

Order / Rev: 282683
 Alt Order #: 08187199
 Flight Dates: 03/22/16 - 03/28/16

Advertiser: Poli/T Barrett/D/Mayor/WI
 Product Desc: T BARRETT FOR MAYOR
 Estimate:

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WDJT	03/22/16	03/25/16	M-F Late News M-F Late News	CM	10p-1035p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-TWTF--					4	\$600.00		0.00			
E 17	WDJT	03/28/16	03/28/16	M-F Late News M-F Late News	CM	10p-1035p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	1-----					1	\$600.00		0.00			
E 18	WDJT	03/26/16	03/26/16	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-----1-					1	\$500.00		0.00			
E 19	WDJT	03/27/16	03/27/16	CBS Sunday Morn 758aGM CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-----1					1	\$500.00		0.00			
E 20	WDJT	03/27/16	03/27/16	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-----1					1	\$200.00		0.00			
N 21	WDJT	03/28/16	03/28/16	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	2	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/16	04/02/16	M-----					1	\$125.00		0.00			
													Totals	39	\$20,780.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <i>2/4/2016</i>
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I, *Sharr Johnson Magnus*
 being/on behalf of: *Tom Barrett*
 a legally qualified candidate of the *Democratic*
 political party for the office of: *Mayor*
 in the *Primary*
 election to be held on: *February 16, 2016*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): *Net*

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Tom Barrett

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Catherine Shaw

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/4/16

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted In Part

Rejected

Signature

Printed Name

Title