



WDAM
 2362 Highway 11 North
 Moselle, MS 39459
 Sales T & C: www.gray.tv/advertising
 Main: (601) 544-4730
 Billing: (601) 450-8319

DUPLICATE INVOICE

| | | | |
|-------------------|-------------------------------|--------------|---------------------|
| Property | WDAM | | |
| Invoice # | 3449734-1 | Order # | 3449734 |
| Invoice Date | 03/12/24 | Alt Order # | WDAM2024022216525 |
| Invoice Month | March 2024 | Deal # | |
| Invoice Period | 02/26/24 - 03/12/24 | Flight Dates | 03/06/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |
| Account Executive | Dorie Stringfield | | |
| Sales Office | Hattiesburg National | | |
| Sales Region | National | | |
| Agency Code | 9913180 | | |
| Advertiser Code | | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 107751 | | |
| Advertiser Ref | 605679 | | |
| Product 1 | | | |
| Product 2 | | | |

Billing Address:

Maggie Clark Media Services
 Attention: Accounts Payable
 139 Bent Creek Drive
 Brandon, MS 39047

Send Payment To:

WDAM
 PO Box 14200
 Tallahassee, FL 32317-4200

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|----------------|----------|------|
| 1 | 03/06/24 | 03/12/24 | M-F 530a News | M-F 530-6a | MTWTF-- | :30 | 5 | \$105.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 MTWTF-- 5 \$105.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDAM W 03/06/24 5:52 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM 5 WDAM Th 03/07/24 5:50 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM 4 WDAM F 03/08/24 5:48 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM 1 WDAM M 03/11/24 5:50 AM M-F 530a News M-F 530-6a :30 FSME 5555 ENDORSE \$105.00 NM 2 WDAM Tu 03/12/24 5:51 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM | | | | | | | | | |
| 2 | 03/06/24 | 03/12/24 | M-F 6a News | M-F 6-7a | MTWTF-- | :30 | 10 | \$195.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 MTWTF-- 10 \$195.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WDAM W 03/06/24 6:11 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 4 WDAM W 03/06/24 6:41 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 10 WDAM Th 03/07/24 6:21 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 5 WDAM Th 03/07/24 6:54 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 8 WDAM F 03/08/24 6:21 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 2 WDAM F 03/08/24 6:40 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 7 WDAM M 03/11/24 6:20 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 3 WDAM M 03/11/24 6:40 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 1 WDAM Tu 03/12/24 6:10 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 6 WDAM Tu 03/12/24 6:41 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM | | | | | | | | | |
| 3 | 03/06/24 | 03/12/24 | NBC Today Show | M-F 7-9a | MTWTF-- | :30 | 20 | \$120.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 MTWTF-- 20 \$120.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 20 WDAM W 03/06/24 7:29 AM NBC Today Show M-F 7-9a :30 FSME 5555 ENDORSE \$120.00 NM 9 WDAM W 03/06/24 7:59 AM NBC Today Show M-F 7-9a :30 FSME 4444 TRUTH \$120.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:

