

FAX# 323-857-0380 OCT31/14 12.42
HARRIS REPORT FROM REP *** WACH-TV ***
CHANGES

SALES PRSN LA- LISA RIDDLE

DATE OCT31/14 12.42

C

PROGRAM : AM NEWS
RA35+ : 3.9
ORD COM1: DUE TO THE WORLD SERIES AIRING ON TOMORROW - NEWS WILL AIR LATE AFTER
ORD COM2: THE NEWS. OFFERING YOU THE LATE NEWS
PART OF A MAKEGOOD MADE UP OF LINES 7-9

FAX# 323-857-0380 OCT31/14 12.42
HARRIS REPORT FROM REP *** WACH-TV ***
CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|-------|-------------------------|------|-----|---------|------------|----------|----------|-----------|------|-------------|
| 9 | S | | 600A-700A | 30 | | \$10.00 | 10/28 | 10/28 | 0 | | TUE | 0 |
| PROGRAM : AM NEWS RA35+ : 3.9 ORD COM1: DUE TO THE WORLD SERIES AIRING ON TOMORROW - NEWS WILL AIR LATE AFTER ORD COM2: THE NEWS. OFFERING YOU THE LATE NEWS PART OF A MAKEGOOD MADE UP OF LINES 7-9 | | | | | | | | | | | | |
| 6 | S | | 1100P-1135P | 30 | | \$75.00 | 11/1 | 11/1 | 0 | | SAT | 0 |
| PROGRAM : SAT LATE NEWS RA35+ : 2.9 ORD COM1: NEWS WILL AIR AFTER THE GAME ON 11/1 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-3 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 15 | A | | 1100P-1135P | 30 | | \$50.00 | 11/1 | 11/1 | 1 | | SAT | 1 |
| PROGRAM : SAT LATE NEWS RA35+ : 2.9 ORD COM1: REVISE TO LUR. ADD FOX NEWS SUNDAY 1X THIS IS A MAKE-GOOD FOR NOV1 ON LINE-6 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 16 | A | | 1000A-1100A | 30 | | \$25.00 | 11/2 | 11/2 | 1 | | SUN | 1 |
| PROGRAM : FOX NEWS SUNDAY RA35+ : 2.9 ORD COM1: REVISE TO LUR. ADD FOX NEWS SUNDAY 1X PART OF A MAKEGOOD MADE UP OF LINES 15-16 | | | | | | | | | | | | |
| 17 | A | | 700A-800A | 30 | | \$25.00 | 11/3 | 11/3 | 1 | | MON | 1 |
| PROGRAM : GOOD DAY RA35+ : 3.9 ORD COM1: SPOTS MISSED. MAKEGOOD MONDAY 11/3 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-9 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M4 | OK'D | BUY#6 | MISSED: SAT/1100P-1135P | | | | NOV1 | | 30S | \$75.00 | | (OCT31/14) |
| | | | OFFER: SAT/1100P-1135P | | | | NOV1 | | 30S | \$50.00 | | PLS ADVISE. |
| | | | & SUN/1000A-1100A | | | | NOV2 | | 30S | \$25.00 | | |
| CMT: REVISE TO LUR. ADD FOX NEWS SUNDAY 1X | | | | | | | | | | | | |
| M5 | OK'D | BUY#8 | MISSED: TUE/700A-900A | | | | OCT28 | | 30S | \$15.00 | | (OCT31/14) |
| | | BUY#9 | TUE/600A-700A | | | | OCT28 | | 30S | \$10.00 | | |
| | | | OFFER: MON/700A-800A | | | | NOV3 | | 30S | \$25.00 | | PLS ADVISE. |
| CMT: SPOTS MISSED. MAKEGOOD MONDAY 11/3 | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| NOV/14 | | | | | | \$3,175.00 | | | | | | |

CONTRACT TOTAL \$3,175.00
 TOTAL SPOTS 18

MARKET TOTALS \$37,500 WACH 5% WOLO 6% WLTJ 24% WIS 65% WKTC 0% CABL 0% WZRB 0%
 SVC- NSI BOOKS- MAY/14
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV #

