

AD ASTRA PER ASPERA BROADCASTING, INC.  
QUARTERLY ISSUES/PROGRAM LIST  
4th QUARTER 2021  
OCTOBER 1-DECEMBER 31, 2021

---

LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

---

CLIFF C. SHANK, PRESIDENT/GENERAL MANAGER

ISSUES FOR THE 4TH QUARTER 2021

AGRICULTURE  
COVID 19 AND OTHER HEALTH ISSUES  
EDUCATION  
COMMUNITY FUNDRAISING  
ECONOMIC DEVELOPMENT  
LOCAL ELECTIONS  
HOUSING  
ECONOMIC ISSUES

## PROGRAM OVERVIEW

### FOCUS ON KANSAS

A weekly public affairs program aired Sunday mornings starting at 6 AM. Typical program length is between 40 and 45 minutes depending on the number of topics and length of interviews. The typical length is extended when needed, with the full 6-7 AM hour available.

Within this program is Kansas Profile, a five minute program produced by the Huck Boyd Institute for Rural Development at Kansas State University which focuses on people and organizations making a difference in rural Kansas. Also included most weeks (subject to pre-emption) is The Wheat Scoop, a three minute program produced by Kansas Wheat (a collaboration of the Kansas Wheat Commission and Kansas Association of Wheat Growers) discussing various agricultural topics focusing on wheat production, marketing and use. Two of the five largest wheat producing counties in Kansas are located within the Ad Astra Radio coverage area.

Community issues are also covered within multiple locally produced newcasts

Local newscast schedules are as follows

#### KNZS

Monday-Saturday 6:20, 7:20 and 8:20 AM

Monday-Friday 11:20 AM, 12:20, 4:20 and 5:20 PM

#### KSKU

Same as KNZS except no Saturday newscasts

#### KWHK

Monday-Friday 5:40, 6:00, 6:40, 7:00, 7:40, 8:00, 8:40 and 11:40 AM; 12:00, 4:40, 5:00 and 5:40 PM

Saturday 6:00, 7:00 and 8:00 AM

Sunday 7:00 and 8:00 AM

#### KXKU

Same as KWHK except no Sunday newscasts

In addition to these newscasts, special reports are aired when required. Two major situations of this occurred during this quarter. November 20<sup>th</sup> a series of major water main breaks in Lyons forced a complete shutdown of the city's water system and caused the closure of a major area highway which had partially caved in due to one of the breaks. December 15<sup>th</sup> a derecho came through the area producing winds exceeding 80 miles an hour that caused major power outages, some of which impacted much of Rice County

11-21 ERICA SHOOK, DIRECTOR OF BUHLER USD 313'S AD ASTRA VIRTUAL ACADEMY, DISCUSSED THE ONLINE BASED PROGRAM WHICH LAUNCHED EARLIER IN 2021. THE PROGRAM INITIALLY HAD A TARGET OF 40 STUDENTS, WITH OVER 80 CURRENTLY ENROLLED, WITH SOME STUDENTS FROM OVER 150 MILES AWAY FROM BUHLER AND A SIGNIFICANT NUMBER FROM A NEARBY DISTRICT. HUTCHINSON COMMUNITY FOUNDATION PRESIDENT AND CEO AUBREY ABBOTT PATTERSON SPOKE ON NATIONAL COMMUNITY FOUNDATION WEEK AND HOW HUTCH CF HAS BENEFITTED THE COMMUNITY OVER THE PAST 32 YEARS. HUTCHINSON POLICE CHIEF JEFFREY HOOPER DISCUSSED AN ART PROJECT THEY ARE DOING AS PART OF MAJOR REMODELING AT THE LAW ENFORCEMENT CENTER.