WDAM
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

| | | | |
|--------------|-------------------------------|----------------|---------------------|
| Invoice # | 3449734-1 | Invoice Month | March 2024 |
| Invoice Date | 03/12/24 | Invoice Period | 02/26/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|----------------|-----------------|----------------|-----------------|----------------|-----------|---------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|----------------|-------------|----------------|-----------|---------|----------|------|------|------|----------|----------|----------------|--------------|-----------------|-----------|-----------|----------|----------|------|------|----------|----------|----------------|--------------|-----------------|-----------|-----------|----------|----------|------|------|----------|----------|----------------|--------------|--------------|-----------|-----------|----------|----------|------|------|----------|----------|----------------|--------------|--------------|-----------|-----------|----------|----------|------|------|----------|----------|----------------|--------------|--------------|-----------|-----------|----------|----------|------|---|----------|---------|----------------|----------|-----|-----------|---------|----------|----|------|---|----------|---------|----------------|----------|-----|-----------|-------|----------|----|------|---|----------|---------|----------------|----------|-----|-----------|---------|----------|----|------|---|----------|---------|----------------|----------|-----|-----------|-------|----------|----|------|---|----------|---------|----------------|----------|-----|-----------|-------|----------|---|------|---|----------|---------|----------------|----------|-----|-----------|---------|----------|---|------|---|----------|---------|----------------|----------|-----|-----------|-------|----------|----|------|---|----------|---------|----------------|----------|-----|-----------|---------|----------|---|------|----|----------|---------|----------------|----------|-----|-----------|---------|----------|----|------|----|----------|---------|----------------|----------|-----|-----------|-------|----------|---|------|----|----------|---------|----------------|----------|-----|-----------|---------|----------|----|------|----|----------|---------|----------------|----------|-----|-----------|-------|----------|
| 3 | 03/06/24 | 03/12/24 | NBC Today Show | M-F 7-9a | MTWTF-- | :30 | 20 | \$120.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>11</td><td>WDAM</td><td>W</td><td>03/06/24</td><td>8:26 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>4</td><td>WDAM</td><td>W</td><td>03/06/24</td><td>8:41 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>15</td><td>WDAM</td><td>Th</td><td>03/07/24</td><td>7:28 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>5</td><td>WDAM</td><td>Th</td><td>03/07/24</td><td>7:59 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>8</td><td>WDAM</td><td>Th</td><td>03/07/24</td><td>8:29 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>19</td><td>WDAM</td><td>Th</td><td>03/07/24</td><td>8:43 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>3</td><td>WDAM</td><td>F</td><td>03/08/24</td><td>7:20 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>18</td><td>WDAM</td><td>F</td><td>03/08/24</td><td>7:56 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>10</td><td>WDAM</td><td>F</td><td>03/08/24</td><td>8:26 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>13</td><td>WDAM</td><td>F</td><td>03/08/24</td><td>8:43 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>14</td><td>WDAM</td><td>M</td><td>03/11/24</td><td>7:20 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>2</td><td>WDAM</td><td>M</td><td>03/11/24</td><td>7:59 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>7</td><td>WDAM</td><td>M</td><td>03/11/24</td><td>8:29 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>17</td><td>WDAM</td><td>M</td><td>03/11/24</td><td>8:56 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>1</td><td>WDAM</td><td>Tu</td><td>03/12/24</td><td>7:28 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>16</td><td>WDAM</td><td>Tu</td><td>03/12/24</td><td>7:56 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> <tr><td>6</td><td>WDAM</td><td>Tu</td><td>03/12/24</td><td>8:29 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$120.00</td></tr> <tr><td>12</td><td>WDAM</td><td>Tu</td><td>03/12/24</td><td>8:56 AM</td><td>NBC Today Show</td><td>M-F 7-9a</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$120.00</td></tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 11 | WDAM | W | 03/06/24 | 8:26 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 4 | WDAM | W | 03/06/24 | 8:41 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 15 | WDAM | Th | 03/07/24 | 7:28 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 5 | WDAM | Th | 03/07/24 | 7:59 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 8 | WDAM | Th | 03/07/24 | 8:29 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 19 | WDAM | Th | 03/07/24 | 8:43 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 3 | WDAM | F | 03/08/24 | 7:20 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 18 | WDAM | F | 03/08/24 | 7:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 10 | WDAM | F | 03/08/24 | 8:26 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 13 | WDAM | F | 03/08/24 | 8:43 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 14 | WDAM | M | 03/11/24 | 7:20 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 2 | WDAM | M | 03/11/24 | 7:59 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 7 | WDAM | M | 03/11/24 | 8:29 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 17 | WDAM | M | 03/11/24 | 8:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 1 | WDAM | Tu | 03/12/24 | 7:28 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 16 | WDAM | Tu | 03/12/24 | 7:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | 6 | WDAM | Tu | 03/12/24 | 8:29 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | 12 | WDAM | Tu | 03/12/24 | 8:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | WDAM | W | 03/06/24 | 8:26 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | W | 03/06/24 | 8:41 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | WDAM | Th | 03/07/24 | 7:28 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WDAM | Th | 03/07/24 | 7:59 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WDAM | Th | 03/07/24 | 8:29 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | WDAM | Th | 03/07/24 | 8:43 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | F | 03/08/24 | 7:20 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | WDAM | F | 03/08/24 | 7:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | WDAM | F | 03/08/24 | 8:26 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | WDAM | F | 03/08/24 | 8:43 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | WDAM | M | 03/11/24 | 7:20 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | M | 03/11/24 | 7:59 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WDAM | M | 03/11/24 | 8:29 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | WDAM | M | 03/11/24 | 8:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | Tu | 03/12/24 | 7:28 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | WDAM | Tu | 03/12/24 | 7:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WDAM | Tu | 03/12/24 | 8:29 AM | NBC Today Show | M-F 7-9a | :30 | FSME 5555 | ENDORSE | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | WDAM | Tu | 03/12/24 | 8:56 AM | NBC Today Show | M-F 7-9a | :30 | FSME 4444 | TRUTH | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 03/06/24 | 03/12/24 | NBC Sa Today | 7:00 AM-8:30 AM | -----S- | :30 | 2 | \$40.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>-----S-</td> <td>2</td> <td>\$40.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>2</td><td>WDAM</td><td>Sa</td><td>03/09/24</td><td>7:18 AM</td><td>NBC Sa Today</td><td>7:00 AM-8:30 AM</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$40.00</td></tr> <tr><td>1</td><td>WDAM</td><td>Sa</td><td>03/09/24</td><td>8:22 AM</td><td>NBC Sa Today</td><td>7:00 AM-8:30 AM</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$40.00</td></tr> </tbody> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 03/06/24 | 03/12/24 | -----S- | 2 | \$40.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WDAM | Sa | 03/09/24 | 7:18 AM | NBC Sa Today | 7:00 AM-8:30 AM | :30 | FSME 5555 | ENDORSE | \$40.00 | 1 | WDAM | Sa | 03/09/24 | 8:22 AM | NBC Sa Today | 7:00 AM-8:30 AM | :30 | FSME 4444 | TRUTH | \$40.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 5 | 03/06/24 | 03/12/24 | NBC Su Today | 8:00 AM-9:00 AM | -----S | :30 | 2 | \$40.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>-----S</td> <td>2</td> <td>\$40.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>1</td><td>WDAM</td><td>Su</td><td>03/10/24</td><td>8:26 AM</td><td>NBC Su Today</td><td>8:00 AM-9:00 AM</td><td>:30</td><td>FSME 4444</td><td>TRUTH</td><td>\$40.00</td></tr> <tr><td>2</td><td>WDAM</td><td>Su</td><td>03/10/24</td><td>8:55 AM</td><td>NBC Su Today</td><td>8:00 AM-9:00 AM</td><td>:30</td><td>FSME 5555</td><td>ENDORSE</td><td>\$40.00</td></tr> </tbody> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 03/06/24 | 03/12/24 | -----S | 2 | \$40.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WDAM | Su | 03/10/24 | 8:26 AM | NBC Su Today | 8:00 AM-9:00 AM | :30 | FSME 4444 | TRUTH | \$40.00 | 2 | WDAM | Su | 03/10/24 | 8:55 AM | NBC Su Today | 8:00 AM-9:00 AM | :30 | FSME 5555 | ENDORSE | \$40.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | WDAM | Su | 03/10/24 | 8:55 AM | NBC Su Today | 8:00 AM-9:00 AM | :30 | FSME 5555 | ENDORSE | \$40.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 03/06/24 | 03/12/24 | M-F 12p News | M-F 12-1230p | MTWTF-- | :30 | 5 | \$115.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | MTWTF-- | 5 | \$115.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | W | 03/06/24 | 12:12 PM | M-F 12p News | M-F 12-1230p | :30 | FSME 4444 | TRUTH | \$115.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 4 | WDAM | F | 03/08/24 | 12:11 PM | M-F 12p News | M-F 12-1230p | :30 | FSME 4444 | TRUTH | \$115.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 7 | 03/06/24 | 03/12/24 | ITV+ | M-F 1230-1p | MTWTF-- | :30 | 5 | \$70.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | MTWTF-- | 5 | \$70.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:

