

WCCF
Punta Gorda, FL
Quarterly Issues/Programs List
Third Quarter, 2012
09/30/2012

WCCF
Quarterly Issues/Programs List

WCCF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY SERVICES:** Discussion of the Charlotte County Library system/Englewood Expansion from 7000/Also Grand Opening
 - **Environmental:** Discussion with Mike Koenig about Charlotte County Environment and Controlled Burning by Citizens
 - **HOMELESSNESS:** How to become a member of the Charlotte Chorale and the free Christmas concert Dec 18th for CPAC
 - **Humanities:** Film Festival to help benefit local area Charities around Charlotte County
 - **SAFETY:** Update on Hurricane Isaac and more on the current Hurricane Season with Wayne Salade
 - **Youth Services:** Program that places Tennis Shoes on under privileged kids in The Charlotte County School system.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter. SW FL Focus is broadcast every Sunday morning at 7am for approximately 30 minutes.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Humanities	SW FL Focus/Laishley Park 4th of July Events/Fireworks	4th of July events at Laishley Park. Water Mania/12 Water Slides for kids/Freedom	Jerry Cleffey	07/01/2012 07:00 AM	025:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Swim/Fireworks					
Youth Services	SW FL Focus/Shoes For Kids 2012	Program that places Tennis Shoes on under privileged kids in The Charlotte County School system.	Christy Smith	07/08/2012 07:01 AM	026:14
Youth Services	SW FL Focus/Imagination Library	How to register and sponsor a child to receive free books for a year from the Imagination Library	Shawn & Company	07/15/2012 07:02 AM	028:39
HOMELESSNESS	SW FL Focus/Charlotte Chorale	How to become a member of the Charlotte Chorale and the free Christmas concert Dec 18th for CPAC	Lee Stein	07/29/2012 07:01 AM	031:22
SAFETY	SW FL Focus/Hurricane Season UPDATE	Charlotte Co Emergency Management Director Wayne Salade discusses Hurricane Season and Safety	Wayne Salade	08/05/2012 07:03 AM	028:35
Environmental	SW FL Focus/Charlotte County Controlled Burning	Discussion with Mike Koenig about Charlotte County Environment and Controlled Burning by Citizens	Mike Koenig	08/12/2012 07:01 AM	030:54
COMMUNITY SERVICES	SW FL Focus/Charlotte County Library System	Discussion of the Charlotte County Library system/Englewood Expantion from 7000/Also Grand Opening	Mike Koenig	08/19/2012 07:00 AM	026:07
Environmental	SW FL Focus/Charlotte County Controlled Burning	Discussion with Mike Koenig about Charlotte County	Mike Koenig	08/26/2012 07:02 AM	034:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Environment and Controlled Burning by Citizens			
SAFETY	SW FL Focus/Hurricane Isaac Update	Update on Hurricane Isaac and more on the current Hurricane Season with Wayne Salade	Wayne Salade	09/02/2012 07:01 AM	030:05
Humanities	SW FL Focus/Peace River Film Festival	Film Festival to help benefit local area Charities around Charlotte County	Lee Stein	09/09/2012 07:03 AM	031:30
Humanities	SW FL FOCUS/Gold tones Do Wop Concerts	Discussion of the Groups start and charitable concerts around SW Florida Part 1	Ken Feder	09/16/2012 07:02 AM	026:24
Humanities	SW FL FOCUS/Gold tones Do Wop Concerts	Discussion of the Groups start and charitable concerts around SW Florida Part 2	Ken Feder	09/23/2012 07:03 AM	028:20
Homeless	SW FL Focus/Charlotte Chorale	Concerts around Charlotte County by the Charlotte Chorale to support the Homeless in the County	Lee Stein	09/30/2012 07:03 AM	031:22

