

**To: Public File**  
**From: Dan Buchholz**  
**Date: October 8, 2011**  
**Re: KXVO-TV Significant Treatment of Issues –**  
**Third Quarter 2011**

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**In addressing the needs of our community and the issues facing it, KXVO-TV aired many varied public service announcements and programs during the third quarter of 2011. This period covered July 1 - September 30, 2011.**

**The Programs and public service announcements were geared to discussing and informing our local viewers of the following issues and problems confronting the areas of:**

**HEALTH**  
**EDUCATION AND LITERACY**  
**HEALTH/HANDICAP/DISEASE/MENTAL HEALTH**  
**COMMUNITY**  
**HUMAN SERVICES**  
**SOCIETY**  
**PERSONAL ACHIEVEMENT**

**KXVO-TV broadcasts general audience programming, including CW Television Network programs, and “Live” breaking news reports, as events occur, that are of national and local interest or concern.**

**A Community Calendar airs at various times. Its purpose is to inform the community of events/activities held by non-profit organizations. It is a service utilized by a variety of local causes.**

**WSI True View Alert system provides up-to-the-minute information about weather changes, and broadcasts warnings and bulletins, as the situation arises.**

**Heartland Proud. Stories of interest to the community. Programs airs last Sunday of each month. Program length is ½ hour.**

**KXVO-TV met the educational and informational needs of children by airing syndicated programs, these programs were “Real Life 101”, “9<sup>th</sup> Period”, “Mystery Hunters”, “Cubix”, “Whaddyado” and “Eco Company”.**

**Monday**

**7:00 - 7:30 AM Mystery Hunters\***

**Tuesday**

**7:00 - 7:30 AM Real Life 101\***

**Wednesday**

**7:00 - 7:30 AM Waddyado\***

**Thursday**

**7:00 – 7:30 AM 9<sup>th</sup> Peroid\***

**Friday**

**7:00 – 7:30 AM Eco Company\***

**Saturday**

**7:00 – 8:00 AM Magi-Nation\***

**\*Educational/Informational**

**KXVO will continue to assess issues of importance to our community and air programming to meet those needs.**