

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|------------------------------|
| Station and Location: KUPI, KQEO, KSNA - Idaho Falls, ID | Date: 10/30/18 |
|--|------------------------------|

I, Drew Allen,
 being/on behalf of: Sherri Ybarra,
 a legally qualified candidate of the Republican
 political party for the office of: State Superintendent of Public Instruction
 in the November General
 election to be held on: November 6, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| As Ordered | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Peppershock Media Productions, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ryan McMurtrey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30/18



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Keith Walker

N/A

Signature

Printed Name

Title

Sales Order

Stations: KUPI-FM, KQEO-FM, KSNA-FM Agency: Peppershock Media
 Contract Name: Sherri Ybarra Superintendent Address: 1215 3rd St. S.
 Contract#: (none) City: Nampa State: ID Zip: 83651
 Start Date: 10/31/18 End Date: 11/06/18 Phone: (208) 461-5070
 Revenue Type: Regional Agency Type: Cash Buyer:
 Advertiser: Ybarra for Superintendent Tax Schedule: (None)
 Address: Agency Commission %: 15
 City: State: Zip: Billing Cycle: Standard
 Product Name: Ybarra for Superintendent Salesperson: 1414kwal Comm %: 14
 Competitive Code: Political Makegood Policy: Within Contract Dates

KUPI-FM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|----|----------|----------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|------|--------|-------|-----|--------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | | Per Wk | D/W | | SPOTS | \$\$ |
| 1 | 10/31/18 | 11/04/18 | | 6:00 AM | 7:00 PM | 60 | | | 2 | 3 | 3 | | | 8 | D | 21.15 | 8 | 169.20 | |
| 2 | 11/05/18 | 11/06/18 | | 6:00 AM | 7:00 PM | 60 | 4 | 4 | | | | | | 8 | D | 21.15 | 8 | 169.20 | |

TOTAL GROSS \$338.40, NET \$287.64

KQEO-FM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|----|----------|----------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|------|--------|-------|-----|--------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | | Per Wk | D/W | | SPOTS | \$\$ |
| 1 | 10/31/18 | 11/04/18 | | 6:00 AM | 7:00 PM | 60 | | | 2 | 3 | 3 | | | 8 | D | 18.80 | 8 | 150.40 | |
| 2 | 11/05/18 | 11/06/18 | | 6:00 AM | 7:00 PM | 60 | 4 | 4 | | | | | | 8 | D | 18.80 | 8 | 150.40 | |

TOTAL GROSS \$300.80, NET \$255.68

KSNA-FM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|----|----------|----------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|------|--------|-------|-----|--------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | | Per Wk | D/W | | SPOTS | \$\$ |
| 1 | 10/31/18 | 11/04/18 | | 6:00 AM | 7:00 PM | 60 | | | 2 | 3 | 3 | | | 8 | D | 16.50 | 8 | 132.00 | |
| 2 | 11/05/18 | 11/06/18 | | 6:00 AM | 7:00 PM | 60 | 4 | 4 | | | | | | 8 | D | 16.50 | 8 | 132.00 | |

TOTAL GROSS \$264.00, NET \$224.40

Billing Projections: By Month

| | | |
|----|--------|--------|
| | Oct 18 | Nov 18 |
| CA | 112.90 | 790.30 |
| ST | 0.00 | 903.20 |