4 News at 5pm/2:15 total length

Summary:

The story covered an issue that impacted the economy in several ways. It reported on the fallout of the Silicon Valley Bank collapse, noting that on Wall Street bank stocks plunged, while other stocks surged on hopes the Federal Reserve would act. The report included comments from President Joe Biden who urged people not to panic or withdraw money from their individual banks. Small business owners talked about the financial impact the collapse is having on them. There were also interviews with people Americans who’ve decided to hold on purchases out of fear their money may not be secure or accessible when they want it. Personal financial experts provided perspective on what might be coming next.

Program: Flashpoint

Date: 1/15/23

Time/Duration: 10:15

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. The guest was Detroit's planning and development director Antoine Bryant. He started by saying downtown Detroit is coming back and will remain the lifeblood of the city regardless of where people work. Scillian asked about District Detroit, a project many years in the making that many residents are angry about because promises have been broken by the Ilitch family and very little development has happened beyond stadiums and surface parking lots. Bryant said he understands the frustrations and movement is coming soon. He explained that tax abatements only happen once projects are completed. He shared efforts to make sure affordable housing is available near downtown and said Detroit will be a trailblazer in its efforts to mitigate gentrification.

Program: Flashpoint

Date: 2/12/23

Time/Duration: 11:07

Summary:

The roundtable guests were Detroit Regional Chamber President and CEO Sandy Baruah, Detroit Future City CEO Anika Goss and President and CEO of Business Leaders For Michigan Jeff Donofrio. Baruah went through some of the highlights of the Chamber's State of the Region report, including that metro-Detroit recovered better from the pandemic than any other area but that too many college graduates are leaving the region for opportunities elsewhere. Goss talked about the education gap, and how only 14% of Detroiters have bachelor's degrees so we must grow middle-wage jobs that don't require them. Donofrio went through some of the demographic changes, saying Michigan is gaining population but it's through immigration and other mechanisms. He talked about employers who are more willing to forego certification requirements to build up the workforce they need to succeed. Baruah said it's incumbent on businesses to create environments where young workers want to be or else, they won't be able to fill jobs. Goss pointed out that some younger workers do want some time in the office, but they also want flexibility with their lives.

Program: Flashpoint

Date: 2/26/23

Time/Duration: 12:11

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. The guests were representatives from the newly revamped District Detroit development effort, Andrew Cantor the executive vice president of Related Companies, the real estate developer and Rian English Barnhill, the vice president for government and community affairs for Olympia Development of Michigan. The Ilitch family's District Detroit project was announced a decade ago, but not much has come of it other than the Little Caesars stadium and a lot of surface parking lots. Barnhill said she understands why Detroiters are skeptical, but listed the other construction that has been completed over the past ten years. As the newest partner, Cantor said Related Companies is happy to bring their expertise in execution to the table. He explained how the incentives work, saying the companies only receive money after they've fulfilled certain obligations on each building. They both described the vision for the "Detroit Center for Innovation" being a place that engages the community and helps to retain talent in the area. Barnhill talked about the five projects that will be restorations of historic properties instead of teardowns. The segment ended

with Cantor reminding people that incentives are performance related and that it's money that is not available to be spent elsewhere.

Program: Flashpoint

Date: 2/26/23

Time/Duration: 10:27

Summary:

The business roundtable guests were Detroit Regional Chamber COO Tammy Carnrike, Crain's Detroit Business senior reporter Kirk Pinho and entrepreneur Dennis Archer, Jr. They picked up the District Detroit conversation, with Carnrike saying Stephen Ross being involved now through Related Companies is a game changer. Pinho discussed the public money question and whether it's worth spending tax dollars on these investment projects. Carnrike pointed out other states will incentivize and welcome the investments if Michigan and Detroit do not. The next subject was the closure of the midtown Starbucks, reportedly due to crime. Archer said he's heard the company is looking for other locations and Pinho said the cross streets that Starbucks left is able to support retail and many other Starbucks stores have closed across the country. The group expressed optimism for the future, citing developments like Paradise Valley and the big Henry Ford Health campus plans in the New Center area.

CONSUMER WELFARE

Program: WDIV News

Dates: February 26, 27, 28. March 1, 2, 3, 4, 5, 6, 7, 13, 14, 15, 16, 17, 20.

Times: All Newscasts/1:25:15 total length

Summary:

WDIV reported extensively on a massive power outage after an ice storm in Metro Detroit – and DTE Energy's response to the hundreds of thousands of outages. Families were outraged that it took more than a week for some of them to get the power turned back in their homes. Winchester went to DTE to ask questions and was turned away. After much pressure, the president of DTE sat down for an interview with anchor Devin Scillian. He asked questions about what would be done to prevent this from happening again, how customers could be reimbursed for loss of food, and the future of rates. We also attended town halls where DTE and legislators were in attendance to hear complaints about the outages.

