



125 West 55th St
New York, NY 10019

Contract # 26098227 Changes as of: 7/2/2018 at 1:11 PM Version: Current State Version 3

CPE: 955/978/6336 Flight: 7/3/18 - 7/9/18 Station: WKRN Con Type: POLITICAL/VOTE

Agency: BUYING TIME, LLC Advertiser: Bredezen for Senate Market: Nashville Total \$: \$6,650.00

650 Massachusetts AVE NW Product: candidate Office: WASHINGTON Total Spots: 15

Suite 210 Agency Order #: 7504537 Service: Nielsen Total CPP: \$131.42

Washington, DC 20001 Buyer: Outen, David Primary Demo: Adults 35+ Total GRP: 50.6

Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Traffic #: 1601243

202-955-5342 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/3	7/4	7/5	7/6	7/7	7/8	7/9	Total Spots	Total \$	CPP*	GRP*
3	Tu-F,M 11a-11:30a		News 2 at 11AM	\$200.00	2.8	30	1	0	0	1	0	0	1	3	\$600.00	\$71.43	8.4
8	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$225.00	2.6	30	0	0	0	0	0	1	0	1	\$225.00	\$86.54	2.6
2	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$350.00	2.6	30	1	0	1	0	0	0	0	2	\$700.00	\$134.62	5.2
4	Tu-F,M 5p-5:30p		News 2 at 5PM	\$375.00	3.9	30	1	0	1	0	0	0	1	3	\$1,125.00	\$96.15	11.7
7	Su 10p-10:35p		News 2 at 10PM	\$400.00	3.1	30	0	0	0	0	0	1	0	1	\$400.00	\$129.03	3.1
1	Tu-F,M 7a-9a		Good Morning America	\$450.00	2.9	30	0	0	0	0	0	0	0	0	\$0.00	\$155.17	0.0
10	Tu-F,M 6p-6:30p		News 2 at 6PM	\$600.00	4.6	30	0	0	1	1	0	0	1	3	\$1,800.00	\$130.43	13.8
6	Tu-F,M 10p-10:35p		News 2 at 10PM	\$900.00	2.9	30	0	0	0	1	0	0	1	2	\$1,800.00	\$310.34	5.8
TOTALS:							3	0	3	3	0	2	4	15	\$6,650.00	\$131.42	50.6