

Broadcasting Services – TV
 FY24 PROGRAM UNDERWRITING
 January 31, 2024

PROGRAM	DONOR	FROM	TO
Beyond the Score	Capital Insurance Services	12/14/23	12/14/23
Evening with the Governor	Business Leaders for Michigan	12/29/23	12/29/23
State of the State	Martin Waymire	01/24/24	02/01/24
	Business Leaders for Michigan	01/24/24	02/01/24
	Michigan Academy of Family Physicians	01/24/24	02/01/24
	Michigan Primary Care Association	01/24/24	02/01/24
Curious Crew	MSU Federal Credit Union	02/01/23	01/31/24
	Consumers Energy Foundation	07/01/23	06/30/24
Curious About Careers	Capital Area District Library	01/19/23	12/31/23
	Martin Waymire	03/01/23	03/01/24
PBS Kids	MSU Federal Credit Union	02/01/23	01/31/24
	Michigan Theatre Foundation, Marquee Arts	11/27/23	12/15/23
	MSU Wharton Center	12/01/23	02/24/24
Various Pgms	Capital Insurance Services	10/10/22	10/10/23
	Applegate Home Comfort	11/01/22	10/31/23
	Capital Area Transportation Authority	12/26/22	12/14/23
	Ingham County Medical Care Facility	02/08/23	02/07/24
	MSU Federal Credit Union	02/01/23	01/31/24
	Absolute Environmental Solutions	04/22/23	04/21/24
	Northwest Initiative/Successful	05/21/2	09/01/23

	Nutrition Pgms Across the Lifespan		
	Communities in Schools of Michigan	06/06/23	06/30/23
	MSU Wharton Center	10/15/23	10/17/23
	MSU Wharton Center	10/15/23	10/27/23
	MSU Wharton Center	10/17/23	10/23/23
	Capital Insurance Services	11/14/23	11/13/24
	Applegate Home Comfort	12/18/23	11/19/24
	University Musical Society	12/4/23	01/07/24
	Capital Area Transportation Authority	01/01/24	12/31/24
	Lansing Board of Water and Light	01/03/24	12/31/24
Century of Service Sponsors	MSU Federal Credit Union	7/8/22	7/31/23
	Consumers Energy	08/01/22	07/31/23
PBS Kids Stream	Michigan Theater Foundation	10/01/23	10/31/23