Program: WDIV News

Dates: January 3, 4, 7, 11, 12, 13, 27, 30. February 2, 6, 13, 21. March 6, 14, 17, 24, 30.

Times: All Newscasts/45:15 total length

Summary:

WDIV's Consumer Investigator Hank Winchester brought a series of scams to the attention of Metro Detroit viewers. Often in conjunction with Michigan Attorney General Dana Nessel and the Better Business Bureau, Winchester alerted viewers of scammers that were taking advantage

of unsuspecting citizens. This quarter he profiled among others: an Xfinity gift card scam, an NFL ticket scam and a scam designed to take money from people seeking romance.

Program: WDIV News

Dates: January 2, 7, 10, 27, 28, 30 31. February 2, 3, 9, 10,15, 16, 17, 18, 20, 24, 25. March 1, 3, 8, 9, 10, 13, 14, 15, 17, 21, 23, 27.

Times: All Newscasts/39:25 total length

Summary:

WDIV reported on consumer recalls and shared the information with viewers. Consumer Investigator Hank Winchester kept track of all recalls issued by the Consumer Products Safety Commission. During this period, he profiled among others: a massive ground beef recall, numerous car recalls, an eye drop recall of a medication that is causing blindness and continued recall of a sleeper that has killed babies.

Program: WDIV News

Dates: March 16, 19.

Times: Local 4 News at 5pm/4:05 total length

Summary:

WDIV reported after a Metro Detroit man died of a medical emergency in his car, the Detroit Police Department had it towed -- the car has been racking up towing charges ever since and the family is now trying to get it back. WDIV's consumer investigative team has been working to get answers for a man dealing with the fallout of the sudden death of his father. The family of Solomon Jones, who died suddenly of a medical emergency in his car, wants to know why they were never notified of his passing, but they also want to know why Detroit police towed his car and allowed it to rack up towing charges. After working with the police, Consumer Investigator Hank Winchester was with the son as he got his dad's car back and got the fees reduced.

Program: WDIV News

Dates: March 30.

Times: Local 4 News at 6pm/2:30 total length

Summary:

WDIV reported on a new elaborate parking scam is already costing some victims big money. This scam is focused on almost anyone who drives, especially those who may park in a public lot or valet their vehicle. These high-tech thieves send you messages making you believe you've damaged their car while in a parking lot -- however, in most cases, they're just looking for money or your personal information. A text message can make you believe your car was involved in a crash -- but it's a scam. The scammer wants you to think you struck a car in a

public lot. In some cases, your number is picked randomly but in others it may be linked to a certain lot or valet service.

Program: WDIV News

Dates: March 28, 29.

Times: Local 4 News at 5pm/4:35 total length

Summary:

WDIV reported on a grave marker mystery in Detroit – solved by Consumer Investigator Hank Winchester. Winchester showed viewers how a new Detroit homeowner made a surprising discovery hidden in his backyard. Tucked in an old box under lots of debris, a grave marker belonging to the home's original owner, a World War I veteran. The gravestone belongs to Jack Clay. The WWI veteran is buried in Clinton Township at Lincoln Memorial Park Cemetery. According to the application for a headstone or marker for Clay, the gravestone was sent to the veteran's wife, who lived in the east side Detroit home. The application was filled out in late August of 1956. Clay was born on Sept. 1, 1899, in Georgia and passed away on June 20, 1956, in Michigan at the age of 56. The Lincoln Memorial Park Cemetery in Macomb County heard about the discovery of the gravestone and said they are willing to install the marker in its proper spot free of charge as a thank you for his service to the United States.

Program: Flashpoint

Date: 1/29/23

Time/Duration: 6:50

Summary:

Kentaro Toyama, professor of Community Information at the University of Michigan, spoke about Chat GPT technology and how it may change our lives. He said Chat GPT amazed him when he first used it and said when he was a graduate student in artificial intelligence 25 years ago, he didn't think he would see something like this in his lifetime. They discussed the kinds of jobs that will be impacted by Chat GPT, like copywriter, lawyer, journalist, and professor. Kentaro said he believes growth is outpacing regulation right now, but called for minimal legislation that would require computer-generated text to be labelled clearly so people can know what they are reading was not written by a human. He encouraged everyone watching to try it out.

Program: Flashpoint

Date: 3/12/23

Time/Duration: 7:20

Summary:

University of Michigan economist Justin Wolfers came on to talk about the latest economic news. He said Fed chairman Jerome Powell's recent remarks that more interest rate hikes are coming did not surprise him, since revised economic reports showed inflation is not slowing as much as previously believed. Wolfers reiterated his long-held belief that a recession is not inevitable or even extremely likely but said it's still true that anything could happen in the coming months. Wolfers also talked about the possible impacts of the U.S. defaulting on its

debts, which he said could be catastrophic to the economy as well as immoral. The final subject was the cryptocurrency market and whether implosions in it have reverberations in the rest of the economy and the extent to which crypto companies' prey on working class, less informed consumers.

