

Broadcasting Services – TV  
 FY24 PROGRAM UNDERWRITING

February 29, 2024

PROGRAM	DONOR	FROM	TO
<b>Beyond the Score</b>	Capital Insurance Services	12/14/23	12/14/23
<b>Evening with the Governor</b>	Business Leaders for Michigan	12/29/23	12/29/23
<b>State of the State</b>	Martin Waymire	01/24/24	02/01/24
	Business Leaders for Michigan	01/24/24	02/01/24
	Michigan Academy of Family Physicians	01/24/24	02/01/24
	Michigan Primary Care Association	01/24/24	02/01/24
<b>Curious Crew</b>	MSU Federal Credit Union	02/01/23	01/31/24
	Consumers Energy Foundation	07/01/23	06/30/24
	MSU Federal Credit Union	02/01/24	01/31/25
<b>Curious About Careers</b>	Capital Area District Library	01/19/23	12/31/23
	Martin Waymire	03/01/23	03/01/24
<b>PBS Kids</b>	MSU Federal Credit Union	02/01/23	01/31/24
	Michigan Theatre Foundation, Marquee Arts	11/27/23	12/15/23
	MSU Wharton Center	12/01/23	02/24/24
	MSU Federal Credit Union	02/01/24	01/31/25
<b>Various Pgms</b>	Capital Insurance Services	10/10/22	10/10/23
	Applegate Home Comfort	11/01/22	10/31/23
	Capital Area Transportation Authority	12/26/22	12/14/23
	Ingham County Medical Care Facility	02/08/23	02/07/24
	MSU Federal Credit Union	02/01/23	01/31/24

	Absolute Environmental Solutions	04/22/23	04/21/24
	Northwest Initiative/Successful Nutrition Pgms Across the Lifespan	05/21/2	09/01/23
	Communities in Schools of Michigan	06/06/23	06/30/23
	MSU Wharton Center	10/15/23	10/17/23
	MSU Wharton Center	10/15/23	10/27/23
	MSU Wharton Center	10/17/23	10/23/23
	Capital Insurance Services	11/14/23	11/13/24
	Applegate Home Comfort	12/18/23	11/19/24
	University Musical Society	12/4/23	01/07/24
	Capital Area Transportation Authority	01/01/24	12/31/24
	Lansing Board of Water and Light	01/03/24	12/31/24
	MSU Federal Credit Union	02/01/24	01/31/25
	Ingham County Medical Care Facility	02/08/24	02/07/25
	MSU Wharton Center	02/19/24	03/01/24
<b>Century of Service Sponsors</b>	MSU Federal Credit Union	7/8/22	7/31/23
	Consumers Energy	08/01/22	07/31/23
<b>PBS Kids Stream</b>	Michigan Theater Foundation	10/01/23	10/31/23