WDAM
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

| | | | |
|--------------|-------------------------------|----------------|---------------------|
| Invoice # | 3449734-1 | Invoice Month | March 2024 |
| Invoice Date | 03/12/24 | Invoice Period | 02/26/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|-------------|------------------|-------------|----------------|----------------|-------------------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|----------|-------------|----------------|-------------------|---------|------|------|------|------|----------|----------|---------|-------------|------------|-------------------|-------------------|----------|----|------|------|----------|----------|---------|-------------|------------|-------------------|-------------------|----------|----|------|------|----------|----------|---------|-------------|------------|-------------------|-------------------|----------|----|------|------|----------|----------|---------|-------------|------------|-----------------|-------------------|----------|----|
| 7 | 03/06/24 | 03/12/24 | ITV+ | M-F 1230-1p | MTWTF-- | :30 | 5 | \$70.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 5 | WDAM | Tu | 03/12/24 | 12:44 PM | ITV+ | M-F 1230-1p | :30 | FSME 4444 TRUTH | \$70.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 03/06/24 | 03/11/24 | JUDY | M-F 3-330p | M-WTF-- | :30 | 4 | \$55.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$55.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | W | 03/06/24 | 3:24 PM | JUDY | M-F 3-330p | :30 | FSME 4444 TRUTH | \$55.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | Th | 03/07/24 | 3:18 PM | JUDY | M-F 3-330p | :30 | FSME 4444 TRUTH | \$55.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | F | 03/08/24 | 3:26 PM | JUDY | M-F 3-330p | :30 | FSME 4444 TRUTH | \$55.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | M | 03/11/24 | 3:13 PM | JUDY | M-F 3-330p | :30 | FSME 4444 TRUTH | \$55.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 03/06/24 | 03/11/24 | M-F 5p News | M-F 5-530p | M-WTF-- | :30 | 4 | \$265.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$265.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | WDAM | F | 03/08/24 | 5:18 PM | M-F 5p News | M-F 5-530p | :30 | FSME 4444 TRUTH | \$265.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 10 | 03/06/24 | 03/11/24 | M-F 6p News | M-F 6-630p | M-WTF-- | :30 | 4 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 4 | WDAM | F | 03/08/24 | 6:19 PM | M-F 6p News | M-F 6-630p | :30 | FSME 5555 ENDORSE | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | M | 03/11/24 | 6:19 PM | M-F 6p News | M-F 6-630p | :30 | FSME 5555 ENDORSE | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 03/06/24 | 03/11/24 | WOF | M-F 630-7p | M-WTF-- | :30 | 4 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | WDAM | W | 03/06/24 | 6:55 PM | WOF | M-F 630-7p | :30 | FSME 4444 TRUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | Th | 03/07/24 | 6:35 PM | WOF | M-F 630-7p | :30 | FSME 4444 TRUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | F | 03/08/24 | 6:48 PM | WOF | M-F 630-7p | :30 | FSME 4444 TRUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | M | 03/11/24 | 6:49 PM | WOF | M-F 630-7p | :30 | FSME 4444 TRUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 03/08/24 | 03/08/24 | DATELINE | 8:00 PM-10:00 PM | ----F-- | :30 | 2 | \$265.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | ----F-- | 2 | \$265.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