Program: Flashpoint

Date: 3/5/23

Time/Duration: 14:53

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. This segment was an interview with DTE Energy CEO Jerry Norcia, after a week of widespread power outages that took a long time to come back online. He said lengthy outages like this are unacceptable and the grid needs improvements, so this doesn't happen in the future. DTE invested \$5.5 billion dollars over the past five years, but Norcia agreed that's not enough yet to prevent problems like this. He said big weather patterns that used to happen every fifty years are now happening every couple of years, and the existing infrastructure can't keep up. He said many issues will resolve themselves once more automation is introduced. Norcia explained why DTE gave affected customers a \$35 credit, which clearly doesn't cover the costs associated with power loss. He described how much demand will increase when EVs are more common, and that means improvements must be expedited. Finally, Norcia shared a projected timeline, saying in about five- or ten-years Michigan should be closer to top class utilities.

Program: Flashpoint

Date: 3/19/23

Time/Duration: 11:25

Summary:

The segment started with a setup piece explaining a worldwide effort to make a four-day workweek the norm instead of five days. The guests were HR consultant Priscilla Archangel and Jamie Ebaugh who is piloting a four-day week program at Southwest Solutions in Detroit. Ebaugh went through how many people were in his program and how they decided the parameters of their experiment. He said their research showed people were only 50% productive on Fridays anyway, so they will measure to see if giving Fridays off increases productivity the rest of the week. Archangel talked about what a motivating factor it is for employees to see these kinds of programs work, so they usually all buy in to the concept so that it is successful for the long term. She also said peer pressure helps keep people who may take advantage of the system in check so that the privilege isn't taken away from everyone. Ebaugh assessed that so far, the experiment is going well, but it's too soon to reach any official conclusions yet.

LEGAL SYSTEM

Program: WDIV News

Dates: January 11, 12. February 28. March 1, 20, 21.

Times: Local 4 News at 6am, 5pm/9:15 total length

Summary:

WDIV reported on a lawsuit against a church in Detroit filed by the city – claiming the unfinished building is nothing more than an eyesore. That massive church at 7 Mile Road and Woodward Avenue sat unfinished for nearly 20 years. It's prompted the city to file a lawsuit, but now the church and its leader, Pastor Marvin Winans are firing back. They claim they've spent a lot of money to restart construction. And they say, ironically, the city's desire to start construction is doing the opposite, holding it up, and that they say it costs the church big money. Winans believes in Detroit's renaissance, so 20 years ago, he proposed spending \$60 million on a 15-acre cathedral complex, including a massive church, a 1,100-vehicle parking deck, and 70 nearby condos. In February, the City of Detroit sued Perfecting Church after determining the fence-encircled, unfinished building was unsightly blight and looking to take over the project if it isn't finished soon. The church also says while the city accuses it of not responding to its requirements, the city isn't responding to the church either, particularly when it comes to answering freedom of information requests for city documents.

There's no schedule set yet for when a judge will hear the case.

Program: WDIV News

Dates: March 9, 10.

Times: Local 4 News at 6am, 11pm/4:15 total length

Summary:

WDIV reported the dismissal of lawsuit that affected thousands – after historic rain flooded homes in Detroit and Grosse Pointe in June 2021. Hundreds of families sued, claiming two Great Lakes Water Authority pump stations failed. A judge has dismissed the case. The attorney behind the class action lawsuit says governmental immunity is to blame.

Attorney and flood victim Paul Doherty said the Wayne County Circuit Court Judge prevented them from gathering evidence to prove their case. “With us having no ability to gather proof, the Great Lakes Water Authority was able to control the narrative and said, ‘This was the storm of the millennium, judge,’” said Doherty. “‘No sewer system could handle it. Dismiss us,’ and the judge agreed.” Doherty questioned that logic. “The only areas that had massive flooding were the two areas serviced by these pump stations,” Doherty said. “So, if no sewer system could handle the rain, as they contended, then why didn't Troy have flooding? Why didn't Sterling Heights have flooding?” Doherty plans to appeal the ruling.

Program: WDIV News

Dates: February 1, 2. March 6, 7, 8, 16.

Times: All Newscasts/12:45 total length

Summary:

WDIV reported on the filing of lawsuits by Oxford school shooting victims and their families – and the essential shelving of those lawsuits by a judge. We received the ruling and the families' reaction on Monday (March 6). Attorney Ven Johnson, who is representing the families in the matter, also had something to say about the bombshell ruling. “She (The judge) ruled that

Michigan Governmental Immunity applies, and therefore, every single person that was related to the Oxford Community Schools, as well as the school itself, is thrown out of the case,” said Johnson. “It doesn’t even go to a jury trial.” Johnson broke down a judge’s ruling that dismissed Oxford employees from civil lawsuits or their action or in-action that led up to the Oxford school shooting based on governmental immunity. Families have said facing lawsuits is the only way to hold school officials accountable. “They are devastated,” Johnson said. “They called it a gut punch. They feel like civil law, civil jurisprudence here in Michigan screwed them.”

