

Broadcasting Services – TV  
 FY24 PROGRAM UNDERWRITING  
 April 30, 2024

| PROGRAM                          | DONOR   | FROM     | TO       |
|----------------------------------|---|----------|----------|
| <b>Off the Record</b>            | Martin Waymire  | 03/02/24 | 02/28/25 |
| <b>Beyond the Score</b>          | Capital Insurance Services                            | 12/14/23 | 12/14/23 |
| <b>Evening with the Governor</b> | Business Leaders for Michigan                         | 12/29/23 | 12/29/23 |
| <b>State of the State</b>        | Martin Waymire  | 01/24/24 | 02/01/24 |
|                                  | Business Leaders for Michigan                         | 01/24/24 | 02/01/24 |
|                                  | Michigan Academy of Family Physicians                 | 01/24/24 | 02/01/24 |
|                                  | Michigan Primary Care Association                     | 01/24/24 | 02/01/24 |
| <b>Curious Crew</b>              | MSU Federal Credit Union                              | 02/01/23 | 01/31/24 |
|                                  | Consumers Energy Foundation                           | 07/01/23 | 06/30/24 |
|                                  | MSU Federal Credit Union                              | 02/01/24 | 01/31/25 |
|                                  | MSU Science Festival/University Outreach & Engagement | 03/30/24 | 04/20/24 |
| <b>Curious About Careers</b>     | Capital Area District Library                         | 01/19/23 | 12/31/23 |
|                                  | Martin Waymire  | 03/01/23 | 03/01/24 |
| <b>PBS Kids</b>                  | MSU Federal Credit Union                              | 02/01/23 | 01/31/24 |
|                                  | Michigan Theatre Foundation, Marquee Arts             | 11/27/23 | 12/15/23 |
|                                  | MSU Wharton Center                                    | 12/01/23 | 02/24/24 |
|                                  | MSU Federal Credit Union                              | 02/01/24 | 01/31/25 |
|                                  | MSU Wharton Center                                    | 04/13/24 | 04/19/24 |
| <b>Various Pgms</b>              | Capital Insurance Services                            | 10/10/22 | 10/10/23 |
|                                  | Applegate Home Comfort                                | 11/01/22 | 10/31/23 |

|  |   |          |          |
|--|---|----------|----------|
|  | Capital Area<br>Transportation<br>Authority                                 | 12/26/22 | 12/14/23 |
|  | Ingham County<br>Medical Care Facility                                      | 02/08/23 | 02/07/24 |
|  | MSU Federal Credit<br>Union   | 02/01/23 | 01/31/24 |
|  | Absolute<br>Environmental<br>Solutions                                      | 04/22/23 | 04/21/24 |
|  | Northwest<br>Initiative/Successful<br>Nutrition Pgms Across<br>the Lifespan | 05/21/23 | 09/01/23 |
|  | Communities in<br>Schools of Michigan                                       | 06/06/23 | 06/30/23 |
|  | MSU Wharton Center  | 10/15/23 | 10/17/23 |
|  | MSU Wharton Center  | 10/15/23 | 10/27/23 |
|  | MSU Wharton Center  | 10/17/23 | 10/23/23 |
|  | Capital Insurance<br>Services   | 11/14/23 | 11/13/24 |
|  | Applegate Home<br>Comfort   | 12/18/23 | 11/19/24 |
|  | University Musical<br>Society   | 12/4/23  | 01/07/24 |
|  | Capital Area<br>Transportation<br>Authority                                 | 01/01/24 | 12/31/24 |
|  | Lansing Board of Water<br>and Light   | 01/03/24 | 12/31/24 |
|  | MSU Federal<br>Credit Union   | 02/01/24 | 01/31/25 |
|  | Ingham County<br>Medical Care Facility                                      | 02/08/24 | 02/07/25 |
|  | MSU Wharton Center  | 02/19/24 | 03/01/24 |
|  | MSU Office for<br>Institutional Diversity &<br>Inclusion                    | 03/11/24 | 03/22/24 |
|  | Celtic Woman  | 03/13/24 | 03/22/24 |
|  | MSU Science<br>Festival/University<br>Outreach and<br>Engagement            | 03/25/24 | 04/30/24 |
|  | Absolute<br>Environmental   | 04/01/24 | 04/25/25 |

|                                    |   |          |          |
|------------------------------------|---|----------|----------|
|                                    | East Lansing Public Library                             | 04/23/24 | 12/05/24 |
|                                    | City of East Lansing Art Festival                       | 04/21/24 | 05/18/24 |
| <b>Century of Service Sponsors</b> | MSU Federal Credit Union                                | 7/8/22   | 7/31/23  |
|                                    | Consumers Energy  | 08/01/22 | 07/31/23 |
| <b>PBS Kids Stream</b>             | Michigan Theater Foundation                             | 10/01/23 | 10/31/23 |
|                                    | MSU Federal Credit Union                                | 03/01/24 | 03/01/24 |
|                                    | MSU Science Festival/University Outreach and Engagement | 04/30/24 | 04/30/24 |