

ORDER



WSMV

Orders
Order / Rev: 900255
Alt Order #: 9208587
Product Desc: Americans 4 Prosperity
Estimate: 83090T
Flight Dates: 09/03/18 - 09/05/18
Original Date / Rev: 08/31/18 / 08/31/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue, Suite 102
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans for Prosperity
Demographic: A25-54
Product Codes: Political-Issues
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/05/18	22	\$9,000.00	\$7,650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	22	\$9,000.00	\$7,650.00	54.70
Totals	22	\$9,000.00	\$7,650.00	54.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	09/03/18	09/05/18	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a (4:00 AM-4:30 AM)	MTW----	:30	1	\$75.00	IMP	1.30	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	MTW----		1				\$75.00		1.30			
N 2	WSMV	09/03/18	09/05/18	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a (4:30 AM-5:00 AM)	MTW----	:30	1	\$75.00	IMP	1.30	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	MTW----		1				\$75.00		1.30			
N 3	WSMV	09/03/18	09/05/18	M-F News 4 Today @ 5 CM M-F 5-6a	CM	M-F 5a-6a (5:00 AM-5:30 AM)	MTW----	:30	3	\$350.00	IMP	1.90	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	MTW----		3				\$350.00		1.90			
N 4	WSMV	09/03/18	09/05/18	M-F News 4 Today @ 5 CM M-F 5-6a	CM	M-F 5a-6a (5:30 AM-6:00 AM)	MTW----	:30	1	\$350.00	IMP	1.90	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	MTW----		1				\$350.00		1.90			
N 5	WSMV	09/03/18	09/05/18	Today Show 1 Today Show 7-9am	CM	658-9AM	MTW----	:30	1	\$650.00	IMP	3.50	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	MTW----		1				\$650.00		3.50			
N 6	WSMV	09/03/18	09/05/18		CM	9-10am	MTW----	:30	2	\$400.00	IMP	2.30	NM	2	\$800.00

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Advertiser: Americans for Prosperity
 Product Desc: Americans 4 Prosperity
 Estimate: 83090T
WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9a-10 Megyn Kelly Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					2	\$400.00		2.30			
N 7	WSMV	09/03/18	09/05/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	MTW----	:30	1	\$300.00	IMP	1.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					1	\$300.00		1.40			
N 8	WSMV	09/03/18	09/05/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	MTW----	:30	2	\$350.00	IMP	2.70	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					2	\$350.00		2.70			
N 9	WSMV	09/03/18	09/05/18	M-F 1230p-1p Access Hollywood	CM	M-F 1230p-1p	MTW----	:30	1	\$250.00	IMP	1.70	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					1	\$250.00		2.70			
N 10	WSMV	09/03/18	09/05/18	M-F 1p-2p Days of Our Lives	CM	1:00-2:00pm	MTW----	:30	3	\$400.00	IMP	2.10	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					3	\$400.00		2.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WSMV	09/03/18-09/09/18	M-F 1p-2p		1:00-2:00pm	MTW-----	:30		(\$400.00)		2.10	NM		
	See MG 10.4 [PROG- PROGRAM CHANGE golf]														
	4	WSMV	09/04/18-09/04/18	M-F 1p-2p		1:00-2:00pm	-T-----	:30		\$400.00		2.10	NM		
	Ⓜ MG for 10.2 09/03														
N 11	WSMV	09/03/18	09/05/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	MTW----	:30	2	\$500.00	IMP	3.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					2	\$500.00		3.00			
N 12	WSMV	09/03/18	09/05/18	M-F Channel 4 News @ 6M Ch. 4 News at 5	CM	5-530pm	MTW----	:30	2	\$600.00	IMP	3.60	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					2	\$600.00		3.60			
N 13	WSMV	09/03/18	09/05/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	MTW----	:30	1	\$700.00	IMP	4.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					1	\$700.00		4.00			
N 14	WSMV	09/03/18	09/05/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	MTW----	:30	1	\$650.00	IMP	3.40	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTW----					1	\$650.00		3.40			
													Totals	22	\$9,000.00