Program: WDIV News

Dates: January 9, 10, 11, 16, 17, 18, 19, 20, 21, 23, 24, 26, 27. February 9, 10. March 21, 22.

Times: All Newscasts/24:45 total length

Summary:

WDIV reported on an ongoing battle over a valuable piece of art that was finally settled. The lawsuit was over control of an 1888 painting by Vincent van Gogh, weeks after the custody fight created public buzz and much tension near the end of a rare U.S. exhibition in Detroit. Brokerarte Capital, an art brokerage, said it acquired the painting in 2017 for \$3.7 million and gave temporary possession of it to a third party who absconded with it. The company filed a lawsuit on Jan. 10 seeking to seize the painting, and the museum subsequently posted a security guard next to it. The museum was caught in the middle but wasn't accused of wrongdoing. It has not publicly explained how it got the painting on loan, saying only that it came from a collection in Brazil. Lawyers for Brokerarte and its sole proprietor, Gustavo Soter of Brazil, said a deal had been reached with the other party. Brokerarte Capital Partners LLC, which claims to own “The Novel Reader,” told a federal appeals court that it reached a confidential settlement with the unnamed entity who loaned the painting to the Detroit Institute of Arts for an exhibition of Van Gogh's works that ended Jan. 22. Because of the dispute, the museum has been under orders to hold the painting while the court determined who would next get the art.

Program: WDIV News

Dates: January 18, 19.

Times: Local 4 News at 6am, 5pm/5:55 total length

Summary:

WDIV reported on an unusual legal battle that is unfolding in federal court between the Detroit Police and Fire Pension Fund -- and Vince McMahon and World Wrestling Entertainment. The City of Detroit often hosts WWE, which gets big ratings as the company is a big-money business. Though it's a public company now, McMahon, its majority owner and board chair, stepped down as CEO last year after allegedly using company money to pay millions of dollars to women who worked for him and allegedly having affairs. The securities and exchange commission are investigating. Now, McMahon is back as board chair, looking to sell the business his father started in 1963. “WWE’s upcoming media rights cycle will take place amid a rapidly evolving media and entertainment landscape, and we believe exploring our strategic

alternatives at this critical juncture will enable WWE to fully capitalize on the significant value of our intellectual property,” said WWE in a statement. The Detroit Police and Fire Retirement System invested \$100,000 in the WWE a few years ago and now is preparing for its own battle royale with the WWE and McMahon.

Program: Flashpoint

Date: 1/15/23

Time/Duration: 8:19

Summary:

The guest was retired Chief Judge from the Third Judicial Circuit of Michigan Timothy Kenny. He was on the bench for all the election-related complaints in Detroit during the 2020 cycle, and said he found all the cases were based on speculation and opinion instead of any evidence. Kenny said the hyper-partisanship is not helping accomplish anything and in fact is preventing societal progress. He said people who claim all the election fraud cases were dismissed on technicalities or procedural issues are wrong. But he observed that Michigan does have room to make improvements to its voting process just as Florida did after the ‘hanging chads’ incident in 2000. Finally, he advocated for attorneys who bring frivolous lawsuits that question the election system based on no evidence to face some sort of consequence.

Program: Flashpoint

Date: 2/19/23

Time/Duration: 10:25

Summary:

Oakland County Prosecutor Karen McDonald was the guest. She is the prosecutor in the cases against the accused shooter and his parents in the Oxford High School shooting. Scillian asked McDonald if she can think of any laws that could have prevented the MSU shooting. She said there is no one thing that prevents violence, and since it’s a public health crisis, things like more therapists or more gun laws won’t stop it entirely. She also highlighted that most gun violence is suicide, which also needs more prevention. Because the MSU shooter had a gun charge that was reduced from a felony to a misdemeanor, McDonald responded to people who criticized prosecutors for making that kind of plea deal. She said there should be a universal reporting system, and there should be more studies on gun violence to give better insights for policymakers.

Program: Flashpoint

Date: 3/26/23

Time/Duration: 11:21

Summary:

The roundtable talked about gun reform legislation recently passed in Lansing regarding safe storage and universal background checks. Finley said it’s all a matter of enforcement and may punish people after a crime but won’t prevent shootings. Darnoi talked about the Republicans who voted for the measures because they are from competitive districts, and they know these baseline changes are popular with constituents. Henderson discussed all the further measures that could be taken if people are really interested in preventing illegal guns. Kaffer predicted that there will be legal challenges to these new laws. The conversation pivoted to the Michigan Republican party’s recent tweet comparing the new gun laws to the beginning of the Holocaust.

The group agreed that newly elected chair Kristina Karamo is crazy and renders the party non-functioning for the next two years. Finally, they talked about Wayne County Executive Warren Evans declaring a state of emergency at the juvenile detention facility due to overcrowded and violent assault inside.

