



KLFY Lafayette, LA

Orders	Order / Rev:	700626
	Alt Order #:	07951286
	Product Desc:	B NUNGESSER/LG/R
	Estimate:	2448
	Flight Dates:	09/29/15 - 10/04/15
	Original Date / Rev:	09/24/15 / 10/09/15
	Order Type:	REG

Primary AE:	Telerep Philadelphia
Sales Office:	T-PHI
Sales Region:	Nat

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		210 West Pennsylvania Avenue
		Towson, MD 21204

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/B Nungesser LG (R)
	Demographic:	A35+
	Product Codes:	PL5
	Priority:	P2
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/04/15	11	\$7,090.00	\$6,026.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	11	\$7,090.00	\$6,026.50	0.00
Totals	11	\$7,090.00	\$6,026.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Philadelphia			Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 700626
Alt Order #: 07951286
Flight Dates: 09/29/15 - 10/04/15

Advertiser: POL/B Nungesser LG (R)
Product Desc: B NUNGESSER/LG/R
Estimate: 2448

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KLFY	10/01/15	10/01/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	--- 1---	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	--- 1---		1				\$850.00		0.00			
E 7	KLFY	09/29/15	09/29/15	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	- 1-----	:30	1	\$625.00	P2	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	- 1-----		1				\$625.00		0.00			
E 8	KLFY	09/29/15	09/29/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	1-----	:30	1	\$510.00	P2	0.00	NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	- 1-----		1				\$510.00		0.00			
E 9	KLFY	09/30/15	09/30/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-- 1----	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	-- 1----		1				\$850.00		0.00			
E 10	KLFY	09/30/15	09/30/15	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	-- 1----	:30	1	\$625.00	P2	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	-- 1----		1				\$625.00		0.00			
E 11	KLFY	09/30/15	09/30/15	KLFY News 10 @ 6p Entertainment Tonight	CM	6p-630p	-- 1----	:30	1	\$735.00	P2	0.00	NM	1	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	-- 1----		1				\$735.00		0.00			
E 12	KLFY	09/30/15	09/30/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	-- 1----	:30	1	\$510.00	P2	0.00	NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/15	10/04/15	-- 1----		1				\$510.00		0.00			
													Totals	11	\$7,090.00