

WMGE  
Miami, FL  
Quarterly Issues/Programs List  
First Quarter, 2012  
04/02/2012

WMGE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Home buying
2. Immigration/the Dream Act
3. Anger management; relationships
4. Terminal illness; Hospice care
5. Hispanic voting
6. Domestic violence
7. Consumerism; Florida produce
8. Health & wellness; medical care
9. Uninsured motorists;
10. La Raza services; Hispanic women issues
11. Hispanic achievers;
12. Tax return filing; tips
13. Substance abuse & treatment

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WMGE airs Florida Exclusivo on Saturdays at 7:00a.m. for 60 minutes

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HANDS/ State Agencies/ Florida Housing/One Time Emergency	Florida Exclusivo	Housing and Neighborhood Developing Services for the State of Florida. One on one house counseling. Know all your benefits before you buy a house.	Michele Alamo Adm. Assistant/ Counselor	1/7/2012	1 Hr.
Dream Act	Florida Exclusivo	What's the position on the Dream Act of the Barack Obama Administration and the views of the Republican Party. Comments regarding	Gabriela Domenzain, Obama for America Director of Hispanic Press and Republican Annalist Todd	1/14/2012	1hr.

		the Dream Act that the Republican Mitt Romney talked in the interview in Fox TV	Rodriguez		
Resolutions / Behavior and Anger	Florida Exclusivo	Method to achieve your goals and techniques to have better relationships @ work and family.	Dr. Carmita Laboy Psychiatrist	01/21/2012	1hr
Hospice	Florida Exclusivo	The end of life cares for adults and pediatric patients life-limiting illnesses. How they work with patients and families to provide comfort and preserve dignity in the face of terminal illness	Eva Pagan Hill Bereavement Service manager for Vita Hospice Fl and Licensed Social Worker	1/28/2012	1hr.
Hispanic Voting in the State Of Florida	Florida Exclusivo	What is the passion of Cubans Voting, and why Puerto Ricans lose interest in politics in the State. What is the view among Hispanic Voters across the State	Angel de La Portilla Republican Consultant and Maritza Sanz Democrat Community Leader.	2/4/2012.	1 hr.
Domestic Violence	Florida Exclusivo	Identifying the abuser. There are different kinds of abuse, mental, physical and verbal. There is help through out the State of Florida 24 hours 7 days a week. Education and emotional support.	Dr. Monica Mendez Community Engagement & Prevention Manager	2/11/2012	1 hr.
Florida Department Of Agriculture and Consumers Services	Florida Exclusivo	Create awareness about Florida's Agricultural commodities. Encourage consumers to local buy. Increase brand awareness of the "Fresco de la Florida" logo. Demonstrate	Marisol Alvarez International Development Representative II Division of The Marketing and Development Florida Department of Agriculture & Consumers Services	2/18/2012	1 Hr.

		consumers how to agriculture influences their lifestyle.			
American Heart Association	Florida Exclusivo	How the American Heart Association assist families in the State of Florida. Preventing tips and signs of heart failures. The story of a Father going through tough times with his new born.	Sergio Quiroga a father of a Child that had several heart surgeries days after she was born.	2/25/2012	1 Hr.
Insurance Information	Florida Exclusivo	Nearly 14% motorists are unisured according to IRC study. Educating Hispanics about coverage options and discounts. Penalties for driving without insurance vary from state to state, and can include imposing jail time, confiscating license plates, and or impounding the vehicle.	Elianne E. Gonzalez Hispanic Press Officer Insurance Information Institute for The State Of Florida	3/3/2012	1 Hr.
National Council La Raza Florida Chapter / and We the Hispanic Women Chamber of Commerce	Florida Exclusivo	What is la Raza National Council, its functions in the State of Florida and how it assists the Hispanic Community. Also information regarding the Woman Chamber of Commerce Florida, their mission and events	Yanitsy Velez Regional Director for National Council La Raza and Vice President of We Hispanic Woman Chamber of Commerce of Florida	3/10/2012	1 hr.

		through the State			
Viva Florida 500 / Hispanic Achievers Grant Council- Florida Plate / Immigration Summit /	Florida Exclusivo	The planning of the magna events for the Grand Celebrations of the 500 years of the European Discovery, contributions of all, in the forming of Florida. Immigration Summit	Lisa Pietri Executive Director at National Hispanic Corporate Achievers Dennis Freites 500 <sup>th</sup> Fl Discovery Council (CF round table) Partner: Viva Florida 500 Haydee Ayala Community Affairs and Media Planner	3/17/2012	1 Hr.
Taxes 2012 new laws. Subjects to stay off the IRS' radar or to be successful if the IRS challenges your deductions.	Florida Exclusivo	Audit risk, Audit protection, Impact of the hobby loss rule, Business as a sideline job is called "second-job entrepreneurs", New laws 2012 and how to organize your finances, according to the IRS Laws.	Wilfred Mendez Financial Planner and William Soria, CPA	3/24/2012	1 Hr.
State Health information	Florida Exclusivo	Community Health, Environmental Health, Emergencies operations, Indoor air, Drinking Water, Pools, tanning, Statistics	Mirna Chamorro Public Information Officer Orange County Health Department	3/31/2012	1Hr.

Section III  
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health awareness	BROWARD HEART WALK SP	000:15	002
Car Pooling	South Florida Van Pool/Spanish	000:16	001
Bullying	DONORS CHOOSE.ORG	000:30	001
Autism	Dan Marino Foundation	000:15	027
BULLYING	DONORSCHOSE.ORG	000:31	155
Cystic Fibrosis	Cystic Fibrosis Foundation	000:15	012
Disaster	American Red Cross	000:14	032
Education	411 Pain	000:18	191
General Health	UNITED HEALTH CARE	000:15	030
Heart	American Heart Association	000:15	034
LITERACY	DONORSCHOSE.ORG	000:30	153
Transportation	S. FL Van Pool.com	000:16	060
Veterans	WOUNDED WARRIORS	000:17	005