

WAIX-AM 1160 - Mechanicville, N.Y.

4th Quarter 2015

10/1/15 – 12/31/15

Weather Report

WAIX ran 1 - :30 second weather report per hour, every hour, Mon. – Sunday.

*The following list contains some of the most significant programming treatment of issues of community concern addressed by WAIX-AM during the quarter above.

Issue	Program	Description	Date	Time/Duration
Health	Public Service Announcement	Informing the public of a street festival to raise money for the American Red Cross	10/2/15-10/5/15	30 Second recorded segments 10 times per day – 40 total
Health	Public Service Announcement	Informing the public of a 1 mile run/walk to raise money for The Wesley Community which serves area seniors and people with disabilities.	10/4/15-10/4/15	60 second recorded psa 4 times total
World Culture Education	Public Service Announcement	In the spring of 1972, several ethnic group leaders got together with an idea to organize an art and cultural festival in the Capital District. The purpose was three-fold. The first was to prove how well people with diverse backgrounds can work together and have lots of fun doing it; the second was to present a glimpse of the world to the residents of the Capital District; and the third was to get the children involved so that they can appreciate their heritage with their parents.	10/14/15 – 10/26/15	30 Second recorded psa – 10 times per day – 120 total
Health	Public Service Announcement	Informing the public of a run/walk in Saratoga springs to raise money for the American Cancer society	11/19/15 – 11/29/15	30 second recorded Segment – 10 times per day – 100 total
Health	Public Service Announcement	Informing the public of a fundraiser on 11/21/15 to raise funds for the Spina Bifida Association Of Northeastern N.Y. (non-profit)	11/19/15 – 11/29/15	30 second recorded psa – 10 times per day – 100 total