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S Q1 2018

*The following are free public service announcements and/or public affairs programs aired on KBAY – FM. Announcements and Programs are aired and listed in a variety of formats. Notable coverage of issues affecting our city of license are as follows:*

- 1) The Arts/Entertainment/Events
- 2) Public Safety/Law Enforcement
- 3) Politics/The Economy/Transportation
- 4) Education/Youth
- 5) Health
- 6) Community Outreach/Charity/Homeless
- 7) Veterans
- 8) Civil Rights/Minorities
- 9) Environment/Animals

#### **Public Affairs Program Description:**

Community leaders, advocates, non-profit businesses, politicians, and other public representatives are invited to our station for recorded interviews. The interviews are produced as 60 second features and Public Service Announcements which air throughout all day parts. The longer version of the interview is uploaded to the station's community web page. Listeners are encouraged to "visit the web page to learn more". The web page features detailed content, links, and a sound-cloud player to listen to the full interview.

Webpage: <http://www.945bayfm.com/60-seconds-south-bay/>

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

Another feature, Teacher of The Month, aired once every weekday during the quarter, for a total of 65 airings.

**ISSUE:** Education/Youth

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	January 1-8	Aired 9 times  Various times :60	Former College basketball champion, and current Harlem Globetrotters star Crissa Jackson discussed her activities as a role model for young people, as part of the Globetrotters' anti-bullying program, which teaches youth how to avoid bullies and violence. She talked about the responsibilities that go with being an inspiration to young girls as a traveling ambassador for the Globetrotters.

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**ISSUE:** Environment/Animals

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	January 1-8	Aired 9 times  Various times :60	South Bay Animal Control was the topic, with Humane Society Silicon Valley Chief of Shelter Medicine and Vice President, Dr. Cristie Kamiya. Dr. Kamiya is a veterinary surgeon who has worked to end animal homelessness by making pet ownership affordable and practical. HSSV is offering adoption for adult cats and dogs at special rates, as part of their Home for The Holidays program. HSSV is the world's only certified Model Shelter. Dr. Kamiya discussed the adoption program and all the new developments at Humane Society Silicon Valley.

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**ISSUE:** Immigration / Minorities

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	Jan 8-20	Aired 18 times  Various times :60	Successful technology executive Dr. Tae Yun Kim was ostracized in her Korean village as a child because she was female, so as a young woman she came to America to seek her fortune. Here, she faced prejudice both because she's a woman, and also because she's an immigrant. Through hard work and dedication, she's become the Chairwoman and CEO of Fremont's Lighthouse Worldwide Solutions, and an award-winning advocate for women in business. Recently, she was awarded to coveted "Stevie" awards for women in business. She discussed her path to success and helping women achieve.

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**ISSUE:** Housing/Economy

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	Jan 8-20	Aired 18 times  Various times :60	Silicon Valley housing is expensive for renters and homeowners. Project Sentinel's Housing Coordinator Alyssa Kroeger oversees programs that help people stay in their homes, keep their rents reasonable, keep their pets, and avoid conflicts with landlords. She offered tips for renters and homeowners alike.

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**ISSUE:** Transportation/Traffic Safety

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	Jan 22-27	Aired 9 times  Various times :60	City of San Jose Department of Transportation Manager Colin Heyne discussed street conditions in San Jose. Pedestrian and bicyclist safety was a key part of the interview, as well as street and road conditions. San Jose's new Vision Zero program was outlined. It is a safety-awareness program designed to

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make residents aware of the need to share the road and make safety a priority. The City has also created an "app", so citizens can conveniently report hazardous road conditions.

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**ISSUE:** Health/Community Outreach

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	Jan 22-27	Aired 9 times  Various times :60	Breast Cancer Partners Event Chair Andre Luthard discussed the upcoming Lunafest Film Festival, a fundraising cancer awareness event set for San Jose Women's Clubhouse in February. Mr. Luthard lost his wife to breast cancer, and was motivated to help spread the word about what can be done to prevent this disease, which has killed millions of women and men. The festival's program ranges from animation to fictional drama; a series of short films covering topics like women's health, motherhood, and aging.