| | | | |
|--------------|-------------------------------|----------------|---------------------|
| Invoice # | 3449734-1 | Invoice Month | March 2024 |
| Invoice Date | 03/12/24 | Invoice Period | 02/26/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 12 | 03/08/24 | 03/08/24 | DATELINE | 8:00 PM-10:00 PM | ----F-- | :30 | 2 | \$265.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | F | 03/08/24 | 8:36 PM | DATELINE | 8:00 PM-10:00 PM | :30 | FSME 5555 | ENDORSE | \$265.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | F | 03/08/24 | 8:58 PM | DATELINE | 8:00 PM-10:00 PM | :30 | FSME 4444 | TRUTH | \$265.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 03/06/24 | 03/11/24 | M-F 10p News | M-F 10-1035p | M-WTF-- | :30 | 4 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 4 | WDAM | F | 03/08/24 | 10:15 PM | M-F 10p News | M-F 10-1035p | :30 | FSME 5555 | ENDORSE | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | M | 03/11/24 | 10:26 PM | M-F 10p News | M-F 10-1035p | :30 | FSME 5555 | ENDORSE | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 03/06/24 | 03/12/24 | Sat 10p News | Sat 10-1030p | -----S- | :30 | 1 | \$335.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | -----S- | 1 | \$335.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WDAM | Sa | 03/09/24 | 10:09 PM | Sat 10p News | Sat 10-1030p | :30 | FSME 4444 | TRUTH | \$335.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 03/06/24 | 03/12/24 | Sun 10p News | Sun 10-1030p | -----S | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/06/24 | 03/12/24 | -----S | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WDAM | Su | 03/10/24 | 10:09 PM | Sun 10p News | Sun 10-1030p | :30 | FSME 5555 | ENDORSE | \$375.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 03/06/24 | 03/11/24 | NBC The Tonight Show | M-F 1035-1137p | M-WTF-- | :30 | 4 | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$90.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | W | 03/06/24 | 11:04 PM | NBC The Tonight Show | M-F 1035-1137p | :30 | FSME 5555 | ENDORSE | \$90.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | Th | 03/07/24 | 11:15 PM | NBC The Tonight Show | M-F 1035-1137p | :30 | FSME 5555 | ENDORSE | \$90.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | F | 03/08/24 | 10:51 PM | NBC The Tonight Show | M-F 1035-1137p | :30 | FSME 4444 | TRUTH | \$90.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | M | 03/11/24 | 10:59 PM | NBC The Tonight Show | M-F 1035-1137p | :30 | FSME 4444 | TRUTH | \$90.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 03/06/24 | 03/12/24 | ITV | Sun 11-1130p | -----S | :30 | 1 | \$30.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | -----S | 1 | \$30.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | Su | 03/10/24 | 11:20 PM | ITV | Sun 11-1130p | :30 | FSME 4444 | TRUTH | \$30.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 03/06/24 | 03/12/24 | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | MTWTF-- | :30 | 5 | \$85.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | MTWTF-- | 5 | \$85.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | W | 03/06/24 | 10:32 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 5555 | ENDORSE | \$85.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WDAM | Th | 03/07/24 | 10:30 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 5555 | ENDORSE | \$85.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | F | 03/08/24 | 10:49 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 5555 | ENDORSE | \$85.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