CRIME

Program: WDIV News

Dates: February 13, 14, 15, 16, 17, 18, 23, 24, 25, 26, 27, 28. March 10, 13, 15, 24, 28.

Times: All Newscasts, Special Report/7:12:25 total length

Summary:

WDIV reported extensively on the active shooter who killed three students and injured five more on the campus of Michigan State University in East Lansing. We aired live coverage, breaking into programming when the news of an active shooter broke and remained on the air until the shooter was found dead. The campus was gripped with fear as police went building to building to clear them for safety. We aired live press conferences from police in the following days. We reported on the security measures in place in the buildings, what worked and what didn't. We also reported on the gunman, his motivation, and the clues he left behind giving police an idea of what happened. We also reported extensively on the victims, all from the Metro Detroit area, and funeral services for them. The final victim was just released from the hospital. We also reported on the state of gun legislation in Michigan.

Program: WDIV News

Dates: January 6, 20. February 20, 22, 23. March 27, 28.

Times: Local 4 News at 5pm, 6pm/16:05 total length

Summary:

WDIV aired a series of reports called "Searching for Justice" – profiling unsolved crimes in the community, generally homicides where the case has gone cold. Crimestoppers of Michigan organize events where family members of crime victims come forward to speak about their lost loved ones. This quarter we profiled among others: a naval officer killed less than 24 hours after he returned from active duty, a mom killed in front of her own home and a 16-year-old who was shot and left to die just two blocks from his own house.

Program: WDIV News

Dates: January 9, 10, 11. February 27, 28. March 1, 21.

Times: All Newscasts/14:55 total length

Summary:

WDIV reported the youth hockey doctor accused of sexually abusing patients during medical exams at his Farmington Hills home is now facing 31 sexual misconduct charges. DR. Zvi Levran, 66, was arraigned on four additional counts of criminal sexual misconduct in the third- and fourth degree. Levran has provided medical care for youth hockey organizations in Michigan and Minnesota for the past 20 years. Officials have said the patients linked to these charges were in some way connected to youth hockey leagues. Levran has pled not guilty to all the charges and remains behind bars at the Oakland County Jail.

Program: WDIV News

Dates: March 27, 28, 29, 30, 31.

Times: All Newscasts/9:55 total length

Summary:

WDIV reported the capture of a suspect identified in the sexual assault of an 80-year-old woman and a 65-year-old woman. Kenneth Davis Jr. was captured Tuesday (April 4) in Detroit. Police say Davis' DNA was linked to both cases of sexual assault. Community activists working on the city's northwest side say the community provided so much information.

Program: WDIV News

Dates: January 4, 5. February 1, 2, 10. March 6, 7, 8, 17, 23, 24.

Times: All Newscasts/18:35 total length

Summary:

WDIV reported the Michigan Court of Appeals has affirmed that the parents of the Oxford high School shooter can go to trial on involuntary manslaughter charges. James and Jennifer Crumbley are both facing four counts of involuntary manslaughter after their son opened fire inside Oxford High School in November 2021, killing four students and injuring many others. The defense team for the Crumbley parents argued earlier this month that the charges are an overreach and should be dismissed. Prosecutors maintained the parents should have foreseen the danger. Both sides made their cases on March 7 in front of three Michigan Court of Appeals judges. The judges considered those arguments for 16 days before deciding Thursday (March 23) that the parents could be bound over for trial, as the lower court had initially decided.

Program: Flashpoint

Date: 1/22/23

Time/Duration: 9:29

Summary:

Flashpoint was hosted by WDIV anchor Devin Scillian. The guests were Detroit police officers Lt. Lacell Rue from gang intelligence and Cmdr. Eric Decker from organized crime talking about the latest in gang activity in the city. They agreed what was new was the department's robust response to gang activity, and gang members' making money through fraud and computer scams in addition to selling guns and drugs. Rue said gangs are fluid and not as territory-based

anymore, with members fighting one day and working together the next. Scillian asked if women are more involved in gangs than they were, and Decker said perhaps the technology like cameras everywhere show women are active participants instead of appearing to be bystanders in the past when there was no video. They both said they hoped people who know something about gang violence will drop the 'no snitch' mantra because tips are totally anonymous.

EDUCATION

Program: WDIV News

Dates: March 31.

Times: Local 4 News at 5pm/2:30 total length

Summary:

A Michigan college has ended its partnership with a Florida charter school whose principal was forced to resign after a parent complained sixth graders were exposed to pornography during a lesson on Renaissance art that included Michelangelo's David sculpture. A Hillsdale College spokesperson said Tallahassee Classical School no longer is affiliated with the small, Christian classical liberal arts college in southern Michigan. "This drama around teaching Michelangelo's 'David' sculpture, one of the most important works of art in existence, has become a distraction from, and a parody of, the actual aims of classical education," spokesperson Emily Stack Davis wrote in a statement. "Of course, Hillsdale's K-12 art curriculum includes Michelangelo's 'David' and other works of art that depict the human form. "Tallahassee Classical School was licensed to use Hillsdale's classical education curriculum, but its license was revoked and will expire at the end of the school year," Davis said. Hillsdale provides K-12 curriculum in partnership with dozens of charter schools across the country. The Florida school's principal Hope Carraquilla resigned last week following an ultimatum from the school board's chairman. The David statue's nudity has been part of a centuries-old debate about art pushing boundaries and the rules of censorship. In the 1500s, metal fig leaves covered the genitals of statues like the David when the Roman Catholic Church deemed nudity as immodest and obscene.