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**ISSUE:** Public Health

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	1/29-2/3	Aired 9 times  Various times :60	American Cancer Society volunteers Leslie Dornell and Patti Holcomb discussed their volunteer work for the American Cancer Society operating the ACS Discovery Shop in San Jose. The women met when their lives were touched by cancer and they decided to do what they can to help find a cure. To raise funds for the ACS, they hosted "Love is In The Air", a special bridal event featuring merchandise for weddings and bridal showers, as well as honeymoon-themed merchandise. Discovery shops are always staffed by volunteers, and have been in operation in San Jose since 1965.

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**ISSUE:** Health/Youth

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	1/29-2/3 2/5-10	Aired 18 times  Various times :60	Eating Disorders Resource Center Executive Director Janice Bremis, and EDRC volunteer Celine Wang talked about the eating disorders condition that has affected them both. As a teenager, Celine Wang's eating disorder threatened her life and caused her to be hospitalized. With support from EDRC, whose Executive Director had also experienced an eating disorder, she overcame her illness. As many as one-in-three girls and one-in-six boys in American High Schools suffer from disordered eating, such as bingeing, fasting, diet pill use, and compulsive exercise. To raise awareness among youth, EDRC has put on an annual "Everybody's Beautiful" writing competition, inviting students in grades 6-12 in Silicon Valley to participate. Top poems and essays are awarded cash prizes for higher education.

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**ISSUE:** Animal Control/Education

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	2/5-10 2/26-3/3	Aired 18 times  Various times :60	Morgan Hill Town Cats Executive Director Samantha Sullivan discussed the care her organization puts into rescuing, treating, and preparing animals for adoption. Rescued cats are neutered and

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given all necessary shots and medical care before being made available to the public, and great attention is paid to avoiding euthanasia. To raise funds in support of their mission, they are presenting a cat-lover's event; an afternoon with cat behaviorist Jackson Galaxy. All the monies raised will go toward saving local cats and helping to find them homes in Silicon Valley.

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**ISSUE:** Education/Community Outreach

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	2/5-10	Aired 9 times  Various times :60	Teachers Aid Coalition co-founder Dr. Jon Hatakeyama discussed the organization's mission to help South Bay teachers by providing much-needed classroom supplies. Due to budget cutbacks, teachers often have to spend hundreds, sometimes thousands every year purchasing art supplies, notebooks, pens and pencils and more to help provide a better education for students. Together with Morgan Hill businessman Bob Davis, Dr. Hatakeyama founded TAC in 1999, to meet the needs of students in the South Bay. New challenges have arisen in past years. The State Budget has disallowed state income tax credit for teachers who buy classroom supplies for their students. Dr. Hatakeyama, together with Rotary of Morgan Hill, was presenting a fundraiser at the Morgan Hill Community and Cultural Center, featuring local students.

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**ISSUE:** Civil Rights/Minorities/Education

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	2/12-24	Aired 18 times  Various times :60	African-American History Month, was the topic, with retired Santa Clara County Superior Court Justice LaDoris Cordell, who is the first female African-American judge in California, and the first female African-American Superior Court Justice in Santa Clara County. Justice Cordell outlined some of the important advancements for African-Americans that have been made through political and legal actions in California in the past two hundred years. Breakthroughs such as the African-Americans who sued and change laws that forbade black people from testifying in court, and prevented homeowners from selling to black people, and the black former slave who, in 1863 sued and won when a cable car conductor refused to let her board in San Francisco. Her research helped reveal dozens of advances for people of color,

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including many she helped to succeed.

Also as part of Black History Month, Silicon Valley Black Chamber of Commerce CEO and Founder Carl Davis Jr. talked about the history of black employment in Santa Clara Valley, specifically the imbalance of racial participation in the workforce in Silicon Valley. He also discussed the Silicon Valley Black Chamber of Commerce's programs in place to address the issue.

