

Northland Television, LLC - WJFW-12



Order

Orig. Date: 03/18/2016 **Advertiser:** KLOPPENBURG FOR JUSTICE **Acct. Exec.:** HRP - WASHINGTON DC **Price Type:**
Order Date: 03/18/2016 **Product:** POLITICAL **Est. Code:** 3470 **Revenue Type:** Default
Start Date: 03/19/2016 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 04/03/2016 **Sec. Prod. Category:** POLITICAL **Order Class:** National **Order Type:** Political
Spot Type: Local

Agency Information **Special Instructions:**

Name: TIPPING POINT STRATEGIES 3470
Address: 1322 G STREET SE MAR19/16 MAR28/16 WK-2
 WASHINGTON DC 20003 8177717
Contact: RYAN GORDON **Phone:**

Order #: 35691

BB: Billboard; ML: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
1	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	03/28/16 03/28/16	5:00PM 5:30PM		1	\$100.00	1	\$100.00		1						
2	Morning News 5a-7a	WJFW - NBC 12		:30	03/28/16 03/28/16	5:30AM 7:00AM		1	\$40.00	1	\$40.00		1						
3	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	03/28/16 03/28/16	6:00PM 6:30PM		1	\$100.00	1	\$100.00		1						
4	SATURDAY TODAY 1.5 HR	WJFW - NBC 12		:30	03/26/16 03/26/16	6:00AM 7:30AM		1	\$25.00	1	\$25.00								1
5	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	03/26/16 03/26/16	6:30PM 7:00PM		1	\$60.00	1	\$60.00								1
6	NEWS 35 MIN	WJFW - NBC 12		:30	03/20/16 03/20/16	10:00PM 10:35PM		1	\$150.00	1	\$150.00								1

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Order

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNV: Spots per week

Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight Detail	Start - End Time	Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	
7	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	03/20/16	03/20/16	7:00AM - 8:00AM		1	\$30.00	1	\$30.00									1
8	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	03/24/16	03/24/16	4:30PM - 4:59PM		1	\$50.00	1	\$50.00									1
9	WHEEL OF FORTUNE	WJFW - NBC 12		:30	03/24/16	03/24/16	6:30PM - 7:00PM		1	\$150.00	1	\$150.00									1
10	TODAY SHOW	WJFW - NBC 12		:30	03/24/16	03/24/16	7:00AM - 9:00AM		1	\$60.00	1	\$60.00									1
11	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12		:30	03/22/16	03/22/16	10:35PM - 11:35PM		1	\$60.00	1	\$60.00									1
12	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	03/22/16	03/22/16	4:30PM - 4:59PM		1	\$50.00	1	\$50.00									1
13	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	03/22/16	03/22/16	5:00PM - 5:30PM		1	\$100.00	1	\$100.00									1
14	WHEEL OF FORTUNE	WJFW - NBC 12		:30	03/22/16	03/22/16	6:30PM - 7:00PM		1	\$150.00	1	\$150.00									1
15	TODAY SHOW	WJFW - NBC 12		:30	03/22/16	03/22/16	7:00AM - 9:00AM		1	\$60.00	1	\$60.00									1
16	UP NORTH @ 4	WJFW - NBC 12		:30	03/23/16	03/23/16	4:00PM - 4:30PM		1	\$35.00	1	\$35.00									1
17	Morning News Sa-7a	WJFW - NBC 12		:30	03/23/16	03/23/16	5:30AM - 7:00AM		1	\$40.00	1	\$40.00									1

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