Program: WDIV News

Dates: March 1, 2, 3, 6, 7, 8, 9, 10, 13, 14, 15, 16, 17, 18, 20, 21, 22, 23, 24, 27, 28, 29, 30, 31.

Times: Local 4 News at 6am/32:25 total length

Summary:

WDIV supported March is Reading Month with our morning news team. The team took requests from local schools and went out to classrooms to read aloud to the students in an effort to encourage a love for reading. They then shared photos and videos of their visits on TV for viewers.

Program: WDIV

Dates: March 21.

Times: Local 4 News at 5pm/2:30 total length

Summary:

WDIV reported hard work is paying off for a custodian at an Ann Arbor school. Abdul Akeely, 39, who works for a contracted cleaning company, has been placed at Ann Arbor School since 2017. A couple of years ago, he made his way to Burns Park Elementary School. He learned recently that he had been selected as a Top 10 finalist in the 10th annual Cintas Custodian of the Year contest, which recognizes custodians who are “top-notch.” When Akeely heard the news, he did not believe it; according to an interpreter who spoke to him in Arabic. The teacher who nominated Akeely described him as having a “friendly smile on his face, [and] ready to go and willing to help out with whatever we need around here.” Akeely is not merely keeping the building clean and maintained, but he tries to keep the students in a good mood by interacting with them and clapping. “They like him, and he like[s] them, too,” the interpreter relayed. Akeely, an Iraq native and husband, said having three children of his own helps him connect with students. His goal is to treat them like his own, he said.

Program: WDIV News

Dates: February 21.

Times: Local 4 News at 6am, 11pm/4:15 total length

Summary:

WDIV reported Governor Gretchen Whitmer hosted a round table with St. Clair Shores educators, discussing getting students back on track after the pandemic. The round table included Lake Shores Public Schools teachers, support staff, administrators, and a student. Social emotional health and the teacher shortage were the top talking points among the panel. The conversation comes as Whitmer rolls out a 300-million-dollar investment to expand tutoring to help students across the state.

Program: WDIV News

Dates: February 10, 11.

Times: Local 4 News at 6am, 11pm/5:05 total length

Summary:

WDIV reported on controversy over a sex education week at a Michigan university. It was the hyper-sexualized karaoke and condom cupcakes portion of Grand Valley State University’s Sex Ed Week that initially raised eyebrows. Then people started looking at the entire week of sex education events. Reporter Mara MacDonald showed many became quite dismayed that Kent and Ottawa counties logos were on the flyers and went to the Board of Commissioners meetings to complain, saying it was inappropriate to promote a discussion of sex toys and strap-ons using taxpayer dollars. It turns out neither county is financially subsidizing Sex Ed Week but does

offer STI testing year-round. The students planned Sex Ed Week and thought using humor to discuss various topics would be helpful. Not everybody found it funny. Both counties asked that their logos be removed.

Program: Flashpoint

Date: 1/29/23

Time/Duration: 7:16

Summary:

The group next spoke about Whitmer's proposals related to education, specifically tutoring programs, and more early education. Kaffer wondered where the teachers and other capacity needed to implement them would come from. Roberson reiterated that those programs are also what attract business and keep employment levels high. Livengood agreed that Michigan's great challenge is to retain talent if it wants to continue to be a transportation and technology leader, especially since so many jobs can be done from anywhere now. Finally, the roundtable discussed Whitmer's safe gun storage and other gun control proposals. They each weighed in on how likely some of the "common sense measures" are to pass now that Democrats have a majority in Lansing.

Program: MAB – Choose Your Own

Dates: January - March

Time/Duration: General Rotation/ 1x :30

Summary:

This Michigan Association of Broadcasters PSA tells parents about the Michigan Education Trust, which allows them to save for college or trade school at current prices. It helps support student choices as they get older and start to make their own educational decisions.

RACE RELATIONS AND RELIGIOUS TOLERANCE

Program: WDIV News

Dates: January 8

Times: Local 4 News at 11pm/1:45 total length

Summary:

All classes in the Richmond School district were canceled after a threat, with an antisemitic warning, was directed toward a teacher. The story included interviews with parents and school board members. The report also noted the increase in the number of similar threats that have been made in recent years.