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**ISSUE:** Politics/The Economy

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	2/20-25	Aired 9 times  Various times :60	To address the extreme fluctuations in the Dow Jones and Nasdaq financial markets, financial authority Joseph LaBrie, who spend decades at the top levels of San Francisco's Bank of America, discussed prudent ways to protect our 401k plans and investments. Mr. LaBrie makes his living investing in the financial markets, and he provided a general outline for investing and protecting retirement funds, and offered information about the history of the markets, and how that can serve as an aid to investing in today's markets.

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**ISSUE:** Politics/ The Economy/Immigration/Public Safety

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	2/27-3/10	Aired 18 times  Various times :60	San Jose City Council Chief of Staff Shane Patrick Connolly discussed the role of Republicans in the largely Democratic Santa Clara County. The conversation covered gun control, in light of recent school shootings, also the Stock Market, Immigration issues and the daily politics of City management.

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**ISSUE:** Public Safety/Civil Rights/Women

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	2/25-3/2	Aired 18 times  Various times :60	Silicon Valley YWCA CEO Tanis Crosby discussed violence against women, the recent rise of the #MeToo women's movement dealing with sexual harassment and other sexual crimes. The YWCA has been at the forefront of protecting women from domestic abuse. Ms. Crosby discussed the YWCA's role in the movement, past and present.

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**ISSUE:** Drugs/Public Safety/Law Enforcement

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	3/6-16	Aired 18 times  Various times :60	The Opioid crisis in America and how it is affecting families was the topic with author Charles Rubin, who, after experiencing his own two sons' drug addiction problems, wrote a primer for parents on how to handle the issue. The book, "Don't Let Your Kids Kill You" discusses how he survived his sons' addiction to heroin. The book is also a guide on how parents can save themselves, while saving their children from drug addiction. Mr. Rubin also discussed law enforcement of drug laws.

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**ISSUE:** Conservation/Education/Animal Care

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	3/13-24	Aired 18 times  Various times :60	Conservation and early education were discussed with Happy Hollow Park and Zoo Conservation Director Charlotte Orr, and HH Park and Zoo educator Lori Morper. Listeners took a virtual tour of the Park and Zoo, visiting venues designed to educate children and their parents about conserving resources and animal care in our community.

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**ISSUE:** Children/Public Health

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	3/20-24	Aired 9 times  Various times :60	Make A Wish Director Kelsey Cunningham talked about the organization's successful program of granting wishes to over 400 children with life-threatening diseases annually. Make A Wish is promoting a new plan to raise the number of children who are granted wishes annually to 500.

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**ISSUE:** Immigration/School Safety/Climate

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	3/26-30	Aired 9 times  Various times :60	San Jose Mayor Sam Liccardo discussed many issues affecting San Jose, including San Jose's new Climate Smart Program to bring air and water quality standards up, school and public safety, including an outline of new programs and additions to our San Jose Police Department, and immigration issues in light of recent federal campaigns to detain and deport people living in California without documentation.  The Mayor also discussed plans for growth and improved housing in San Jose, including new projects with tech giants Google and Hewlett-Packard.

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**ISSUE:** Community/Charity/Veterans

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
60 Seconds on South Bay	3/27-31	Aired 9 times  Various times :60	San Jose Giants President and CEO Dan Orum discussed the upcoming charity events involving the local baseball team in the 2018 season. Military veterans, local law enforcement, the Giants Community Fund, Hometown Heroes program supporting local fundraisers. Every home game involves supporting a local charity or community group. Mr.

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Orum discussed the history of community involvement by the team

ISSUE	DATE (S)	TIME(S)	LENGTH	DESCRIPTION
STATION	RUN DATES		DAYPART	TOTALS
KBAY	01/01/18 – 03/31/18		MON-SUN 9A-12A	254
KEZR	01/01/18 – 03/31/1		MON-SUN 9A-12A	254

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