

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 680373
Alt Order #: 07897856
Product Desc: B NUNGESSER/LG/R
Estimate: 2319
Flight Dates: 10/19/15 - 10/25/15
Original Date / Rev: 08/31/15 / 09/01/15
Order Type: REG

Primary AE: Telerep Philadelphia
Sales Office: T-PHI
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 West Pennsylvania Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/B Nungesser LG (R)
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/23/15	44	\$14,175.00	\$12,048.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	44	\$14,175.00	\$12,048.75	0.00
Totals	44	\$14,175.00	\$12,048.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	10/19/15	10/19/15	Passe Partout 430-5a	CM	430-5a	1-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Passe Partout 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----			1			\$75.00		0.00			
E 2	KLFY	10/20/15	10/20/15	Passe Partout 430-5a	CM	430-5a	-1-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Passe Partout 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----			1			\$75.00		0.00			
E 3	KLFY	10/21/15	10/21/15	Passe Partout 430-5a	CM	430-5a	--1----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Passe Partout 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----			1			\$75.00		0.00			
E 4	KLFY	10/22/15	10/22/15	Passe Partout 430-5a	CM	430-5a	---1---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Passe Partout 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	---1---			1			\$75.00		0.00			
E 5	KLFY	10/23/15	10/23/15	Passe Partout 430-5a	CM	430-5a	----1--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Passe Partout 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	----1--			1			\$75.00		0.00			
E 6	KLFY	10/19/15	10/19/15	Price is Right	CM	10a-11a	1-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----			1			\$225.00		0.00			

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Estimate: 2319

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KLFY	10/21/15	10/21/15	Price is Right Price is Right	CM	10a-11a	-- 1----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-- 1----		1				\$225.00		0.00			
E 8	KLFY	10/23/15	10/23/15	Price is Right Price is Right	CM	10a-11a	---- 1--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	---- 1--		1				\$225.00		0.00			
E 9	KLFY	10/19/15	10/19/15	Live With Kelly Live With Kelly	CM	9a-10a	1-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$150.00		0.00			
E 10	KLFY	10/20/15	10/20/15	Live With Kelly Live With Kelly	CM	9a-10a	- 1-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	- 1-----		1				\$150.00		0.00			
E 11	KLFY	10/21/15	10/21/15	Live With Kelly Live With Kelly	CM	9a-10a	-- 1----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-- 1----		1				\$150.00		0.00			
E 12	KLFY	10/22/15	10/22/15	Live With Kelly Live With Kelly	CM	9a-10a	--- 1---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--- 1---		1				\$150.00		0.00			
E 13	KLFY	10/23/15	10/23/15	Live With Kelly Live With Kelly	CM	9a-10a	---- 1--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	---- 1--		1				\$150.00		0.00			
E 14	KLFY	10/19/15	10/19/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	1-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$225.00		0.00			
E 15	KLFY	10/20/15	10/20/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	- 1-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	- 1-----		1				\$225.00		0.00			
E 16	KLFY	10/21/15	10/21/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	-- 1----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-- 1----		1				\$225.00		0.00			
E 17	KLFY	10/22/15	10/22/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	--- 1---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--- 1---		1				\$225.00		0.00			
E 18	KLFY	10/23/15	10/23/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	---- 1--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	---- 1--		1				\$225.00		0.00			
E 19	KLFY	10/19/15	10/19/15	CBS This Morning CBS This Morning	CM	7a-9a	1-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$225.00		0.00			
E 20	KLFY	10/21/15	10/21/15	CBS This Morning CBS This Morning	CM	7a-9a	-- 1----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-- 1----		1				\$225.00		0.00			
E 21	KLFY	10/23/15	10/23/15	CBS This Morning CBS This Morning	CM	7a-9a	---- 1--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KLFY	10/23/15	10/23/15	CBS This Morning CBS This Morning	CM	7a-9a	----1--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	----1--			1		\$225.00	0.00					
E 22	KLFY	10/21/15	10/21/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F--1----		:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	--1----			1		\$340.00	0.00					
E 23	KLFY	10/23/15	10/23/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F----1--		:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	----1--			1		\$340.00	0.00					
E 24	KLFY	10/19/15	10/19/15	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$490.00	P3	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	1-----			1		\$490.00	0.00					
E 25	KLFY	10/20/15	10/20/15	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	-1-----	:30	1	\$490.00	P3	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	-1-----			1		\$490.00	0.00					
E 26	KLFY	10/21/15	10/21/15	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	--1----	:30	1	\$490.00	P3	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	--1----			1		\$490.00	0.00					
E 27	KLFY	10/23/15	10/23/15	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	----1--	:30	1	\$490.00	P3	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	----1--			1		\$490.00	0.00					
E 28	KLFY	10/19/15	10/19/15	M-F 4-5p M-F 4-5p	CM	4p-5p	1-----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	1-----			1		\$190.00	0.00					
E 29	KLFY	10/21/15	10/21/15	M-F 4-5p M-F 4-5p	CM	4p-5p	--1----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	--1----			1		\$190.00	0.00					
E 30	KLFY	10/19/15	10/19/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	1-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	1-----			1		\$565.00	0.00					
E 31	KLFY	10/20/15	10/20/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-1-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	-1-----			1		\$565.00	0.00					
E 32	KLFY	10/21/15	10/21/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	--1----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	--1----			1		\$565.00	0.00					
E 33	KLFY	10/22/15	10/22/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---1---	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	---1---			1		\$565.00	0.00					
E 34	KLFY	10/23/15	10/23/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	----1--	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/15	10/25/15	----1--			1		\$565.00	0.00					
E 35	KLFY	10/19/15	10/19/15	Mon Hour 2 Scorpion	CM	8p-9p	1-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	KLFY	10/19/15	10/19/15	Mon Hour 2 Scorpion	CM	8p-9p	1-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	1-----		1			\$525.00	0.00					
E 36	KLFY	10/19/15	10/19/15	Mon Hour 3 NCIS: Los Angeles	CM	9p-10p	1-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	1-----		1			\$450.00	0.00					
E 37	KLFY	10/20/15	10/20/15	Tue Hour 1 NCIS	CM	7p-8p	- 1-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	- 1-----		1			\$565.00	0.00					
E 38	KLFY	10/20/15	10/20/15	Tue Hour 2 Zoo	CM	8p-9p	- 1-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	- 1-----		1			\$565.00	0.00					
E 39	KLFY	10/21/15	10/21/15	Wed Hour 1 Big Brother	CM	7p-8p	-- 1----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	-- 1----		1			\$600.00	0.00					
E 40	KLFY	10/21/15	10/21/15	Wed Hour 2 Criminal Minds	CM	8p-9p	-- 1----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	-- 1----		1			\$600.00	0.00					
E 41	KLFY	10/21/15	10/21/15	Wed Hour 3 Code Black	CM	9p-10p	-- 1----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	-- 1----		1			\$450.00	0.00					
E 42	KLFY	10/23/15	10/23/15	Fri Hour 1 Elementary	CM	7p-8p	---- 1--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	---- 1--		1			\$300.00	0.00					
E 43	KLFY	10/23/15	10/23/15	Fri Hour 2 Hawaii Five-O	CM	8p-9p	---- 1--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	---- 1--		1			\$300.00	0.00					
E 44	KLFY	10/23/15	10/23/15	Fri Hour 3 Blue Bloods	CM	9p-10p	---- 1--	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/19/15	10/25/15	---- 1--		1			\$375.00	0.00					
													Totals	44	\$14,175.00