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. Florida Roundtable is broadcast every Saturday morning at 6am. The program is 60 minutes in duration.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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<p>July 4th special</p>	<p>Florida Roundtable</p>	<p>Smith and Spry: Arizona immigration law – Supreme Court ruling – something for everyone. - 10 minutes</p> <p>w/ Gen. Dave Palmer (ret.) for commandant of West Point – book – George Washington – Military Genius – why book was necessary – historical diversity on Washington – military history not much at that time – Phase 1 – Americans weak – but stronger than British. America invades Canada and want Florida – Phase 2 Britain launches biggest invasion ever. Canada to be 14th state – lasts into 1800s goals – 1. Independence 2. Empire in North America - 30 minutes</p> <p>Palmer’s experiences as commandant of West Point 1986-1991- his faculty now running the US Army – an imprint on history – the key to the continent – Washington Phase 2 – still untrained army – fights with retreat possibility – could not suffer a decisive loss – “Old Fox” Phase 3 French come in - Spain and Holland - 10 minutes</p> <p>At Yorktown – we did not know the war was over – British quit fighting – go to negotiating table – Washington holds army together – Brits conclude # 1 opponent of all time was Goerge Washington – compare to military leaders of today. - 10 minutes</p>	<p>Lt. Gen. Dave Palmer (ret.)</p>	<p>June 30 – July 1, 2012</p>	<p>60 minutes</p>
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<p>Blue Collar Intellectuals</p>	<p>Florida Roundtable</p>	<p>Smith and Spry: Obama Truth team-Spuer Pac reversal by Obama-prison privatization – school prayer moving forward in Tally - 10 minutes</p> <p>Daniel J. Flynn – stupid is the new smart – theneed to read books – dumbing down of America – on growing up in Massachusetts – Mortimer Adler – man behing book movement in 1950s – - 30 minutes</p> <p>On Eric Hoffer – the Longshoreman intellectual – Hoffer on why smart people do stupic things – Hollywood Box office – last year’s remakes – no original ideas – define Blue Collar intellectuals – Hoffer – Milton Friedman - 10 minutes</p> <p>Will dumbing continue? The future is idiocy – Joe Six Pakc’s kids</p>	<p>Author Daniel J. Flynn</p>	<p>July 7-8, 2012</p>	<p>60 minutes</p>
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<p>Pool Safety & politics</p>	<p>Florida Roundtable</p>	<p>w/ Davis and Burgess – “Pool Safety Campaign” - children safety – 390 under age 15 drown every year – safety tips – doors and fencing – public pool safety – drain covers – lifeguards are not babysitters – lifejackets. Blacks and Hispanics don’t learn swimming – outreach – appropriate age to learn – when child has motor skills – 6 years old in water at 1 yr. - 30 minutes</p> <p>Smith and Spry – National money raising – Romney setting records – Obama in big battleground states – super pacs - 10 minutes</p> <p>Bush tax cuts – Pres would keep \$250,000 level. Pres. Pushing class warfare – Gov. Rick Scott in England on commerce mission - 10 minutes</p> <p>Unemployment down in Florida – wages down in Florida –Dept. of Labor. Deaths – former state reps. Ken Sorenson and Jim Tillman – GOP primary Connie Mack IV with big lead. - 10 minutes</p>	<p>Patty Davis – Consumer Products Safety Comm. & Kim Burgess – Exec. Dir. Nat. Drowning Prevention Alliance (Broward County)</p>	<p>July 14-15, 2012</p>	<p>60 minutes</p>
