

KZZP
Phoenix, AZ
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KZZP
Quarterly Issues/Programs List

KZZP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AZ HUMANE SOCIETY:** Arizona Humane Society push for tougher animal cruelty laws
- **AZ Hispanic Chamber of Commer:** Latino Non-Profits
- **AZ NON PROFITS:** Thunderbirds Charities impact on Phoenix
- **DISABLED ADULTS:** Scully Learning Center - Guest Paula Scully
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **HOMELESSNESS:** Causes & Solutions for Phoenix Homelessness
- **HUMAN TRAFFICKING:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **LITERACY:** Final Four Charitable Impact
- **PUBLIC AWARENESS:** DAY OF GIVING MARCH 27, JERSEY MIKES BENEFITING PCH
- **Public Health & Safety Commu:** SCOTTSDALE PD & HOUSE OF REFUGE

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUMAN TRAFFICKING	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nasciment	01/06/2024 06:30 AM	029:49
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/13/2024 06:29 AM	029:50

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESSNESS	IHR COMMUNITIES - James for 1/21/24	Causes & Solutions for Phoenix Homelessness	Robyn Julien & Erin Hegg	01/20/2024 06:28 AM	028:14
AZ NON PROFITS	IHR COMMUNITIES Phoenix - Jody for 1/28/24	Thunderbirds Charities impact on Phoenix	George Thimsen and Pat Willia	01/28/2024 11:05 PM	028:00
Public Health & Safety Commu	IHR COMMUNITIES - BARREL 2-4	SCOTTSDALE PD & HOUSE OF REFUGE	SCOTTSDALE PD & FIRE	02/04/2024 11:05 PM	028:08
AZ Hispanic Chamber of Commer	IHR COMMUNITIES - Priscilla for 2/11/24	Latino Non-Profits	LATINO LIVE	02/11/2024 11:02 PM	028:00
AZ HUMANE SOCIETY	IHR COMMUNITIES - Arizona Humane Society for 2/18/24	Arizona Humane Society push for tougher animal cruelty laws	Arizona Humane Society	02/18/2024 11:04 PM	028:00
LITERACY	IHR COMMUNITIES - Final 4 Charitable Jody for 2/25/2024	Final Four Charitable Impact	NCAA/Children's Literacy	02/25/2024 11:11 PM	028:00
DISABLED ADULTS	IHR COMMUNITIES - Scully Learning Center for 3/3/2024	Scully Learning Center - Guest Paula Scully	PAULA SCULLY	03/03/2024 11:02 PM	028:00
PULBIC AWARENESS	IHR COMMUNITIES - JERSEY MIKES DAY OF GIVING PCH	DAY OF GIVING MARCH 27, JERSEY MIKES BENEFITING PCH	Phoeix Childrens Hospital F	03/18/2024 12:10 AM	028:01
PULBIC AWARENESS	IHR COMMUNITIES - LOVEPUP WITH JOHNJAY	LOVEPUP DOG RESCUE	Blake Van Ness	03/25/2024 12:01 AM	028:12

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	6
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	18
FINANCIAL COACHING	OPERATION HOPE	000:29	6
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13