



125 West 55th St
New York, NY 10019

Contract # 26137986 **Changes as of:** 10/18/2018 at 4:34 PM **Version:** Highlighting Revision 1

CPE: 1083/1096/6705 **Flight:** 10/16/18 - 10/22/18 **Station:** KOB
Agency: BUYING TIME, LLC **Advertiser:** Brown, Kate **Market:** Medford-Ashland
650 Massachusetts **Product:** Political **Office:** PHILADELPHIA
AVE NW
Suite 210 **Agency Order #:** 7665511 **Service:** Nielsen
Washington, DC 20001 **Buyer:** Welsh, Kathryn **Primary Demo:** Adults 35+
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN
215-567-7950 **Traffic #:** 25133

Con Type: POLITICAL/VOTE
Total \$: \$2,734.00
Total Spots: 54
Total CPP: \$0.00
Total GRP:
Traffic #: 25133

Separation:

Comments: \$30 missed on #7267, add \$19 to ln17 to clear & \$10 as new line... credit \$1

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*	
							10/16	10/17	10/18	10/19	10/20	10/21	10/22					
17	Sa 6a-8a		Saturday Today	\$34.00	0	30	0	0	0	0	1	0	0		1	\$34.00	\$0.00	0.0
Changes: Rate from 15 to 34																		
REV+ 22	M-F 5a-5:30a		AG Day	\$10.00	0.0	30	0	0	0	0	0	0	0	1	1	\$10.00	\$0.00	0.0
TOTALS:							10	9	9	8	4	3	11	54	\$2,734.00	\$0.00	0.0	



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CPE: 1083/1096/6705 **Flight:** 10/16/18 - 10/22/18 **Station:** KOB1
Agency: BUYING TIME, LLC **Advertiser:** Brown, Kate **Market:** Medford-Ashland
650 Massachusetts **Product:** Political **Office:** PHILADELPHIA
AVE NW
Suite 210 **Agency Order #:** 7665511 **Service:** Nielsen
Washington, DC 20001 **Buyer:** Welsh, Kathryn **Primary Demo:** Adults 35+
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN **Total CPP:** \$0.00
215-567-7950 **Traffic #:** 25133
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$2,734.00
Total Spots: 54

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/18/18 4:34 PM	SHEPARD RITZEN	\$30 missed on #7267, add \$19 to ln17 to clear & \$10 as new line...credit \$1
10/18/18 4:34 PM	SHEPARD RITZEN	Canceled by new revision
10/18/18 4:32 PM	SHEPARD RITZEN	will add \$ from prev credit here
10/18/18 4:19 PM	Connie Eaton	PE'd for LUR Credit has been issued at our end.
08/28/18 10:27 AM	System	Notice Received.
08/27/18 7:58 AM	SHEPARD RITZEN	Separation: 30

Competitive Information

Market Budget: \$18,227
KOB1 Share: 15%
Comment: est share
Unknown: 85%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	54	\$2,734.00	N/A	0.0
Total	100%	54	\$2,734.00	N/A	0.0

Monthly Summary	
Month	Spots
2018-Oct	54
Total	54

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/18/18 4:34 PM	SHEPARD RITZEN	Revised	1		\$29.00	\$2,719.00	Changes: Calculated Dollars from \$2,690.00 to \$2,734.00, Competitive Market Budget from \$13,700 to \$18,227. Origcomments to \$30 missed on #7267, add \$19 to ln17 to clear & \$10 as new line. Comments from Separation: 30 to \$30 missed on #7267, add \$19 to ln17 to clear & \$10 as new line...credit \$1, Total Spots from 52 to 54, Origuser Entered Dollars to \$2,705.00, User Entered \$ from \$0.00 to \$2,734.00, Demo Meta to [R16], Total \$ from \$2,690.00 to \$2,734.00, 2 buylines added or modified.
Makegood 1	10/18/18 4:19 PM	Connie Eaton	Canceled		1	\$-15.00	\$2,690.00	Changes: Total \$ from \$2,705.00 to \$2,690.00, Total Spots from 53 to 52, 1 buyline added or modified.
Queued for Electronic Contracting	8/27/18 8:43 AM					\$0	\$0	
New	8/27/18 7:57 AM	SHEPARD RITZEN	Confirmed	53		\$2,705.00	\$2,705.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.