

Levine

ORDER # 57403

Est #: N/A

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Spot ID#
2928621
29697-01
2847-01
9/28/20 -
11/2/20

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stephanie Blodgett, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hollie Levine

Authorized committee:

Friends of Hollie Levine

Agency requesting time (and contact information):

☐ N/A Ad Elements, LLC 45 Lewis Street, Binghamton, NY 13901 Contact: Stephanie Blodgett (607)238-1560 ext 222

Candidate's political party:

Democrat/Independent

Office sought (no acronyms or abbreviations):

Broome County Family Court Judge (New York)

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Martin Doorey

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Hollie S. Levine

Name: Hollie S. Levine

Date of Request to Purchase Ad Time:

Signature:

Bobbie Fuller

Name: Bobbie Fuller

Date of Station Agreement to Sell Time:

9/22/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No

Date ad received:

9/3/20 - #29847-01 HL [unclear] 3D/299697-01 HL Branding REV2
8/12/20
8/27/20 - #29784-01
HL Party Sim H5TV30

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 57403

Station Call Letters:
WICZ

Date Received/Requested:
9/21/2020

Est. #: N/A

Station Location:
Binghamton, New York

Run Start and End Dates:
09/28/20 - 11/02/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	57403	
	Alt Order #:		
	Product Desc:		
	Estimate:	LUR	
	Flight Dates:	09/28/20 - 11/02/20	Primary AE: Bobbie Fuller
	Original Date / Rev:	09/22/20 / 09/22/20	Sales Office: POL-L
	Order Type:	GENERAL	Sales Region: POL

Agency	Name:	Ad Elements	
	Buying Contact:	Stephanie Blodgett	Billing Type: Cash
	Billing Contact:	Karlene Slusser	Billing Calendar: Broadcast
		45 Lewis St.	Billing Cycle: EOM/EOC
		Binghamton,, NY 13901	Agency Commission: 15%

Advertiser	Name:	POL/Broome Co Fam Court Judge/LE'	
	Demographic:	A18+	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:10:00
	Priority:	POL/LUR	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/25/20	24	\$1,115.00	\$947.75	October 2020	24	\$1,115.00	\$947.75	0.00
10/26/20	11/02/20	10	\$455.00	\$386.75	November 2020	10	\$455.00	\$386.75	0.00
Totals						34	\$1,570.00	\$1,334.50	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bobbie Fuller			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICZ	09/28/20	11/02/20	M-F 10a-11a	CM	M-F 10a-11a	MTWTF--	:30	2	\$5.00	POL/I	0.00	NM	10	\$50.00
				Wendy Williams											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	MTWTF--		2				\$5.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--		2				\$5.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--		2				\$5.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		1				\$5.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		2				\$5.00		0.00			
		Week: 11/02/20	11/08/20	M-----		1				\$5.00		0.00			
N 2	WICZ	09/28/20	11/02/20	M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	2	\$10.00	POL/I	0.00	NM	12	\$120.00
				People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	MTWTF--		2				\$10.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--		2				\$10.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--		2				\$10.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		2				\$10.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		3				\$10.00		0.00			
		Week: 11/02/20	11/08/20	M-----		1				\$10.00		0.00			
N 3	WICZ	09/28/20	10/30/20	M-F 5p-6:00pm	CM	M-F 5p-6p	MTWTF--	:30	2	\$25.00	POL/I	0.00	NM	8	\$200.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	MTWTF--		2				\$25.00		0.00			