| | | | |
|--------------|-------------------------------|----------------|---------------------|
| Invoice # | 3449734-1 | Invoice Month | March 2024 |
| Invoice Date | 03/12/24 | Invoice Period | 02/26/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-----------------------|-------------------|-----------------------|-------------------|----------------|-----------|--------------------|------------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|-----------------------|-------------------|----------------|-----------|---------|------------|------|------|------|----------|----------|-----------------------|-------------------|------------|-----------|-----------|------------|------------|---|------|----|----------|---------|----------------|------------|-----|-----------|---------|------------|---|------|---|----------|---------|----------------|------------|-----|-----------|--------------------|------------|------------------|------|---|----------|---------|------|------------|-----|-----------|---------|------------|---|------|---|----------|---------|----------------|------------|-----|-----------|-------|------------|-------------------|------|----|----------|---------|----------------|------------|-----|-----------|---------|------------|-------------------|------|---|----------|---------|----------|------------|-----|-----------|---------|------------|---|------|----|----------|----------|-----------------------|-------------------|-----|-----------|-------|------------|-------------------|--|--|--|--|--|--|--|--|--|--|
| 18 | 03/06/24 | 03/12/24 | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | MTWTF-- | :30 | 5 | \$85.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WDAM | M | 03/11/24 | 10:50 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 5555 | ENDORSE | \$85.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | Tu | 03/12/24 | 10:30 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 5555 | ENDORSE | \$85.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 03/06/24 | 03/12/24 | JUDY | M-F 330-4p | M-WTF-- | :30 | 4 | \$55.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$55.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | WDAM | W | 03/06/24 | 3:55 PM | JUDY | M-F 330-4p | :30 | FSME 5555 | ENDORSE | \$55.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | Th | 03/07/24 | 3:55 PM | JUDY | M-F 330-4p | :30 | FSME 5555 | ENDORSE | \$55.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WDAM | F | 03/08/24 | 3:48 PM | JUDY | M-F 330-4p | :30 | FSME 5555 | ENDORSE | \$55.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | M | 03/11/24 | 3:50 PM | JUDY | M-F 330-4p | :30 | FSME 5555 | ENDORSE | \$55.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 03/06/24 | 03/12/24 | INSIDE EDITION | M-F 4-430p | M-WTF-- | :30 | 4 | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>M-WTF--</td> <td>4</td> <td>\$75.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WDAM</td> <td>W</td> <td>03/06/24</td> <td>4:22 PM</td> <td>INSIDE EDITION</td> <td>M-F 4-430p</td> <td>:30</td> <td>FSME 4444</td> <td>TRUTH</td> <td>\$75.00 NM</td> </tr> <tr> <td>2</td> <td>WDAM</td> <td>Th</td> <td>03/07/24</td> <td>4:27 PM</td> <td>INSIDE EDITION</td> <td>M-F 4-430p</td> <td>:30</td> <td>FSME 4444</td> <td>TRUTH</td> <td>\$75.00 NM</td> </tr> <tr> <td>4</td> <td>WDAM</td> <td>F</td> <td>03/08/24</td> <td></td> <td>INSIDE EDITION</td> <td>M-F 4-430p</td> <td>:00</td> <td></td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 20.5,20.6</td> </tr> <tr> <td>3</td> <td>WDAM</td> <td>M</td> <td>03/11/24</td> <td>4:21 PM</td> <td>INSIDE EDITION</td> <td>M-F 4-430p</td> <td>:30</td> <td>FSME 4444</td> <td>TRUTH</td> <td>\$75.00 NM</td> </tr> <tr> <td>5</td> <td>WDAM</td> <td>Tu</td> <td>03/12/24</td> <td>5:13 AM</td> <td>M-F News at 5a</td> <td>M-F 5-530a</td> <td>:30</td> <td>FSME 5555</td> <td>ENDORSE</td> <td>\$40.00 NM</td> </tr> <tr> <td colspan="11">MG for 20.4 03/08</td> </tr> <tr> <td>6</td> <td>WDAM</td> <td>Tu</td> <td>03/12/24</td> <td>10:56 AM</td> <td>Today w/ Hoda & Jenna</td> <td>10:00 AM-11:00 AM</td> <td>:30</td> <td>FSME 4444</td> <td>TRUTH</td> <td>\$35.00 NM</td> </tr> <tr> <td colspan="11">MG for 20.4 03/08</td> </tr> </tbody> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$75.