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<p>Alex Klingelhofer, Titanic Experience</p>	<p>Florida Roundtable</p>	<p>Smith and Spry – Connie Mack with Big lead over Bill Nelson in new poll - 10 minutes</p> <p>w/ Klingelhofer – VP collections for Titanic Experience – in Orlando – 100th anniversary of sinking – have part of hull – story of Titanic largest floating object in the world – wreck discovered in 1985 recovery began 1987 1993-2004 6 recovery expeditions. 5500 artifacts – actors play crew members as docents – construction phase to bridge – memorial room - 30 minutes</p> <p>Smith and Spry – Polls dead heat in Florida Romney 48 Obama 45 – Scott getting support for voter purge- but not his administration – Cong. Alan west and Cong. Debbie W. Schultz - 10 minutes</p> <p>S & S – more on Nelson Mack race and outside groups immigration policies importance of reform</p>		<p>July 21-22, 2012</p>	<p>60 minutes</p>
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<p>Political parties</p>	<p>Florida Roundtable</p>	<p>Smith and Spry: Super Pacs GOP Romney outspending Democrats and Obama – raised 11 million in Florida - 10 minutes</p> <p>w/ Ventura: new book DemoCrips and ReBLOODlicans – compare to LA streetgangs – on PACS and donations –all should wear NASCAR suits so we know who owns them – on Gen Smedley Butler and book on war. Creating domestic terror – did 6 years in military 1969-75. - 30 minutes</p> <p>Abolish political parties – raises without voting on it. Obamacare – Cong and Sen. Military get govt. healthcare (5choices) – Romney or Obama – it doesn’t matter – was with Ron Paul – now backing former Gov. Gary Johnson of New Mexico – Libertarian - 10 minutes</p> <p>On Obama care – private sector doing fine – 99.9% of people lost wealth - .1 % control the system, on cell phones, internet and TV - 10 minutes</p>	<p>Former Minn Gov. Jesse Ventura</p>	<p>July 28-29, 2012</p>	<p>60 minutes</p>
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<p>J Edgar Hoover & FBI</p>	<p>Florida Roundtable</p>	<p>Smith and Spry: Gov. Rick Scott and transparency on state website - 10 minutes</p> <p>W/Dr. Aronson – his book – Master of Deceit: J. Edgar Hoover and America in the Age of Lies – JEH created the FBI –he did face real enemies – Hitler, Stalin, Mao 1924-1972 – early 1920s security mess – 1918 attack on Att. Gen home and on Wall Street – seen as communist – the roundup – compare to 9/11 and afterward – on organized crime - 30 minutes</p> <p>Was Hoover gay? Probably NOT – relation with Clyde Tolson – relation with FDR – to go after subversives (Nazis and Soviets) – 1936 – there was no CIA or NSA – without congressional approval – blackmail on JFK – Hoover secrets – how he broke the law – Hoover expert on filing a DO NOT FILE – relations with Joe McCarthy - 10 minutes</p> <p>Lavendar scare – homosexual firings- subject to blackmail by Soviets – none convicted – power of fear and suspicion – working on internet services - 3 years of research - 10 minutes</p>	<p>Dr.Marc Aronson, Rutgers</p>	<p>August 4-5, 2012</p>	<p>60 minutes</p>
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<p>Primary election Fla 8/14</p>	<p>Florida Roundtable</p>	<p>Smith and Spry – Romney winning money race – Obama the welfare president - 10 minutes</p> <p>w/Cong. Weldon – elected 1994 served 7 terms – on civility in Congress – country in fiscal crisis – must cut taxes – where to cut – medicare vs. socialsecurity –medicare vs. military – Healthcare vs. Obamacare – Obamacare must be repealed – status quo is not working- U S too big for single payer - 30 minutes</p> <p>Insurance and health care reform fairness - income tax credit own your own insurance – Obama wants 20,000 IRS agents to monitor healthcare – 2700 pg bill was not needed – Obama wants control – jobs critical – Obamacare hurts small business - 10 minutes</p> <p>Why replace Bill Nelson – voter reform – House record - worked hard accomplished much he’s more conservative than Mack - 10 minutes</p>	<p>Cong. Dr. Dave Weldon</p>	<p>August 11-12, 2012</p>	<p>60 minutes</p>
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

