

REP HEADLINE# 7351168 TRF# 318463 REP: TEL# 323-634-8040 FAX# 323-857-0380  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/14 19.20  
 \*\*\*CHANGES\*\*\* \*\* WACH-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/N HALEY/R/GOV/SC REP.# \_\_\_\_\_ OFF.# 2359 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME TARGET ENTERPRISES BUYER NAME KYM MASON

15260 VENTURA BLVD., #1240  
 SHERMAN OAKS, CA 91403  
 SALES PRSN LA- LISA RIDDLE

ORDER # \_\_\_\_\_ CONTRACT # 7351168 CLASS: NATL. LOCAL REGIONAL

PRDCT HALEY FOR GOVERNOR EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT10/14 19.20

REP: TO BRENDA  
 FROM TODD FOR LISA  
 RVSD ORDER  
 ADD LN 6  
 NEW TTL \$3675  
 PLS CONF  
 THANKS 10/10

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1194

6	A		700P-800P	30		\$900.00	10/21	10/21	2		TUE	2
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PROGRAM : GUBERNATORIAL DEBATE  
 RA35+ : 4.0  
 OCT/14 \$3,550.00 NOV/14 \$125.00  
 CONTRACT TOTAL \$3,675.00  
 TOTAL SPOTS 11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
MARKET TOTALS			\$37,500	WACH 5%	WOLO 6%	WLTX 24%	WIS 65%	WKTC 0%	CABL 0%	WZRB 0%		
SVC- NSI			BOOKS- MAY/14									
DEMOS-			RA35+*									
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