ADV. NAME

POL/N HALEY/R/GOV/SC

AGY #

AGY. NAME

TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. #

OFF. # 2359

SALESMAN #

BUYER NAME

KYM MASON

SALES PRSN

LA- LISA RIDDLE

ORDER #

CONTRACT # 7351173

CLASS: NATL. LOCAL REGIONAL

PRDCT

HALEY FOR GOVERNOR

EST#1195

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT28/14

NOV3/14

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT31/14 09.44

STA: SEE M4-M5

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| STATION MAKEGOOD OFFERS: | | | | | | | | | |
|--------------------------|--------|-------|--|-------|-----|---------|-------------|--|--|
| M4 | UNRESL | BUY#6 | MISSED: SAT/1100P-1135P | NOV1 | 30S | \$75.00 | (OCT31/14) | | |
| | | | OFFER: SAT/1100P-1135P | NOV1 | 30S | \$50.00 | PLS ADVISE. | | |
| | | | & SUN/1000A-1100A | NOV2 | 30S | \$25.00 | | | |
| | | | CMT: REVISE TO LUR. ADD FOX NEWS SUNDAY 1X | | | | | | |
| M5 | UNRESL | BUY#8 | MISSED: TUE/700A-900A | OCT28 | 30S | \$15.00 | (OCT31/14) | | |
| | | | TUE/600A-700A | OCT28 | 30S | \$10.00 | | | |
| | | | OFFER: MON/700A-800A | NOV3 | 30S | \$25.00 | PLS ADVISE. | | |
| | | | CMT: SPOTS MISSED. MAKEGOOD MONDAY 11/3 | | | | | | |

CONTRACT TOTAL \$3,175.00

TOTAL SPOTS 18

REP HEADLINE# 7351173 TRF# 318458
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-634-8040
ORDER WORKSHEET

FAX# 323-857-0380
HARRIS REPORT FROM REP OCT29/14 16.39
CHANGES *** WACH-TV ***

ADV # _____ ADV. NAME POLI/N HALEY/R/GOV/SC
AGY # _____ AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. # _____ OFF. # 2359 SALESMAN # _____
BUYER NAME KYM MASON
SALES PRSN LA- LISA RIDDLE

ORDER # _____ CONTRACT # 7351173

CLASS: NATL. LOCAL. REGIONAL

PRDCT HALEY FOR GOVERNOR EST#1195 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV3/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT29/14 16.39

REP: TO BRENDA
FROM TODD FOR LISA

RVSD ORDR
CXL SPOT ON LN1
ADD LNS 10-14
NEW TTL \$3175
PLS CONF
THANKS 10/29

STA: SEE M3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1195

| | | | | | | | | | | | | |
|---|---|--|-------------|----|--|----------|-------|-------|---|--|------|---|
| 1 | S | | 1000P-1030P | 30 | | \$125.00 | 10/28 | 10/31 | 2 | | TU-F | 2 |
|---|---|--|-------------|----|--|----------|-------|-------|---|--|------|---|

PROGRAM : LATE NEWS
RA35+ : 3.9

REP HEADLINE# 7351173 TRF# 318458
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-634-8040 FAX# 323-857-0380
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 16.39
CHANGES ** WACH-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|---------|-------|-------|---|--|-----|---|
| 10 | A | | 1100P-1200M | 30 | | \$50.00 | 10/29 | 10/29 | 2 | | WED | 2 |
|----|---|--|-------------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : NEWS FOLLOWING WORLD SERIES
RA35+ : 3.9
ORD COM1: NO 10P NEWS DUE TO WORLD SERIES. MAKEGOOD 2X AFTER NEWS, 1X AM NEWS
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-1 FOR 1 SPOT/WK