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Env iron me ntal	American Academy Of Orthopedi	000 :30	052
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Environmental Resource Conservation
 000:27 109

Environmental Rubber Manufacturer Association
 000:29 028

Environmental Save Our Citrus.org
 000:28 030

Environmental Save Our Citrus.org
 001:00 080

Environmental USA .Gov
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Environmental	Wildlife Land Trust	000:10	103
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FAMILY VETERANS	Disabled Veterans	000:15	061
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Financial	DEBT ADVISORY ORGANIZATION	000:20	034
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Financial	Loan Schemes Alert	000:58	075
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Financial	National Foundation Credit	000:19	045
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Financial	National Foundation	000:20	044
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Financial	Sec urit y Inv esto r Pro tect ion	000 :15	072
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Financial	Sec urit y Inv esto r Pro tect ion	000 :30	084
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Financial	Sec urit y	000 :56	080
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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	Investor Protection		
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Financial	Security Investor Protection	001:00	395
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Financial	TransAmerica Center.org	001:06	077
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Financial	Treasury Hunt	000:57	086
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Financial Future	NFCC	000:29	031
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Government	Federal Reserve Bank	000:54	082
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Government	ROTA	000:15	066
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000 :30 037

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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Health Care
American Academy of Orthopedic

Health Care
American Association of Orthodontists
000 :29 031

Health Care
American Diabetes Association.
000 :29 033

Health Care
American Diabetes Association.
000 :30 080

Health Care
American Red Cross
000 :27 041

ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Health Care	ARTHUR ISFORD FOUNDATION	001:01	079
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Health Care	Astham and Allergy Coalition	000:09	112
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Health Care	Foundation Fighting Blindness	000:59	087
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Health Care	Jeffery Modell Foundation	000:15	061
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Health Care	Jeffery Modell Foundation	000:30	030
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Health Care	Kessler Foundation	000:58	078
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Health Care	Kessler Foundation	000:59	084
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Health Care	MDA	000:15	182
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Health Care	MDA	000:30	028
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Health Care	NATIONAL COGNITIVE AGING	001:01	001
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Health Care	National Diabetes Assn.	000:57	086
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Health Care	National Eye	001:05	074
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Institute

Health Care	National Orthodontic Assn.	001:00	082
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Health Care	PestWorld.org	000:29	055
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Health Care	PestWorld.org	000:30	141
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Health Care	Retirement Syndrome	000:28	023
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Health Care	Retirement Syndrome	000:59	084
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Health Care	ROTA RY	000:19	032
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Health Care	ROTA RY	000:20	050
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Health	Sports	000	060
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Alzheimer's	Alzheimer's Association	:14	
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Healthy Soul	PSA-American Liv-er Foundation	000:57	004
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Humanities	ROTA RY	000:20	033
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Media Solutions	Dr. Tim Kimmel	001:00	077
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Meinings	National Mental Health Association	000:14	059
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Mental Health	Alzheimer's	000:31	112
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Treatment

Assn.

Mental Health Treatment

Usa .Gov 000:20 031

Mental Health Treatment

Usa .Gov 000:30 057

Mental Health Treatment

VA LU ES. CO M 000:15 181

Mental Health Treatment

VA LU ES. CO M 000:29 029

Mental Health Treatment

VA LU ES. CO M 000:30 028

Mental Health

Women in 000:59 080

ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Health Treatment
ent .org

MILITARY
US Air Force
000 :09 112

Peace Awareness
ROTA RY
000 :30 046

National
SAFEETY
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Amateur
Radio
001 :00 395

SAFEETY
Usa .Gov
001 :00 083

SENIORS
Carmanager.
001 :03 081

TOURISM
FAB
000 :30 020

Veterans
ADCO UNCIL
000 :51 018

ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Veterans	AD CO UN CIL	000 :58	083
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Veterans	AD CO UN CIL	000 :59	169
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Veterans	AD CO UN CIL	001 :00	795
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Veterans	US O	000 :30	055
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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Veterans	USO	000:59	081
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Youth Services	American Red Cross	000:30	033
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Youth Services	WebWise Kids.com	000:29	032
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Youth Services	WebWise Kids.com	001:00	390
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