11-28 RENO COUNTY COMMISSIONER DANIEL FRIESEN DISCUSSED ONGOING CONCERNS ABOUT HOW SCHOOLS IN PARTICULAR ARE DEALING WITH COVID-19. FRIESEN RELATED SOME OF THE PERSONAL EXPERIENCES HIS FAMILY HAS SEEN IN HOW SUCH THINGS AS FACE MASK WEARING AND QUARANTINE REQUIREMENTS, ALONG WITH A CONSIDERABLE AMOUNT OF WHAT HE CALLED MISINFORMATION REGARDING THEM. JOELLYN ARGABRIGHT, A REGIONAL FAMILY AND CONSUMER SCIENCES SPECIALIST FOR K-STATE RESEARCH AN EXTENSIO AND TRISTEN COPE FROM THE CHISHOLM TRAIL EXTENSION DISTRICT DISCUSSED WAYS PEOPLE CAN EFFECTIVELY COMMUNICATE WITH FAMILY MEMBERS DURING THE HOLIDAY SEASON AND REDUCING THE STRESS THAT OFTEN BRINGS

12-5 BOB FEE FROM FEE INSURANCE GROUP IN HUTCHINSON DISCUSSED FACTORS DRIVING INCREASED COSTS FOR PROPERTY AND CASUALTY INSURANCE, INCLUDING INSURANCE PROVIDERS INCREASING FOCUS ON CYBER SECURITY MEASURES. RENO COUNTY EMS CHIEF DAVE JOHNSTON RECOGNIZED BRITTANY WEAVER AND GREG FLORES, WHOSE IMMEDIATE REACTIONS SAVE THE LIFE OF A MAN WHO SUFFERED A HEART ATTACK WHILE AT A LOCAL CAR DEALERSHIP (WHERE FLORES WORKS AND WEAVER WAS PICKING UP A NEWLY PURCHASED VEHICLE, IRONICALLY TRADED IN BY THE PERSON WHO HAD THE HEART ATTACK) FLORES AND WEAVER TOLD THE STORY OF THEIR RESPONSE FOR WHICH THEY RECEIVED A CITIZENS LIFESAVING AWARD. WALK KANSAS PROGRAM COORDINATOR SHAROLYN JACKSON DISCUSSED THE "WHY" FOR PHYSICAL ACTIVITY AND HOW THAT CAN BE DEALT WITH DURING THE COLDER WINTER MONTHS.

12-12 DENNIS ROMERO AND RANDOLPH CABRAL WITH THE KANSAS BRAILLE TRANSCRIPTION INSTITUTE DISCUSSED THE STORY OF THE BRAILLE TACTILE FLAG THAT CABRAL, WHO GREW UP IN HUTCHINSON, DESIGNED TO HONOR BLIND VETERANS. THE BRAILLE FLAG IS DISPLAYED IN ARLINGTON NATIONAL CEMETERY AND ON DECEMBER 12TH ONE OF THESE FLAGS WAS PLACED IN HUTCHINSON'S AVENUE A PARK US SENATOR ROGER MARSHALL (R-KS) SHARED SOME OF THIS THOUGHTS ON THE PASSING OF SENATOR BOB DOLE, WHOSE PAST US HOUSE SEAT AND SENATE SEAT IS HELD BY MARSHALL. KANSAS STATE UNIVERSITY FAMILY RESOURCE MANAGEMENT SPECIALIST ELIZABETH KISS DISCUSSED THE "LONG VIEW" ON SETTING GOALS.

12-19 RENO COUNTY COMMISSIONERS DANIEL FRIESEN, RON SELLERS AND RON HIRST DISCUSSED ANSWERS FROM HEALTH DEPARTMENT STAFF TO QUESTIONS FRIESEN POSED TO THE RENO COUNTY HEALTH DEPARTMENT AND DIRECTOR KARLA NICHOLS RELATED TO COVID-19 RECOMMENDATIONS, IN PARTICULAR AS THEY RELATE TO SCHOOL QUARANTINE AND FACE MASK REQUIREMENTS. KANSAS STATE UNIVERSITY NUTRITION SPECIALIST SANDY PROCTOR DISCUSSED HOW TO STRETCH GROCERY DOLLARS AT A TIME WHEN FOOD COSTS ARE SOARING RAPIDLY WHILE AT THE SAME TIME STILL PROVIDING HEALTHFUL MEALS

12-26 NO PROGRAM THIS WEEK DUE TO THE CHRISTMAS HOLIDAY.