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WDAM | W | 03/06/24 | 4:22 PM | INSIDE EDITION | M-F 4-430p | :30 | FSME 4444 | TRUTH | \$75.00 NM | 2 | WDAM | Th | 03/07/24 | 4:27 PM | INSIDE EDITION | M-F 4-430p | :30 | FSME 4444 | TRUTH | \$75.00 NM | 4 | WDAM | F | 03/08/24 | | INSIDE EDITION | M-F 4-430p | :00 | | \$75.00 | NM | See MG 20.5,20.6 | | | | | | | | | | | 3 | WDAM | M | 03/11/24 | 4:21 PM | INSIDE EDITION | M-F 4-430p | :30 | FSME 4444 | TRUTH | \$75.00 NM | 5 | WDAM | Tu | 03/12/24 | 5:13 AM | M-F News at 5a | M-F 5-530a | :30 | FSME 5555 | ENDORSE | \$40.00 NM | MG for 20.4 03/08 | | | | | | | | | | | 6 | WDAM | Tu | 03/12/24 | 10:56 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 4444 | TRUTH | \$35.00 NM | MG for 20.4 03/08 | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$75.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | W | 03/06/24 | 4:22 PM | INSIDE EDITION | M-F 4-430p | :30 | FSME 4444 | TRUTH | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | Th | 03/07/24 | 4:27 PM | INSIDE EDITION | M-F 4-430p | :30 | FSME 4444 | TRUTH | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | F | 03/08/24 | | INSIDE EDITION | M-F 4-430p | :00 | | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 20.5,20.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | M | 03/11/24 | 4:21 PM | INSIDE EDITION | M-F 4-430p | :30 | FSME 4444 | TRUTH | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WDAM | Tu | 03/12/24 | 5:13 AM | M-F News at 5a | M-F 5-530a | :30 | FSME 5555 | ENDORSE | \$40.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 20.4 03/08 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WDAM | Tu | 03/12/24 | 10:56 AM | Today w/ Hoda & Jenna | 10:00 AM-11:00 AM | :30 | FSME 4444 | TRUTH | \$35.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 21 | 03/06/24 | 03/12/24 | JEOPARDY | M-F 430-5p | M-WTF-- | :30 | 4 | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M-WTF-- | 4 | \$75.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WDAM | W | 03/06/24 | 4:35 PM | JEOPARDY | M-F 430-5p | :30 | FSME 5555 | ENDORSE | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WDAM | Th | 03/07/24 | 4:55 PM | JEOPARDY | M-F 430-5p | :30 | FSME 5555 | ENDORSE | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | F | 03/08/24 | | JEOPARDY | M-F 430-5p | :00 | | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 21.5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WDAM | M | 03/11/24 | 4:35 PM | JEOPARDY | M-F 430-5p | :30 | FSME 4444 | TRUTH | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.2 03/08 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WDAM | M | 03/11/24 | 4:55 PM | JEOPARDY | M-F 430-5p | :30 | FSME 5555 | ENDORSE | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 03/06/24 | 03/12/24 | 5p Sun News | Su 5-530p | -----S | :30 | 1 | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | -----S | 1 | \$75.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | Su | 03/10/24 | 5:24 PM | 5p Sun News | Su 5-530p | :30 | FSME 4444 | TRUTH | \$75.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 03/06/24 | 03/12/24 | Sat 630p-7p | Sa 630-7p | -----S- | :30 | 1 | \$120.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>-----S-</td> <td>1</td> <td>\$120.00</td> </tr> </tbody> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 03/06/24 | 03/12/24 | -----S- | 1 | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | -----S- | 1 | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

DUPLICATE INVOICE



Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

| | | | |
|--------------|-------------------------------|----------------|---------------------|
| Invoice # | 3449734-1 | Invoice Month | March 2024 |
| Invoice Date | 03/12/24 | Invoice Period | 02/26/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-------------------------|-------------------|-------------------------|-----------------|----------------|-----------|---------|-------------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|-------------|-----------|-----|-----------|---------|-------------|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|-------------------------|-----------------|-----|-----------|---------|-------------|---|------|---|----------|---------|-------|-----------------|-----|-----------|-------|-------------|
| 23 | 03/06/24 | 03/12/24 | Sat 630p-7p | Sa 630-7p | -----S- | :30 | 1 | \$120.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Sa</td> <td>03/09/24</td> <td>6:43 PM</td> <td>Sat 630p-7p</td> <td>Sa 630-7p</td> <td>:30</td> <td>FSME 5555</td> <td>ENDORSE</td> <td>\$120.00 NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WDAM | Sa | 03/09/24 | 6:43 PM | Sat 630p-7p | Sa 630-7p | :30 | FSME 5555 | ENDORSE | \$120.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | Sa | 03/09/24 | 6:43 PM | Sat 630p-7p | Sa 630-7p | :30 | FSME 5555 | ENDORSE | \$120.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 03/06/24 | 03/12/24 | VOICE | 7:00 PM-9:00 PM | M----- | :30 | 2 | \$640.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M----- | 2 | \$640.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WDAM | M | 03/11/24 | 7:16 PM | VOICE | 7:00 PM-9:00 PM | :30 | FSME 5555 | ENDORSE | \$640.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | M | 03/11/24 | 8:17 PM | VOICE | 7:00 PM-9:00 PM | :30 | FSME 4444 | TRUTH | \$640.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 03/06/24 | 03/12/24 | CHICAGO MED | We 7-8p | --W---- | :30 | 1 | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | --W---- | 1 | \$490.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | W | 03/06/24 | 7:21 PM | CHICAGO MED | We 7-8p | :30 | FSME 5555 | ENDORSE | \$490.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 03/06/24 | 03/12/24 | CHICAGO FIRE | We 8-9p | --W---- | :30 | 1 | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | --W---- | 1 | \$490.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WDAM | W | 03/06/24 | 8:17 PM | CHICAGO FIRE | We 8-9p | :30 | FSME 4444 | TRUTH | \$490.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 03/06/24 | 03/12/24 | CHICAGO PD | We 9-10p | --W---- | :30 | 1 | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | --W---- | 1 | \$525.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | W | 03/06/24 | 9:29 PM | CHICAGO PD | We 9-10p | :30 | FSME 5555 | ENDORSE | \$525.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 03/06/24 | 03/12/24 | L&O | Th 7-8p | ---T--- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | ---T--- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | Th | 03/07/24 | 7:22 PM | L&O | Th 7-8p | :30 | FSME 5555 | ENDORSE | \$375.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 03/06/24 | 03/12/24 | NBC Saturday Night Live | Sa 1030p-1203x | -----S- | :30 | 1 | \$60.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>-----S-</td> <td>1</td> <td>\$60.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Sa</td> <td>03/09/24</td> <td>12:00 AM</td> <td>NBC Saturday Night Live</td> <td>Sa 1030p-1203x</td> <td>:30</td> <td>FSME 5555</td> <td>ENDORSE</td> <td>\$60.00 NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 03/06/24 | 03/12/24 | -----S- | 1 | \$60.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WDAM | Sa | 03/09/24 | 12:00 AM | NBC Saturday Night Live | Sa 1030p-1203x | :30 | FSME 5555 | ENDORSE | \$60.00 NM | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | -----S- | 1 | \$60.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | Sa | 03/09/24 | 12:00 AM | NBC Saturday Night Live | Sa 1030p-1203x | :30 | FSME 5555 | ENDORSE | \$60.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 03/06/24 | 03/12/24 | NBC Today Show II | M-F 9-10a | M----- | :30 | 1 | \$70.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>M-----</td> <td>1</td> <td>\$70.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>M</td> <td>03/11/24</td> <td>9:56 AM</td> <td>NBC Today Show II</td> <td>M-F 9-10a</td> <td>:30</td> <td>FSME 4444</td> <td>TRUTH</td> <td>\$70.00 NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 03/06/24 | 03/12/24 | M----- | 1 | \$70.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WDAM | M | 03/11/24 | 9:56 AM | NBC Today Show II | M-F 9-10a | :30 | FSME 4444 | TRUTH | \$70.00 NM | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/06/24 | 03/12/24 | M----- | 1 | \$70.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WDAM | M | 03/11/24 | 9:56 AM | NBC Today Show II | M-F 9-10a | :30 | FSME 4444 | TRUTH | \$70.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

| | | | |
|--------------|-------------------------------|----------------|---------------------|
| Invoice # | 3449734-1 | Invoice Month | March 2024 |
| Invoice Date | 03/12/24 | Invoice Period | 02/26/24 - 03/12/24 |
| Advertiser | Committee to Elect Mike Ezell | | |
| Product | PRIMARY ELECTION | | |
| Estimate # | 000795 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--------------------|------------|----------|-------------|----------------|---------|--------|----------------|------|------|--|
| <u>Total Spots</u> | | | | | | | 106 | | | |

Payment Terms 30 Days

| | |
|---|--------------------|
| <u>Gross Total</u> | \$18,400.00 |
| <u>Agency Commission</u> | \$2,760.00 |
| <u>Net Amount Due</u> | \$15,640.00 |
| <u>Invoice Balance as of 03/13/24 2:39:30 PM CT</u> | \$0.00 |

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