

INVOICE



KWCH
2815 E. 37th Street North
Wichita, KS 67219
Sales T & C: www.gray.tv/advertising
Main: (316) 838-1212
Billing:

Billing Address:

M4 Strategies LLC
Attention: Brendan Jaspers
3625 Cumberland Blvd SE
Suite 130
Atlanta, GA 30339

Send Payment To:

KWCH
PO Box 14200
Tallahassee, FL 32317-4200

Property	KWCH		
Invoice #	1802999-2	Order #	1802999
Invoice Date	10/31/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/31/20	Flight Dates	10/13/20 - 10/31/20
Advertiser	Michael ODonnell for County Commissioner		
Product	Campaign 2020		
Estimate #			
Account Executive	Wichita House		
Sales Office	Wichita Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	167029		
Advertiser Ref	136896		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/20	10/31/20	Eyewitness News @ 12p	12:00 PM-12:30 PM	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/20 11/03/20 -- 1-1-- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	All	W	10/28/20	12:19 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	ODONNELL	\$250.00 NM
8	All	F	10/30/20	12:20 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	ODONNELL	\$250.00 NM
2	10/13/20	10/31/20	Eyewitness News @ 6p	5:59 PM-6:30 PM	-----	:30	0	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/20 10/13/20 - 1----- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	All	F	10/30/20	6:15 PM	Eyewitness News @ 6p M-F	5:59 PM-6:30 PM	:30	ODONNELL	\$475.00 NM
MG for 2.1 10/13									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/20 11/03/20 --- 1--- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	All	Th	10/29/20	6:21 PM	Eyewitness News @ 6p M-F	5:59 PM-6:30 PM	:30	ODONNELL	\$475.00 NM
3	10/31/20	10/31/20	Eyewitness News @ 8a	8:00 AM-9:30 AM	----- 1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/20 11/03/20 ----- 1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	10/31/20	8:26 AM	Eyewitness News @ 8a Sat	8:00 AM-9:30 AM	:30	ODONNELL	\$150.00 NM
4	10/31/20	10/31/20	Eyewitness News @ 6p	6:00 PM-6:30 PM	----- 1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/20 11/03/20 ----- 1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	10/31/20	6:26 PM	Eyewitness News @ 6p Sat	6:00 PM-6:30 PM	:30	ODONNELL	\$350.00 NM

Total Spots

6

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

KWCH12
KWCH
PO Box 14200
Tallahassee, FL 32317-4200
KBSD KBSH KBSL
KWCH.COM

Invoice #	1802999-2	Invoice Month	November 2020
Invoice Date	10/31/20	Invoice Period	10/26/20 - 10/31/20
Advertiser	Michael ODonnell for County Commissioner		
Product	Campaign 2020		
Estimate #			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,950.00
<u>Agency Commission</u>	\$292.50
<u>Net Amount Due</u>	\$1,657.50
<u>Invoice Balance as of 11/04/20 1:15:57 PM CT</u>	\$0.00

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