# List of significant programming KPHW-FM, Honolulu, HI

For the quarter beginning July 1, 2023 – September 30, 2023

All public affairs programing discussed in this report aired Sunday on either the "InfoTrak" or "Community in Touch" series at 5:30am and 6:00am respectively. "InfoTrak" is a 30-minute show. Each "InfoTrak" entry below identifies a 15-minute segment imbedded in that show. "Community in Touch" is a 60-minute show.

Through its regular ascertainment process, KPHW-FM/SummitMedia Group has determined that the following issues are important to the Honolulu, HI community:

Community Artificial intelligence Education Minority Concerns

Children Education Energy

Parenting Retirement Planning

Military Service Crime
Personal Health Child Safety
Substance abuse and Treatment Poverty
Gun Safety Technology
Social Media Environment

Women's Health Business

**Consumer Needs** 

This report contains KPHW-FM /SummitMedia Group's most significant treatment of these community issues during the 3rd Quarter of 2023.

## **COMMUNITY**

Program: Community in Touch (Locally Produced) (PA)

Date: July 2, 2023 Time: 6:00am-7:00am

August 6, 2023 September 3, 2023 July 30, 2023

Synopsis: There are many forms of abuse that create risk and danger in love relationships. Physical violence, verbal abuse, psychological tactics-including intimidation, and degrading someone, and sexual assault, are the most obvious ways one person in a relationship establishes power over their partner. Guest: Nanci Kreidman, CEO Domestic Violence Action Center.

Host: Mandy Suganuma

#### CHILDREN EDUCATION

Program: Community in Touch (Locally Produced) (PA)

Date: July 9, 2023 Time: 6:00am-7:00am

August 13, 2023 September 10, 2023

Synopsis: Deborah Zysman from the Hawaii Children's Action Network joined us to discuss the reformation and branding of their organization from Good Beginnings Alliance. She also talked about a new Children's Policy Agenda, the importance of early education, impact of housing costs on children, and HCAN's goal to see PAID family leave implemented in Hawaii.

Host: Betsy Brown

**WOMEN'S HEALTH** 

Program: Community in Touch (Locally Produced) (PA)

Date: July 16 2023 Time: 6:00am-7:00am

August 20, 2023 September 17, 2023

Synopsis: Tolua Samifua & Eddie Tano of Lady Pasifika magazine discuss the launch of their magazine that highlights influential women of the Pacific.

Host: David Daniels

**BUSINESS** 

Program: Community in Touch (Locally Produced) (PA)

Date: July 23, 2023 Time: 6:00am-7:00am

August 27, 2023 September 24, 2023

Synopsis: Chamber of Commerce of Hawaii is known as the "Voice of Business" in Hawaii. A non-profit organization whose mission is to serve as the advocate for business in Hawaii. Ms. Menor-McNamara talks about Hawaii's economic climate and how the Chamber helps the business community thrive locally, nationally, and globally. Guest: Sherry Menor-McNamara.

Host: Mandy Suganuma

## **Substance Abuse & Treatment**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 2,2023 Time: 5:30am – 5:45am

Synopsis: Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

Host: Nora Volkow, MD

**Military Service** 

Program: InfoTrak (Nationally Produced) (PA)

Date: August 6, 2023 Time: 5:30am – 5:45am

Synopsis: Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans 2 Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

Host: Paul R. Lawrence

**Retirement Planning** 

Program: InfoTrak (Nationally Produced) (PA)

Date: September 3, 2023 Time: 5:30am – 5:45am

Synopsis: Conversations about money remain taboo for most U.S. households. Ms. Sackler said a staggering 70 percent of families lose their money, assets, and family harmony in the aftermath of estate transfers. She explained how to successfully talk about money matters. She said many people make the same money mistakes that their parents made.

Host: Lori R. Sackler

### **Substance Abuse and Treatment**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 2, 2023 Time: 5:45am – 6:00am

Synopsis: The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

**Host: Sam Quinones** 

<u>Crime</u>

Program: InfoTrak (Nationally Produced) (PA)

Date: August 6, 2023 Time: 5:45am – 6:00am

Synopsis: Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

Host: David Maimon, PhD,

Education

Program: InfoTrak (Nationally Produced) (PA)

Date: September 3, 2023 Time: 5:45am – 6:00am

Synopsis: ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it.

Host: Pam Baker

## **Minority Concerns**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 9, 2023 Time: 5:30am – 5:45am

Synopsis: Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

Host: Ruchi S. Gupta, MD, MPH

Crime

Program: InfoTrak (Nationally Produced) (PA)

Date: August 13, 2023 Time: 5:30am – 5:45am

Synopsis: Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of AI-generated voices--that criminals can now clone from social media profiles--to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves

Host: **Haywood Talcove** 

Child Safety

Program: InfoTrak (Nationally Produced) (PA)

Date: September 10, 2023 Time: 5:30am – 5:45am

Synopsis: Ms. MacKay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.

