



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26106884	Changes as of: 7/13/2018 at 3:12 PM	Version: Highlighting Revision 1
CPE: 955/978/6387	Flight: 7/17/18 - 7/23/18	Station: WKRN
Agency: BUYING TIME,LLC	Advertiser: Bredesen for Senate	Market: Nashville
650 Massachusetts AVE NW	Product: candidate	Office: WASHINGTON
Suite 210	Agency Order #: 7534895	Service: Nielsen
Washington, DC 20001	Buyer: Outen, David	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$20,400.00
		Total Spots: 26
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/17 - 7/23							Total Spots	Total \$	CPP*	GRP*
							7/17	7/18	7/19	7/20	7/21	7/22	7/23				
12	Tu-F,M 4a-5a		Good Morning Nashville on News 2 at 4AM	\$40.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Tu-F,M 5a-6a		Good Morning Nashville on News 2 at 5AM	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	Tu-F,M 6a-7a		Good Morning Nashville on News 2 at 6AM	\$800.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Tu-F,M 7a-9a		Good Morning America	\$1,200.00	0	30	1	1	1	0	0	0	1	4	\$4,800.00	\$0.00	0.0
rev rate																	
16	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$215.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
17	Tu-F,M 10a-11a		The View	\$185.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	M-F 11a-12n		News 2 at 11AM	\$300.00	0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
rev rate Changes: Day/Time from Tu-F,M 11a-11:30a to M-F 11a-12n																	
19	Tu-F,M 11:30a-12n		Right This Minute	\$215.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
20	Tu-F,M 12n-1p		The Chew	\$215.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
21	Tu-F,M 1p-2p		General Hospital	\$215.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
22	Tu-F,M 2p-3p		The Doctors	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
23	Tu-F,M 3p-4p		Dr Phil	\$600.00	0	30	0	0	1	1	0	0	1	3	\$1,800.00	\$0.00	0.0
rev rate																	
24	Tu-F,M 4p-5p		News 2 at 4PM	\$600.00	0	30	0	1	1	1	0	0	0	3	\$1,800.00	\$0.00	0.0
rev rate																	
25	Tu-F,M 5p-5:30p		News 2 at 5PM	\$1,400.00	0	30	1	0	1	0	0	0	0	2	\$2,800.00	\$0.00	0.0
rev rate, -1x																	
26	Tu-F,M 6p-6:30p		News 2 at 6PM	\$1,400.00	0	30	1	1	0	1	0	0	1	4	\$5,600.00	\$0.00	0.0
rev rate																	
27	Su 5p-5:30p		News 2 at 5PM	\$500.00	0	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0



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							7/17	7/18	7/19	7/20	7/21	7/22	7/23				
28	Su 10p-10:35p		News 2 at 10PM	\$600.00	0	30	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
<i>rev rate</i>																	
29	Sa 7a-8a		Good Morning America	\$500.00	0	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
<i>rev rate</i>																	
30	Su 6a-7a		Good Morning Nashville on News 2 at 6AM	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
31	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$350.00	0	30	0	0	0	0	0	1	0	1	\$350.00	\$0.00	0.0
<i>rev down</i>																	
TOTALS:							4	4	5	4	1	4	4	26	\$20,400.00	\$0.00	0.0