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|---------|-------|-------|---|--|------|---|
| 11 | A | | 800A-900A | 30 | | \$25.00 | 10/30 | 10/31 | 1 | | TH-F | 1 |
|----|---|--|-----------|----|--|---------|-------|-------|---|--|------|---|

PROGRAM : AM NEWS
RA35+ : 3.9
ORD COM1: NO 10P NEWS DUE TO WORLD SERIES. MAKEGOOD 2X AFTER NEWS, 1X AM NEWS
PART OF A MAKEGOOD MADE UP OF LINES 10-11

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|----------|-------|-------|---|--|-----|---|
| 12 | A | | 500P-1000P | 30 | | \$625.00 | 10/29 | 10/29 | 2 | | WED | 2 |
|----|---|--|------------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : WORLD SERIES GAME 7

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|---------|-------|-------|---|--|------|---|
| 13 | A | | 800A-900A | 30 | | \$25.00 | 10/30 | 10/31 | 1 | | TH-F | 1 |
|----|---|--|-----------|----|--|---------|-------|-------|---|--|------|---|

PROGRAM : 8AM NEWS

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|---------|------|------|---|--|-----|---|
| 14 | A | | 800A-900A | 30 | | \$25.00 | 11/3 | 11/3 | 1 | | MON | 1 |
|----|---|--|-----------|----|--|---------|------|------|---|--|-----|---|

PROGRAM : 8AM NEWS
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#1 MISSED: TU-F/1000P-1030P OCT29 30S \$125.00 (OCT29/14)
OFFER: WED/1100P-1200M OCT29 (2/WK) 30S \$50.00 PLS ADVISE.
& TH-F/800A-900A OCT30 30S \$25.00
CMT: NO 10P NEWS DUE TO WORLD SERIES. MAKEGOOD 2X AFTER NEWS, 1X AM NEWS

NOV/14 \$3,175.00 CONTRACT TOTAL \$3,175.00
TOTAL SPOTS 18

MARKET TOTALS \$37,500 WACH 5% WOLO 6% WLTJ 24% WIS 65% WKTC 0% CABL 0% WZRB 0% 324 fine

SVC- NSI BOOKS- MAY/14
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

APD
10-29

FAX# 323-857-0380
HARRIS REPORT FROM REP OCT27/14 13.45
CHANGES *** WACH-TV ***

| | | | |
|------------|-----------------|------|------------|
| REP. # | OFF. # | 2359 | SALESMAN # |
| BUYER NAME | KYM MASON | | |
| SALES PRSN | LA- LISA RIDDLE | | |

SALES PRSN LA- LISA RIDDLE

CLASS: NATL. LOCAL REGIONAL

(CF)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT27/14 13.45

THANKS 10/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE = AGENCY EST# = 1195
AGENCY PRODUCT CODE =

| | | | | | | | | |
|---------------------|---|-------------|----|----------|-------|-------|---|------|
| 1 | S | 1000P-1030P | 30 | \$125.00 | 10/28 | 10/31 | 3 | TU-F |
| PROGRAM : LATE NEWS | | | | | | | | |
| RA35+ : 3.9 | | | | | | | | |

FAX# 323-857-0380 OCT27/14 13.45
HARRIS REPORT FROM REP *** WACH-TV ***
CHANGES

| | | | |
|------------|-----------------|------|------------|
| REP. # | OFF. # | 2359 | SALESMAN # |
| BUYER NAME | KYM MASON | | |
| SALES PRSN | LA- LISA RIDDLE | | |

| PRDCT | <u>HALEY FOR GOVERNOR</u> | EST# <u>1195</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|---------------------------|------------------|----------------------------------|
|-------|---------------------------|------------------|----------------------------------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE COLLECTED _____

STA:

| REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | : | : | : | : | : |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1195 | | | | | | | | | | | |
| 1 | S | 1000P-1030P | 30 | | \$125.00 | 10/28 | 10/31 | 3 | | TU-F | 3 |
| PROGRAM : LATE NEWS RA35+ : 3.9 | | | | | | | | | | | |