

FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

Political File Form

Station Call Letters and City of License : WHRE + WLCL

Date the Request to Buy Advertising Time Was Received by Station : 10/26/22

Name of Candidate (ex. Joe Smith) : Justin C. Brown

Name of Candidate's Authorized Committee (ex. Joe Smith for Congress 2022) : Justin C. Brown for District

Name of Treasurer of Authorized Committee : Mark H. Gaston

Court Judge

Name of person or entity requesting time if different from the authorized committee (ex. ad agency name) :

Candidate is a (mark one) :

Federal Candidate (ex. President, US House, US Senate)

or

State or Local Candidate (ex. Governor, State Senate or Mayor)

Election in which Candidate is Running and Date of Election (ex. General Election, Nov. 8, 2022 or Democratic Primary, June 23, 2022) :

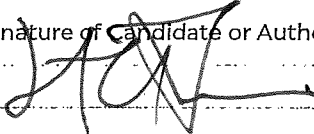
General Election - 11/8/22

Candidate's Political Party, if any (ex. Democratic, Republican) : N/A

Office the Candidate is Seeking (no acronyms or abbreviations) (ex. US Senate; City Council; Congress in the 5th District of California) :

Jefferson Co. District Ct. Judge (Div. 6)

Signature of Candidate or Authorized Individual on Behalf of the Candidate's Committee :



By this signature, the candidate or the authorized representative of the candidate, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; and (iii) for federal candidates, this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message.

Printed Name of Candidate or Committee Representative signing above:

Justin C. Brown

This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising

ORDER



Orders
Order / Rev: 147006
Alt Order #:
Product Desc: 2022 Judge Campaign
Estimate:
Flight Dates: 10/31/22 - 11/08/22
Original Date / Rev: 10/27/22 / 10/27/22
Order Type: GENERAL

WHBE-AM/FM
Primary AE: Mark Blankenbaker
Sales Office: L-LV
Sales Region: Local

Agency Name: Justin C. Brown
Buying Contact:
Billing Contact: Justin C. Brown
 436 S. 7th Street
 Louisville, KY 40203

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Justin C. Brown
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/22 | 10/31/22 | 2 | \$50.00 | \$50.00 |
| 11/01/22 | 11/08/22 | 18 | \$450.00 | \$450.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2022 | 2 | \$50.00 | \$50.00 | 0.00 |
| November 2022 | 18 | \$450.00 | \$450.00 | 0.00 |
| Totals | 20 | \$500.00 | \$500.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mark Blankenbaker | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|-----------|-----------------|----------|
| N 1 | WHBE | 10/31/22 | 11/08/22 | M-F 7a-10a M-F 7a-10a | CM | 7a-10a | MTWTF-- | :30 | 5 | \$25.00 | P-03 | 0.00 | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | 5 | | | | \$25.00 | | 0.00 | | | |
| | | Week: 11/07/22 | 11/13/22 | MT----- | | 5 | | | | \$25.00 | | 0.00 | | | |
| N 2 | WHBE | 10/31/22 | 11/08/22 | M-F 3p-6p M-F 3p-6p | CM | 3p-6p | MTWTF-- | :30 | 5 | \$25.00 | P-03 | 0.00 | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | 5 | | | | \$25.00 | | 0.00 | | | |
| | | Week: 11/07/22 | 11/13/22 | MT----- | | 5 | | | | \$25.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 20 | \$500.00 | |

CONTRACT



UB Louisville
6721 W. 121st St
Overland Park, KS 66209
(913) 344-1500

| | | |
|--|---|--|
| <u>Contract / Revision</u> 147006 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Justin C. Brown | | <u>Original Date / Revision</u> 10/27/22 / 10/27/22 |
| <u>Contract Dates</u> 10/31/22 - 11/08/22 | <u>Estimate #</u> | |
| <u>Product</u> 2022 Judge Campaign | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> WHBE-AM | <u>Account Executive</u> Mark Blankenbaker | <u>Sales Office</u> Louisville |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Justin C. Brown
436 S. 7th Street
Suite 100
Louisville, KY 40203

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1 | WHBE | 10/31/22 | 11/08/22 | M-F 7a-10a | 7a-10a | | :30 | | | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/31/22 | 11/06/22 | MTWTF-- | | | | 5 | \$25.00 | | | |
| | Week: | 11/07/22 | 11/13/22 | MT----- | | | | 5 | \$25.00 | | | |
| N 2 | WHBE | 10/31/22 | 11/08/22 | M-F 3p-6p | 3p-6p | | :30 | | | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/31/22 | 11/06/22 | MTWTF-- | | | | 5 | \$25.00 | | | |
| | Week: | 11/07/22 | 11/13/22 | MT----- | | | | 5 | \$25.00 | | | |
| Totals | | | | | | | | | | | 20 | \$500.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 10/01/22 - 10/31/22 | 2 | \$50.00 | \$50.00 |
| 11/01/22 - 11/08/22 | 18 | \$450.00 | \$450.00 |
| Totals | 20 | \$500.00 | \$500.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER



Orders
Order / Rev: 147018
Alt Order #:
Product Desc: 2022 Judge Campaign
Estimate:
Flight Dates: 10/31/22 - 11/08/22
Original Date / Rev: 10/27/22 / 10/27/22
Order Type: GENERAL

WLCL-FM
Primary AE: Mark Blankenbaker
Sales Office: L-LV
Sales Region: Local

Agency Name: Justin C. Brown
Buying Contact:
Billing Contact: Justin C. Brown
 436 S. 7th Street
 Louisville, KY 40203

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Justin C. Brown
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

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Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mark Blankenbaker | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|-----------|-----------------|----------|
| N 1 | WLCL | 10/31/22 | 11/08/22 | M-F 10a-12p M-F 10a-12p | CM | 10a-12p | MTWTF-- | :30 | 5 | \$25.00 | P-03 | 0.00 | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | | | | 5 | \$25.00 | | 0.00 | | | |
| | | Week: 11/07/22 | 11/13/22 | MT----- | | | | | 5 | \$25.00 | | 0.00 | | | |
| N 2 | WLCL | 10/31/22 | 11/08/22 | M-F 3p-6p M-F 3p-6p | CM | 3p-6p | MTWTF-- | :30 | 5 | \$25.00 | P-03 | 0.00 | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | | | | 5 | \$25.00 | | 0.00 | | | |
| | | Week: 11/07/22 | 11/13/22 | MT----- | | | | | 5 | \$25.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 20 | \$500.00 | |

CONTRACT



UB Louisville
6721 W. 121st St
Overland Park, KS 66209
(913) 344-1500

| | | |
|--|---|--|
| <u>Contract / Revision</u> 147018 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Justin C. Brown | | <u>Original Date / Revision</u> 10/27/22 / 10/27/22 |
| <u>Contract Dates</u> 10/31/22 - 11/08/22 | <u>Estimate #</u> | |
| <u>Product</u> 2022 Judge Campaign | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> WLCL-FM | <u>Account Executive</u> Mark Blankenbaker | <u>Sales Office</u> Louisville |
| <u>Special Handling</u> | | |
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| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Justin C. Brown
436 S. 7th Street
Suite 100
Louisville, KY 40203

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1 | WLCL | 10/31/22 | 11/08/22 | M-F 10a-12p | 10a-12p | | :30 | | | NM | 10 | \$250.00 |
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Signature: _____ Date: _____

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