Host: Morag MacKay

## Energy

Program: InfoTrak (Nationally Produced) (PA)

Date: July 9, 2023 Time: 5:45am – 6:00am

Synopsis: Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water--that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.

Host: Greg Keoleian

**Personal Health** 

Program: InfoTrak (Nationally Produced) (PA)

Date: August 13, 2023 Time: 5:45am – 6:00am

Synopsis: Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine's golden age. He offered several potential solutions to restore trust between patients and doctors.

Host: F. Perry Wilson, MD, MSCE

**Poverty** 

Program: InfoTrak (Nationally Produced) (PA)

Date: September 10, 2023 Time: 5:45am – 6:00am

Synopsis: Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

Host: Kate W. Bauer, PhD MS

## **Consumer Matters**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 16, 2023 Time: 5:30am – 5:45am

Synopsis: More than 2.5 million vehicles that have been issued a "Do Not Drive" or "Park Outside" safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

Host: Patrick Olsen

# **Parenting**

Program: InfoTrak (Nationally Produced) (PA)

Date: August 20, 2023 Time: 5:30am – 5:45am

Synopsis: More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Host: Bacall Hincks

#### Education

Program: InfoTrak (Nationally Produced) (PA)

Date: September 17, 2023 Time: 5:30am – 5:45am

Synopsis: Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

Host: David Michael Slater

### Personal Health

Program: InfoTrak (Nationally Produced) (PA)

Date: July 16, 2023 Time: 5:45am – 6:00am

Synopsis: Dr. Neale led a study that examined whether monthly vitamin D supplementation for older adults can prevent major cardiovascular events. She found that vitamin D did result in a small reduction for patients who were already at risk of a heart attack, and she believes further research is needed to better understand the link.

Host: Rachel Neale, PhD

Education

Program: InfoTrak (Nationally Produced) (PA)

Date: August 20, 2023 Time: 5:45am – 6:00am

Synopsis: Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Host: Maryanne Wolf, PhD

Crime

Program: InfoTrak (Nationally Produced) (PA)

Date: September 17, 2023 Time: 5:45am – 6:00am

Synopsis: It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

Host: Paul Pilibosian

## **Personal Health**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 23, 2023 Time: 5:30am – 5:45am

Synopsis: Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

Host: Anupam Bapu Jena, MD, PhD

### **Consumer Matters**

Program: InfoTrak (Nationally Produced) (PA)

Date: August 27, 2023 Time: 5:30am – 5:45am

Synopsis: The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago.

Host: Karl Brauer

**Social Media** 

Program: InfoTrak (Nationally Produced) (PA)

Date: September 24, 2023 Time: 5:30am – 5:45am

Synopsis: The original internet was not designed to make us upset, distracted, confused, and outraged. But Mr. Tobias explained why something unexpected happened at the turn of the last decade, when a handful of small features were quietly launched at social media companies with little fanfare. Together, they triggered a cascading set of dramatic changes to how media, politics, and society itself operate. He explained what needs to happen to find a promising pathway back to a healthier online environment.

Host: Tobias Rose-Stockwell

## **Gun Safety**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 23, 2023 Time: 5:45am – 6:00am

Synopsis: Firearms contribute to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness. While much of that total is gang-related teen shootings, sometimes younger deaths are tragic accidents after a child finds an unsecured gun. Ms. Kjærvik was the co-author of a recent study that found that a simple 60 second video on gun safety made a significant difference in whether kids ages 8 to 12 played with a found gun.

Host: Sophie Kjærvik

**Technology** 

Program: InfoTrak (Nationally Produced) (PA)

Date: August 27, 2023 Time: 5:45am – 6:00am

Synopsis: Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care "scientific wellness", which uses information from our blood and genes, as well as AI, to optimize our health and extend our "healthspan." He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

Host: LeRoy Hood, MD, PhD

**Artificial Intelligence** 

Program: InfoTrak (Nationally Produced) (PA)

Date: September 24, 2023 Time: 5:45am – 6:00am

Synopsis: All chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting Al-generated cheating.

Host: Anna Mills

## **Technology**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 30, 2023 Time: 5:30am – 5:45am

Synopsis: Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

Host: J. Scott Roberts, PhD

### **Environment**

Program: InfoTrak (Nationally Produced) (PA)

Date: July 30, 2023 Time: 5:45am – 6:00am

Synopsis: The US Forest Service has been given taxpayer funding to plant more than a billion trees across the country in the next nine years. Prof. Clark's research found a troubling bottleneck that could threaten these efforts: U.S. tree nurseries don't grow nearly enough trees—nor have the species diversity needed—to meet the unprecedented plans. He talked about the reasons behind the problem and what can be done to remedy it.

Host: **Peter Clark**