



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26137752	Changes as of: 8/27/2018 at 7:53 AM	Version: Original Order
CPE: 955/978/6710	Flight: 8/28/18 - 9/3/18	Station: WKRN
Agency: BUYING TIME,LLC	Advertiser: Bredesen for Senate	Market: Nashville
650 Massachusetts AVE NW	Product: candidate	Office: WASHINGTON
Suite 210	Agency Order #: 7669137	Service: Nielsen
Washington, DC 20001	Buyer: Outen, David	Primary Demo:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$20,425.00
		Total Spots: 54
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/28 - 9/3							Total Spots	Total \$	CPP*	GRP*
						8/28	8/29	8/30	8/31	9/1	9/2	9/3				
1	Tu-F,M 5a-6a		Good Morning Nashville on News 2 at 5AM	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Good Morning Nashville on News 2 at 6AM	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Good Morning America	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
4	Tu-F,M 10a-11a		The View	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
5	Tu-F,M 11a-12n		News 2 at 11AM	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Dr. Phil	\$400.00	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
7	Tu-F,M 4p-5p		News 2 at 4PM	\$400.00	30	1	0	1	1	0	0	1	4	\$1,600.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		News 2 at 5PM	\$600.00	30	0	1	1	0	0	0	0	2	\$1,200.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		News 2 at 6PM	\$600.00	30	1	1	1	0	0	0	1	4	\$2,400.00	\$0.00	0.0
10	Tu-F,M 10p-10:35p		News 2 at 10PM	\$575.00	30	0	1	1	0	0	0	1	3	\$1,725.00	\$0.00	0.0
11	Tu-F,M 10:35p-11:37p		Jimmy Kimmel	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
12	Sa 5a-6a		Good Morning Nashville on News 2 at 5A	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
13	Sa 7a-8a		Good Morning America	\$300.00	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
14	Su 5a-6a		Good Morning Nashville on News 2 at 5AM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
15	Su 6a-7a		Good Morning Nashville on News 2 at 6AM	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
16	Su 7a-8a		Good Morning America	\$300.00	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
17	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$350.00	30	0	0	0	0	0	1	0	1	\$350.00	\$0.00	0.0
TOTALS:						9	10	11	8	2	4	10	54	\$20,425.00	\$0.00	0.0