Order / Rev: 57403
 Alt Order #:
 Flight Dates: 09/28/20 - 11/02/20

Advertiser: POL/Broome Co Fam Court Judge/LEVII
 Product Desc:
 Estimate: LUR

FOX 40 WICZ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/05/20		10/11/20	10/11/20	MTWTF--					1	\$25.00		0.00			
Week: 10/12/20		10/18/20	10/18/20	MTWTF--					2	\$25.00		0.00			
Week: 10/19/20		10/25/20	10/25/20	MTWTF--					1	\$25.00		0.00			
Week: 10/26/20		11/01/20	11/01/20	MTWTF--					2	\$25.00		0.00			
N 4	WICZ	10/11/20	10/18/20	FOX NFL Sunday	CM	Su 12n-1p	-----1	:30	1	\$150.00	POL/I	0.00	NM	2	\$300.00
				Fox NFL Sunday (12n-1p)		(12:00 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/05/20		10/11/20	10/11/20	-----1					1	\$150.00		0.00			
Week: 10/12/20		10/18/20	10/18/20	-----1					1	\$150.00		0.00			
N 5	WICZ	10/04/20	10/04/20	NFL on Fox (Giants)	CM	Su 4p-7p	-----1	:30	1	\$550.00	POL/I	0.00	NM	1	\$550.00
				NY Giants @ LA Rams		(4:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/28/20		10/04/20	10/04/20	-----1					1	\$550.00		0.00			
N 6	WICZ	11/01/20	11/01/20	NFL on Fox (Non Giants	CM	Su 105p-405p	-----1	:30	1	\$350.00	POL/I	0.00	NM	1	\$350.00
				Minnesota Vikings @ Green Ba		(1:05 PM-4:05 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		11/01/20	11/01/20	-----1					1	\$350.00		0.00			
													Totals	34	\$1,570.00

Material

House #:	29847-01	Group:	CM2-
Advertiser:	POL/Broome Co Fam Court Judge/LEVINE	Material Description:	POL/BC Family Court Judge
Length:	00:00:30	Ad-ID:	HL_KMV2tv30
Co-op Code:		Distribution Source:	WICZ FTP
Title:		QC Review:	
Brand:		Campaign:	
External ID:		Content Source:	REC-Local Recorded
Content Type:	CM-Commercial Material	Field 2:	
Field 1:		Field 4:	
Field 3:		Entered Date:	09/03/20 10:07:00 AM
Field 5:			
Product Code:			

Locations

Property	State	Location	Ltb. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
DIGITAL-ORB	Dub Confirmed	On-Air		M	VS			90 day(s)	12/22/20	09/23/20
WBPN	Dub Confirmed	On-Air		M	VS			90 day(s)	12/22/20	09/23/20
WICZ-TV	Dub Confirmed	On-Air		M	VS			90 day(s)	12/22/20	09/23/20

Material Annotation:

Material

House #: 29786-01
 Advertiser: POL/Broome Co Fam Court Judge/LEVINE
 Length: 00:00:30
 Co-op Code:
 Title:
 Brand:
 External ID:
 Content Type: CM-Commercial Material
 Field 1:
 Field 3:
 Field 5:
 Product Code:

Group: CM2-
 Material Description: POL/BC Family Court Judge
 Ad-ID: HL_MartySmithTV30
 Distribution Source: Client Link
 QC Review:
 Campaign:
 Content Source: REC-Local Recorded
 Field 2:
 Field 4:
 Entered Date: 08/27/20 10:25:00 AM

Locations

Property	State	Location	Lib. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
DIGITAL-ORB	Dub Confirmed	On-Air		M	VS			90 day(s)	12/20/20	09/21/20
WBPN	Dub Confirmed	On-Air		M	VS			90 day(s)	12/20/20	09/21/20
WICZ-TV	Dub Confirmed	On-Air		M	VS			90 day(s)	12/20/20	09/21/20

Material Annotation:

Material

House #: 29697-01
 Advertiser: POL/Broome Co Fam Court Judge/LEVINE
 Length: 00:00:30
 Co-op Code:
 Title:
 Brand:
 External ID:
 Content Type: CM-Commercial Material
 Field 1:
 Field 3:
 Field 5:
 Product Code:

Group:
 Material Description: CM2-
 Ad-ID: POL/BC Family Court Judge
 Distribution Source: HIBrandingREV2
 QC Review: Client Link
 Campaign:
 Content Source: REC-Local Recorded
 Field 2:
 Field 4:
 Entered Date: 08/12/20 3:51:00 PM

Locations

Property	State	Location	Ltb. #	A/S	V/S	Dist Src	Dub List	Exp. Cycle	Exp. Date	Last Used On
DIGITAL-ORB	Dub Confirmed	On-Air		M	VS			90 day(s)	12/22/20	09/23/20
WBPN	Dub Confirmed	On-Air		M	VS			90 day(s)	12/22/20	09/23/20
WICZ-TV	Dub Confirmed	On-Air		M	VS			90 day(s)	12/22/20	09/23/20

Material Annotation: