



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WLKA- FM)
- Fourth Quarter 2023 (October 1 - December 31)
Compiled by Denice Smith

1. FAMILY
2. EDUCATION/COMMUNITY
3. HEALTH
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There follows a list of some of the significant issues responded to by, WLKA- FM, Tafton/Altoona, Pennsylvania, along with significant programming treatment of those issues for the period of October 1- December 31, 2023. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	10/29	7:00 pm Segment 1	30 minutes	Closer Look: Disabled Vets Skydive, Drive Racecars with Ranger Road No arms? No legs? No problem! "Whether you're an amputee, double amputee, triple amputee, you're paralyzed, our skydiving, our scuba, our car races -- they are all adaptive capable." In fact, the leaders and trainers at RR events are themselves disabled vets. "Our skydiving program manager, he's an 82nd airborne guy, double amputee." Participation in these events can bring a soldier camaraderie and a renewed sense of purpose towards mental health and healing. Kindra Ponzio reports.
Family	Closer Look	10/29	7:00 pm Segment 2	30 minutes	Closer Look: Can Play: Iowa Mom Helps Kids with Special Needs Play Sports, Have Fun- Jack suffered six strokes when he was just 8 years old, which left his left him with cognitive delays, partial paralysis and 'limited ability to play.' Can Play gives kids like Jack "a place that they can come, be themselves, learn about their bodies and what their bodies can do." Rafael Sierra reports.
Family	Closer Look	11/19	7:00 pm	30 minutes	Closer Look: Parents Of Addicted Loved Ones Turn to PAL Groups for Support - One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don't know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. "When we found PAL we're like okay, we're not alone, there's other people who've been down this road." Monika Kelly reports.
Family	Closer Look	12/3	7:00 pm Segment 1	30 minutes	Marya Morgan says the power of mentorship: someone to come alongside and say... 'I'll show you how to do it.' Mentors can make all the difference. Let's take a <i>Closer Look</i> at teaching non-custodial fathers to be the dads they want to be but first ... let's hear how mentors encourage kids to fall in love with creative writing
Family	Closer Look	12/3	7:00 pm Segment 2	30 minutes	Young Storytellers Outreach Brings Kid-Scripts to Stage- Children feel the thrill of seeing their scripts come to life with the help of creative-writing mentors and local actors who volunteer to perform. Though based primarily in Los Angeles, the arts program Young Storytellers works to scale its

					success to other cities by providing free online videos educators can use to help students shape stories. Monika Kelly reports.
Family	Local Closer Look	10/8	7:30 pm	20 minutes	Arts & Entertainment- Peter Kaye talks mutton busting, bulldogging and more with Mel Parks of the Benton Area Rodeo Association! Parks draws from his thirty years of rodeo experience to give a behind the scenes look at the amount of community collaboration and hard work that goes into the annual Benton Rodeo and why it is considered one of the best rodeos east of the Mississippi drawing participants and spectators from across the county and Canada! Parks emphasizes the mission of the rodeo is to benefit local charitable organizations and businesses and gives examples from the Benton Fire Company, Benton Little League and more.
Family	PSA	12/10 – 12/24	120 spots, 8 times each day	15 seconds	Life is full of unexpected moments, and for many women across Pennsylvania, unexpected pregnancies can be a challenging reality. Real Alternatives offers free pregnancy tests, parenting education, and other services. Go to 1888lifeaid.com to find a center near you.
Community	Closer Look	11/19	7:00 pm	30 minutes	Convoy Of Hope Brings Relief to Maui, Middle East: 2023 Update- Good news from the Maui Visitor and Convention Bureau: they're re-open for tourists! Hawaiians are eager to say 'aloha' to mainlanders says Leanne Pletcher, Director of Public Relations, and Marketing, as the island economy depends heavily on tourism. Though the historic town of Lahaina remains closed, she invites newlyweds, adventure hikers, families and surfers to enjoy a sunset from one of Maui's other white sandy beaches. Convoy of Hope arrived in Lahaina, West Maui with emergency supplies days after the fire, trading their trademark big rigs for big boats. The Christ-centered ministry also remains involved in dozens of disasters and war zones in the U.S. and worldwide. "We are on the ground working in the Middle East," confirms Convoy spokesman Ethan Forhertz, and though he 'can't say much' in order to protect the safety of local partners, he says more than 40,000 pounds of food was recently delivered by cargo plane to Israel and Gaza.
Health	Closer Look	10/8	7:00 pm	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. "It's terrifying," says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now

					helps other parents warn their children. “We still say ‘just say no’ but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn’t ask for.’ Bob Dittman reports.
Health	Closer Look	10/22	7:00 pm Segment 1	30 minutes	Closer Look: Gambling, Suicide Risk and Addiction Recovery - Gambling addiction is a leading cause of suicide in the United States. The thrill of the bet buries vulnerable gamblers deep in debts matched only by their secret shame. But stats prove you can win recovery, as 2 out of 3 people who seek treatment are able to stop. Rafael Sierra talks with Derek Longmeier of Problem Gambling Network of Ohio and Keith Whyte of the National Council on Problem Gambling. Need to talk? Call the National Problem Gambling Helpline: (800) 522-4700. https://www.klove.com/news/closer-look/dollars-and-sense/closer-look-gambling-suicide-risk-and-addiction-recovery-3518
Health	Closer Look	10/22	7:00 pm Segment 2	30 minutes	Closer Look: Faith of Her Father - Baby Jessica’s Dad - The unlikely rescue of Baby Jessica from a well back in 1987 remains one of the world’s most watched news stories of all time. There were “multiple miracles,” says her father Chip McClure, “more than you can count...God’s hand was evident.” In the days and months after, the family received thousands of calls and truckloads of mail from all over the world, people in personal distress who were encouraged by the McClure’s faith and the good news of Jessica’s rescue. K-LOVE’s Jack Church talks to Chip. https://www.klove.com/news/closer-look/faith-matters/closer-look-faith-of-her-father-baby-jessica-s-dad-3520
Health	Closer Look	11/19 11/26	7:00 pm Segment 1	30 minutes	Closer Look: Parents Of Addicted Loved Ones Turn to PAL Groups for Support- One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don’t know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. “When we found PAL we’re like okay, we’re not alone, there’s other people who’ve been down this road.” Monika Kelly reports.
Health	Closer Look	12/18	7:00 pm Segment 1	30 minutes	Closer Look: Like CPR, Get Trained in Youth 'Mental First Aid' - How do you approach a teen without getting a door slammed in your face? “A trusted adult is what a youth needs more than anything,” says Lori Butterworth of AIM, which strongly recommends all adults get certified in Youth Mental Health First Aid. She compares it to CPR. “What if we worked really hard to

					raise the probability that when a child or teen has a mental health crisis that there is someone there to help them and save their life?" Kindra Ponzio reports. https://www.klove.com/news/closer-look/hot-topx/closer-look--like-cpr-get-trained-in-youth-mental-first-aid-6294
Economy	Closer Look	10/15	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE- Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. "What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business." Billie Wright reports.
Economy	Local Closer Look	10/8 11/5 12/3	7:30 pm	20 minutes	Hunger/Food Security- Peter Kaye speaks with Valerie Fessler of American Rescue Workers about the hungry and homeless throughout Williamsport. Fessler dispels the misconception that there isn't a homeless population in the area by pointing out that oftentimes the homeless are couch surfing or staying in abusive relationships to have shelter. She outlines how ARW helps over 4,000 families per year in a variety of ways including providing free clothing from the over 3.5 million pounds of donated clothing items they receive. Fessler shares stories of impact that ARW has had on our neighbors is need.
Economy	PSA	10/1 – 10/14	112 spots, 8 times each day	15 seconds	American Rescue Workers continues to serve the community in these difficult times with their grocery assistance program. All they need is their name and family size, and American Rescue workers will provide an emergency supply of groceries. Find out more at A R W Williamsport.org.
Economy	PSA	11/19 -12/2	7:30 pm	20 minutes	Homelessness- Pike County Hands of Hope is dedicated to providing compassion and hope to Pike County's homeless and near-homeless families. They provide basic and urgent needs such as food, clothing, and shelter. For a helping hand, or to help out, visit pike county H O H. org.
Public Safety	Closer Look	10/1	7:00 pm	30 minutes	Closer Look: Pastor Burnout, Caring for Your Leader's Soul- Surveys found a sharp rise in the number of church leaders who have seriously considered leaving full-time ministry, citing debilitating stress, anxiety, or depression. Rafael Sierra talks with Savannah Kimberlin of Barna Group and K-LOVE's Pastor Randy who says rest and other self-care should be a guilt-free part of your life as a spiritual leader.

Public Safety	Closer Look	12/10	7:00 pm	30 minutes	Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media. Emails that shout, 'click here!' from an inbox full of tricks. Modern cybercriminals commit considerable time and talent to hacking your life." If you have a gut feeling, if you have an instinct that something isn't right here – please listen to that." Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity. [Educational Media Foundation – All Rights Reserved]
Public Safety	Closer Look	12/18	7:00 pm Segment 2	30 minutes	Teens Chatting on social media Vulnerable to Human Traffickers- "Just so you know, some kids that are trafficked actually aren't taken from their home – they still live at their house." How does this happen? Social media chats. Expert tricksters spend months -- or even years -- lying to build friendship. Your good and smart kid may believe their online friend is their age "by the time they went to meet this person, it wasn't who they thought they were." Once the youth is tricked into sexually explicit activities, they may be too afraid to tell you. Felipe Aguilar reports. https://www.klove.com/news/closer-look/health-and-safety/closer-look-teens-chatting-on-social-media-vulnerable-to-human-traffickers-6293