Program: WDIV News

Dates: January 13

Times: Local 4 News at 5pm/2:00 total length

Summary:

This report revealed new details about the investigation of a man charged with Ethnic Intimidation. The charges stem from an incident outside a metro Detroit temple in which the man was yelling antisemitic remarks toward a woman and children. According to the story, the man also went to a local gun store, trying to buy a weapon. He was not allowed to buy the gun but continued to make threats.

Program: WDIV News

Dates: January 22

Times: Local 4 News at 11pm/2:30 total length

Summary:

The report was an update to the story of a racial slur being called out during a performance at the Detroit Symphony Orchestra. The incident happened during a performance on December 9, 2022. The performance reported on for this story was essentially a “do-over” for the artist. The report included comments from the performers and members of the audience. The story also included an update on what happened to the person who yelled out the racial slur.

Program: WDIV News

Dates: February 1

Times: Local 4 News at 5am, 6am/25:00 total length

Summary:

Throughout the month of February, the Local 4 morning newscasts featured a Black History segment during each of the 5am and 6am weekday newscasts. The reports profiled both Michigan residents and nationally known figures and included an example of why their work/efforts/ etc. were important.

Program: WDIV News

Dates: February 16

Times: Local 4 News at 5pm/1:20 total length

Summary:

This story was about a look both into the past and the future. It highlighted the Tuskegee Airmen Museum in Detroit. In addition to focusing on the historic role of the airmen, the story highlighted the call for local businesses to partner with the museum to help fund programs aimed at getting more minority youth interested in the field of aviation.

Program: WDIV News

Dates: March 14

Times: Local 4 News at 5am/1:20 total length

Summary:

In an unexpected development, charges were dismissed against a white couple who pulled a gun on a black family in a restaurant parking lot. The story recapped an incident which happened outside Chipotle in Orion Township in 2020. The report explained the couple and the family got into an altercation inside the restaurant that appeared to have racial overtones. When words were exchanged in the parking lot, the couple threatened the family with a gun. The story also noted the charges were dropped when the family did not appear to testify at a court hearing.

Program: WDIV News

Dates: March 15

Times: Local 4 News at 6pm/1:30 total length

Summary:

The story covered the outrage in the Jewish community over a speaker who made several controversial comments during a diversity assembly at a high school in Bloomfield Hills. The report explained the comments were made by a noted anti-Israeli Palestinian speaker who attended several different sessions during the school day. The story included reaction from community leaders who were upset over the comments, and with school leaders for allowing the speaker to repeat the anti-Israeli remarks at each session. The report also included a statement from the school principal who said the speaker deviated from the agreed upon topics.

CULTURAL AFFAIRS AND COMMUNITY RELATIONS

Program: WDIV News

Dates: January 4, 11, 18, 26. February 2, 8, 22. March 1, 15, 29.

Times: Local 4 News at 6am/15:15 total length

Summary:

Every week, anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM, or entrepreneurship. She searched for the most exceptional kids in Metro Detroit to boast about in her “brag book.” She then shares their stories and fills the book with these kids’ remarkable accomplishments. This quarter she focused on these children among others: a teen who designed a mental health and wellness app, an aspiring fashion designer who maintains a 4.0 GPA, and a cheerleader voted “heart of the team” and maintained honors status.

Program: WDIV News

Dates: March 1, 2, 3, 14, 15, 21, 22, 24, 25, 30.

Times: All Newscasts/18:55 total length

Summary:

WDIV reported an ongoing debate as concerned parents in Wyandotte are teaming up with communities nationwide to learn more about the effects of cell towers. It comes amid a battle to remove a T-Mobile 5G tower from nearby Washington Elementary School in Wyandotte. Parents listened in on a webinar Thursday, March 30, hosted by a community group in Massachusetts facing a similar situation. Panelists discussed potential dangers cell towers could have on a community's health. Lawmakers, including state Representative Jim DeSana and U.S. Michigan Rep. Shri Thanedar, spoke during the webinar expressing concern about the current situation at Washington Elementary. DeSana said he's moving forward with legislation to ensure this doesn't happen in the future. "I empathize with all of the parents faced with this decision of having a cell tower right above their children's heads," said DeSana. Thanedar said while he's a proponent of technology and innovation, more research must be conducted about the potentially harmful effects those towers could have on children.

Program: WDIV News

Dates: January 31. February 1.

Times: Local 4 News at 6am, 11pm/4:15 total length

Summary:

Over the next three years, an estimated 4,000 refugees will resettle in Michigan. The folks over at St. John's Episcopal Church in Plymouth are fundraising to transform a house-turned-youth activity center into a home again so that it can host refugees. Betsy Sole took on fundraising for the project they call St. John's House for New Americans. She felt moved by seeing so many people in crisis worldwide. "We thought we could have eight people in this house," said Sole. "It's not right to have it empty." When the church repurposed the home as a youth activity center, it was renovated to meet those needs. The walls were taken down to create more open spaces. Now, they're looking to put the walls back up to recreate the home's original four bedrooms. Other work needs to be done to get things up to date and ready for families, as the house currently only has one bathroom without a bathtub. They hope to add an additional bathroom to update the electrical system and build walls. St. John's Episcopal got the bids and figured it would take \$120,000 to get the home ready. Over the past year, Sole has raised more than \$90,000, but they're still \$30,000 short. They're hoping the community can pitch in and help them raise the rest. "Here at Samaritas, we say, 'Be the rock that starts the ripple,' and that's a ripple of positive," said Kelli Dobner, Samaritas' Chief Advancement Officer. The group has helped countless refugees fleeing war, natural disasters, and other conditions resettle in Michigan. More recently, the refugees have come from Ukraine, but people have come from all over, including the Middle East, Africa, and South and Central America. Samaritas has been in contact with Betsy and will, without a doubt, have families ready to place just as soon as the home is ready.

Program: WDIV News

Dates: March 31.

Times: Local 4 News at 4pm, 6pm/4:45 total length

Summary:

With Opening Day in Detroit just around the corner, WDIV got a look at what's new at the ballpark this season. The Tigers held their annual "what's new" event, showing off new season features and activities.

Some of the new 2023 season features include:

All Tuesday home games at Comerica Park will be "313 Value Games," with \$19 lower-level tickets available, in addition to \$3 bottled water and fountain drinks, \$1 chips and \$3 hot dogs. Chevy Sunday Kids Days are back, and the Meijer Sunday Family Value Deal starts at \$79, including four upper-level tickets, four hot dogs and four fountain drinks. The lower-level ticket package starts at \$99 for a family of four, including four fountain drinks and four hot dogs.

Program: WDIV News

Dates: January 23, 24. March 9, 10, 13.

Times: Local 4 News at 6am, 6pm, 11pm/9:35 total length

Summary:

WDIV reported the parking situation in Downtown Royal Oak has frustrated residents, business owners and visitors since the city updated it. The city commissioned a study that found something needs to change. More than a year ago the city installed new meters that require drivers to back in when parking. Business owners in the area said they are losing customers and they believe it's because nobody wants to deal with the parking situation. Some business owners have even closed shops and moved. The consultants who conducted the study said some of the biggest issues were the time limits. Around 85% of tickets issued were violations of the five-minute grace period. Those tickets were averaging around 25,000 a month. They suggested changing that grace period from five minutes to 15 minutes and increasing the overall time limit from two hours to three hours. The city will not be making any changes until it hears from the public. If they do decide to roll out changes it likely won't come until later this year.

Program: Empowering Girls: 20 Years of the Rhonda Walker Foundation

Date: 4/19/23

Time/Duration: 7-8pm

Summary:

This hourlong special celebrated the 20th anniversary of the foundation founded by WDIV anchor Rhonda Walker. The Rhonda Walker Foundation works with selected underprivileged girls from metro Detroit from eighth grade through high school graduation. This show highlighted many pillars of the program, including college prep, personal development, career development, mentoring, health and wellness, community outreach and cultural awareness. The

stories were told by Rhonda herself, as well as parents, alumni and students currently enrolled in the foundation.

Program: Gardner White Blood Drive

Dates: January 1-12

Time/Duration: General Rotation/ 1x :30, 1x :15

Summary:

These WDIV-produced PSAs alert viewers to the constant need for blood donations in our area. WDIV, the American Red Cross, and Gardner White Furniture team up for blood drives that save countless lives. This one ended on 1/12/23.

Program: Bookstock

Dates: March

Time/Duration: General Rotation/ 2x :30, 1x :15, 1x :10

Summary:

These WDIV-produced PSAs tell viewers about Bookstock, the area's largest used book and media sale. Proceeds benefit local literary programs and education initiatives. The sale runs from April 23 - 30, 2023.

Program: Bookstock Reading

Dates: February - March

Time/Duration: General Rotation/ 1x :30

Summary:

This WDIV-produced PSA has children reading passages from well-known books. The message points out the importance of reading, and the work that the nonprofit group Bookstock does to encourage literacy. With 2023 dates.

Program: MAB – My Why

Dates: January - March

Time/Duration: General Rotation/ 1x :30

Summary:

These WDIV-produced PSAs tell viewers about the Powered by Food program, which helps provide healthy food to children in need. Donations to Gleaners Community Food Bank are matched by local corporations.

Program: Michigan Libraries Association

Dates: January - March

Time/Duration: General Rotation/ 1x :30, 1x :15

Summary:

These PSAs from the Michigan Libraries Association tell viewers about the resources that can be found at local libraries and give ways to locate the closest library that has what you need.

Program: NAB – Trusted Voice, Your Companion, We Are Broadcasters

Dates: January - March

Time/Duration: General Rotation/ 2x :30, 1x :15

Summary:

These messages from the National Association of Broadcasters point out the importance of local television and radio stations. They are the trusted voices of the community, and where people turn, especially in times of emergency.